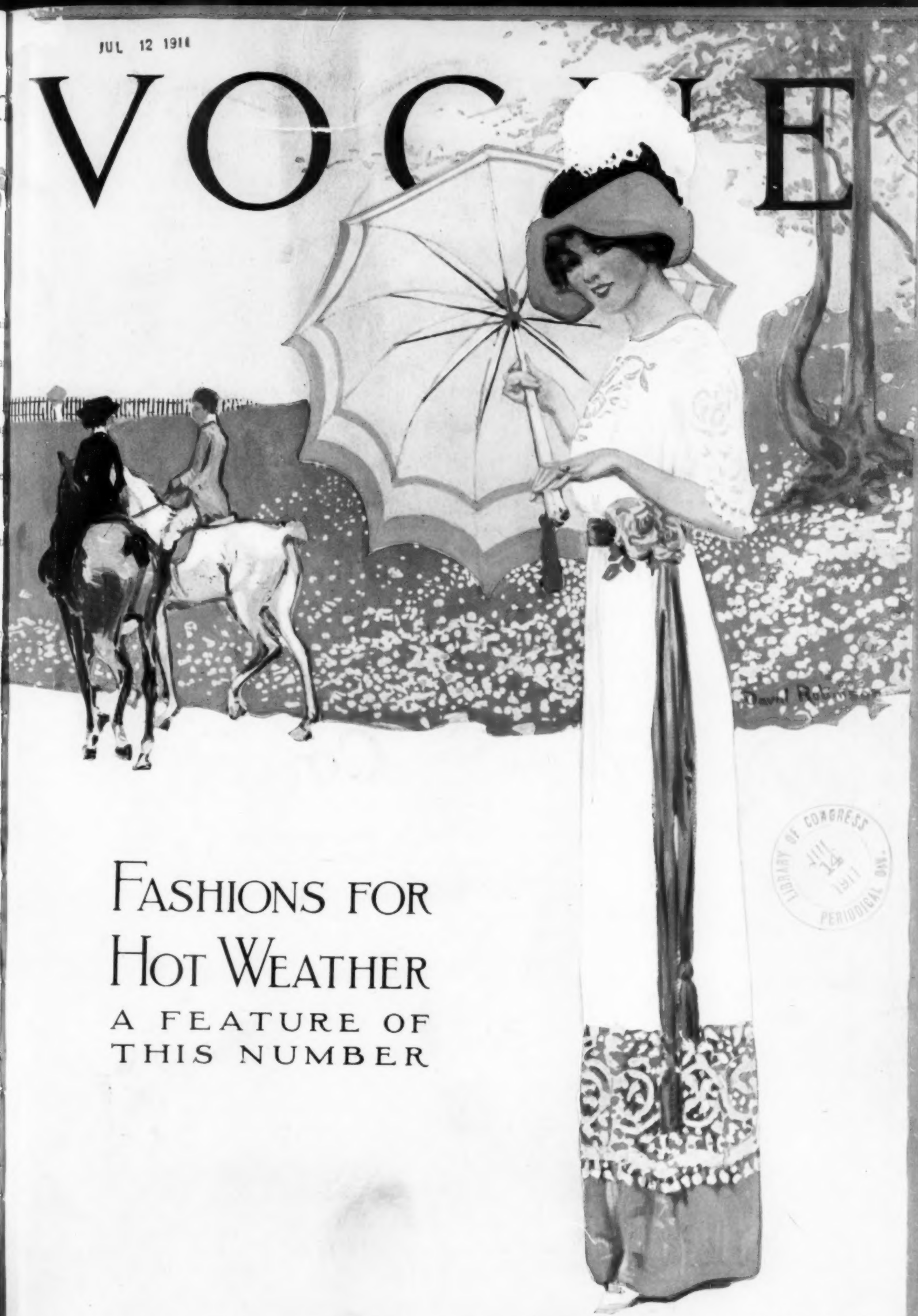
JUL 12 1911

VOGUE



LIBRARY OF CONGRESS
JUL 14 1911
PERIODICAL DIV.

FASHIONS FOR HOT WEATHER

A FEATURE OF THIS NUMBER

JULY 15, 1911 THE VOGUE CO., CONDÉ NAST, *Pres.* PRICE 15 CTS.

Spirella's Lady of the Lake

moves with grace, freedom and ease—because she wears a ***Spirella,*** the corset of comfort!

Spirella hugs her form like a perfect-fitting glove—gently holds every muscle in place. Its resilient, light and well ventilated ***Boning*** yields easily to every motion. Immediately the muscles are relaxed, it follows them back to the original shape, giving a sustaining strength in repose, thus preventing flabbing of the muscles, soreness or weakening.

For canoeing, athletics, outdoor sports, severe work or exercise there is nothing like the

Spirella Corset

(Not sold in stores)

Made to your individual measure — Guaranteed one year against rust or breakage—Easily and successfully laundered

The incomparable difference can be realized by having one of our ***Trained Corsetieres*** call upon you in the seclusion of your own home. She will plan and fit to your form a ***Spirella Corset*** that will accentuate every beauty line, subdue all irregularities, help overcome the discomforts of hot weather and improve your health immeasurably—at no extra cost to you.

Note particularly the *Spirella Boning* shown on the border of this page. The light, open construction admits of a cool, sanitary garment, perfectly flexible to any position, yet retaining permanently its original shape. This feature is to be had only in the ***Spirella*** and for comfort, sanitary and hygienic reasons makes ***Spirella*** preeminently the summer corset.

The personal *Spirella Service* costs you nothing

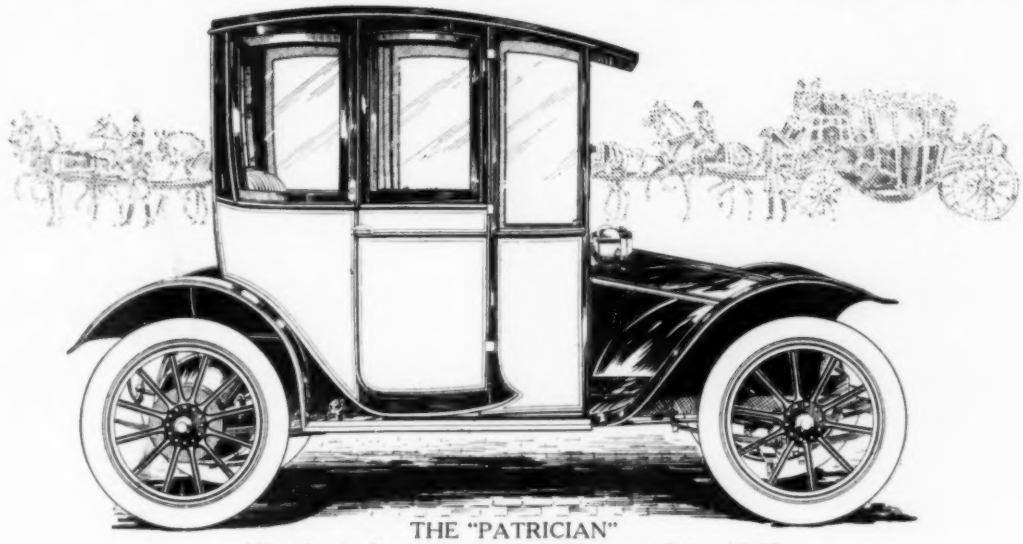
Spirella Corset Shops are located in all leading cities. No matter where you live, simply drop us a post card and we will send you full descriptive literature of the ***Spirella Corset.*** If you so desire, one of our ***Trained Corsetieres*** will call and explain the made-to-your-form construction and show you the wonderful ***Spirella Boning.*** **Address Department E 4.**

The Spirella Company, Dept. E 4

Meadville, Pa., U. S. A.

Niagara Falls, Canada **Letchworth (Garden City), England**

First View of the New and Larger Hupp-Yeats



THE "PATRICIAN"
100-inch wheelbase; 30 cell, 13 plate battery. Price, $2150.

A Coach of Kingly Origin Whose Exquisite Design Sounds the Knell of the High-Hung Electric Carriage

Men and women of discernment, everywhere, welcomed the *first* Hupp-Yeats for its delightful departure from the unlovely design of the high-hung electric carriage.

They recognized in the first Hupp-Yeats a renaissance of the golden age of coach building—when the designer catered to kings and was knighted for perfection of form, or guillotined, perhaps, for failure.

It is our pleasure to supplement this *first* marked success with a *second* and a larger coach; more striking still in its adaptation of ancient ideas to modern needs.

We believe that the Hupp-Yeats coach, by virtue of its beauty, and the increased utility that results therefrom, is destined to supersede the high-hung electric carriage as the "safety" superseded the old high wheeled bicycle.

HUPP-YEATS
ELECTRIC COACH

Guaranteed for life. Design protected by letters patent.

The old royal coach—that distinguished ancestor of the Twentieth century Hupp-Yeats—was constructed so as to assure the huge element of safety to the royal person. With electricity as the motive-power, the danger of overturning in a carriage hung high in the air is much greater; as is the menace of skidding.

For relief from the potential perils of a slipping, sliding electric, susceptible to the terrible possibility of overturning on a wet asphalt pavement, you have the Hupp-Yeats to thank.

The Hupp-Yeats *cannot* overturn and it *will not* skid unless it is fairly driven to do so by carelessness.

So you see, the low-hung body borrowed from our French and British forebears and modernized to meet American conditions, is a thing of practical utility as well as beauty.

The addition of the curved roof and sloping hood; the perfect balance of all the parts; and the elimination of several hundred pounds of useless weight; so reduces the wind-resistance that a Hupp-Yeats will travel of its own momentum for an incredible distance on the gentlest sort of down grade.

These same factors give it very much more power and utilize much less current under adverse conditions, on the upgrade, or against a stiff breeze.

News Notes about the New Hupp-Yeats

The new Hupp-Yeats coach has a wheelbase of 100 inches.

This is longer than the wheel-base of any other electric carriage.

The purpose is to secure the luxurious riding qualities peculiar to the largest and longest gas cars and impossible in the average short and "bunty" electric.

The Exide Hycap battery with which the new Hupp-Yeats coach is equipped contains 30 cells, of 13 plates each.

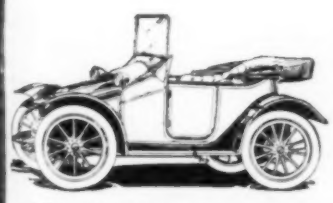
One hundred miles on a single charge is no unusual performance, for this car, under normal conditions, will be good for 115 miles on a charge.

The motor is the famous Westinghouse.

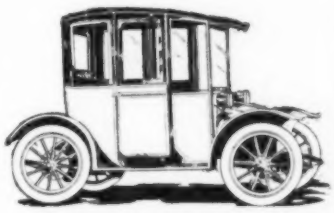
It drives the car in the direct motor-to-axle system that originated with the Hupp-Yeats—without reduction gears or chains and through but one set of gears.

The bearings throughout are of an imported ball type, still further promoting easy running and economy of power.

The chassis frame is of pressed steel, tremendously strong, though light, and the weight of the car is 500 to 600 pounds under that of any other of approximate size.



HUPP-YEATS TORPEDO
With top, windshield and lamp equipment, $1650



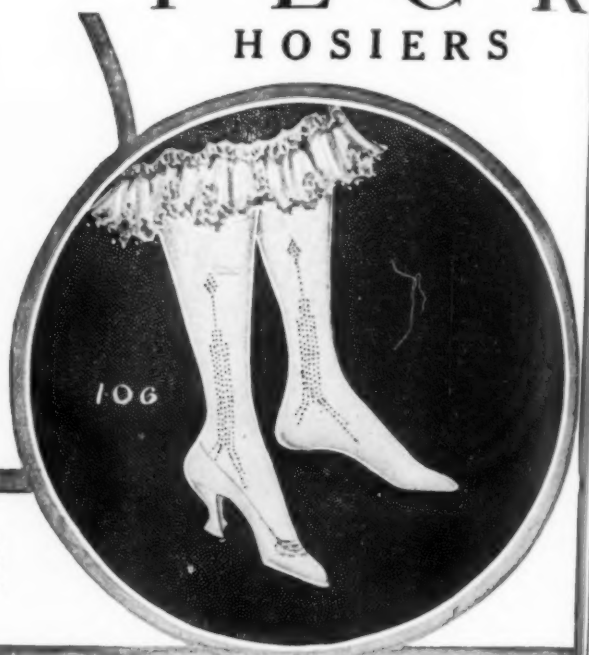
HUPP-YEATS "REGENT"
86-inch wheelbase; 27 cell, 11 plate battery, $1750

HUPP CORPORATION, 116 Lycaste St., Detroit, Mich.

Branches: BUFFALO, 1225 Main St.; CHICAGO, 1509 Michigan Ave.; CLEVELAND, 1992 East 13th St.; DENVER, 1620 Broadway; DETROIT, Woodward and Warren Aves.; KANSAS CITY, 34th and Broadway; LOS ANGELES, 816 S. Olive St.; MINNEAPOLIS, 1334 Nicollet Ave.; PHILADELPHIA, 330 N. Broad St.

PECK AND PECK

EXCLUSIVELY HOSIERS



No. 105. Hand made French silk stockings, entirely new and handsome patterns. Black only. These are hand embroidered on the very finest quality stocking. Price $9.00 a pair.

No. 104. Very smart, seven rows of hand clocking, black on white, or any color background with contrasting clocks made to your order. Finest French silk. Price $6.00 a pair.

A large assortment of children's sox at 25, 35 and 50c a pair, also French and English lisle thread and finest French and English silks in entirely new patterns.

No. 106. Entirely new. Finest quality of silk with five rows of open hemstitched clocks, black, white, tan or any color. Price $3.75 a pair.

No. 107. Children's sox, white with pink or blue embroidery. Price 50c a pair.

Our Sea Island cotton for men, women and children are the coolest, softest, most lustrous, elastic and shapely stockings that have ever been knitted, of the longest fibre and finest Sea Island cotton. Manufactured especially and exclusively for Peck & Peck. For women, 85c a pair; half a dozen for $5.00. For men, 69c a pair; half a dozen for $4.00. Children's, 50c a pair, advancing 5c a size.

No. 108. Children's sox, pink, also blue stripes. Price, 50c a pair. Children's long stockings, fine quality silk lisle, in black, white and tan —50c a pair. Also a large stock of good quality pure silk stockings for children, all sizes, at $1.50 a pair.

Golf and sporting stockings with and without feet, made in Scotland of all wool. Oxford and Heather mixtures with neatly designed tops—$3.50 a pair; white sport sox for men and red Scotch golf stockings. Heather and Oxford mixtures for women.

THREE FIFTH AVENUE HOSIERY SHOPS

230	481	588
at	at	at
27th St.	41st St.	48th St.

Let us send you a varied assortment of stockings from which to make your selections, and you can return any portion. Send us reference, and we will ship by express prepaid.

Address mail orders to 481 Fifth Avenue, New York

No. 109. Men's hand made French lisle sox with a woven silk stripe. Background with white, red, green, blue, purple and tan stripe. Good wearing and very desirable. Price $1.50 a pair.

No. 111. Men's French hand-made all silk sox, hand embroidered in self or colors. This season's newest and smartest shades. Price $3.00 a pair.

No. 110. Men's French sox, all silk with neat hand embroidered figures. Black, also colors, with self or colored embroidery. Price $3.00 a pair.

THE · SALE · AND · EXCHANGE · SERVICE

S and X

50 answers to one advertisement seven days after publication! If you are interested, an early inquiry gives you a better chance to get what you want.

Wearing Apparel

HANDSOME black spangled gown over black net and silk; high neck; elbow sleeves; size 36-42; cost $165; sell $75. No. 368-A.

FOR SALE—Perfectly new full length black serge coat, size 40. Black satin sailor collar; ornamental frogs fastening at side. Will sell for $20. No. 370-A.

A LADY'S wardrobe, including afternoon and evening gowns, wraps, hats, shoes, and riding outfit. In perfect condition. Made by best New York establishment. Full 36 bust. No reasonable offers refused. Write for particulars. No. 355-A.

WILL SELL frock coat, best condition. Brooks Bros. make, fit medium built man six feet tall; sell $25. Also string fine imitation pearls; sell $10. No. 357-A.

MULBERRY French crêpe afternoon frock. Unusual and stunning model. Worn but twice; size 34; cost $75; sell $35. White serge tailored suit; size 34; price $15. No. 358-A.

REAL FILET and real Irish lace coat, 30 inches long; $50. French pongee and blue gown; handwork; never worn; $30. No. 359-A.

PARTY wishes to dispose of three mourning hats and veils of best quality; also several garments of best quality. May be seen in New York. No. 362-A.

MEDIUM sized imported picture hat by Mme. Cartier, of cream lace with rose salmon, pink, and black. Never worn. Cost $45; sell $25. No. 363-A.

BLACK serge riding habit, 1911 spring model, good tailor; positively never worn, side skirt; size 36; cost $45; will sell $25. No. 364-A.

WANTED—Tan or white polo cloth coat. Also silk or linen automobile coat. Size 36. Good condition and reasonable price. No. 52-B.

EXQUISITE and very costly point applique lace veil; can be used for wedding veil or tea gown. Will accept any reasonable offer. No. 314-A.

A FINE old Michlin lace bridal set of good pattern; needs slight mending; price $75. Also fine camel's hair shawl with black center; perfect condition; price $100. No. 334-A.

BLACK chantilly three cornered lace shawl, cost $300, and two white applique lace flounces, each 4½ yds. long 18 in. deep. No reasonable offer refused. No. 344-A.

EMBROIDERED three-piece Wistaria Rajah suit; $12. Pink lace evening dress; $10. Black satin embroidered empire coat; $10. Bust 36-38; Paris made. No. 349-A.

WHITE lace dress, French model, size 36, in perfect condition; price $60. Evening wrap worn only a few times, old blue and gray, chiffon over satin, size 34; price $35. Pink theater gown, pink chiffon. Dresden flowers over white, size 36; price $25. Black meteor satin gown, double plaited skirt, very simple, worn once, size 36; price $25. No. 348-A.

Wearing Apparel—Cont.

WOOD rose cachemire de soie model gown by Cavernier, in fair condition, size 36; cost $120; sell $20. Pink taffeta evening gown, made by good dressmaker; skirt 41; waist 24; cost $100; sell $15. No. 350-A.

BLUE-GRAY soft satin gown, beautifully hand embroidered; black net overdress trimmed with satin and jet, which can be removed if desired; cost $160; sell $50. White hand-made lingerie gown; cost $125; sell $20. White messaline hand-embroidered waist; cost $37.50; sell $10. White hand-embroidered lingerie gown; $10. All perfect condition; size 36. No. 365-A.

Furniture, Etc.

FOR SALE—A genuine old Aubusson tapestry carpet, made entirely by hand; 21 ft. 8 in. x 16 ft. 4 in. In perfect condition. Appraised recently at $5,000. Can be seen in New York, or photographs, description and history sent on request. As it is too large for present house, will accept half of cost. No. 366-A.

ANTIQUE mahogany Davenport showing French influence; wood in good condition, but needs new springs and covering; $20. No. 319-A.

GENTLEWOMAN going abroad offers complete housekeeping apartment furnishings; living room, dining room, hall and Louis XVI bedroom. Designed and executed by Neuman. Rare rugs, exquisite lace curtains, satin damask and velvet draperies. Handsome silver, rock crystal glass and china. Newest design player piano. All purchased two years ago, cost over $12,000. Have original bills. Will accept for immediate sale less than half. May be seen in New York City, by appointment only. No. 339-A.

A LADY having met with reverses would like to dispose of handsome silver, rare ornaments, antique furniture, etc. No reasonable offers refused. Write for particulars. No. 356-A.

FOR SALE—A few genuine Southern antiques—sideboard, breakfast table, chest of drawers and others. No. 360-A.

WANTED—Brass or wrought-iron oil lamp, suitable for mission library. No. 51-B.

Furniture, Etc.—Cont.

LADY living in New York wishes to dispose of genuine antique mahogany furniture. Escritoire pillar and claws table. Large grandfather's clock, good timekeeper. Two spinning wheels. Unique collection of Coalport and Dresden china. Venetian and imported cut glass. Also wish to sell tickets for jewels in pawn. Magnificent cluster ring, genuine emerald and diamonds. Marquise emerald and diamonds. Solitaire. Handsome pendant (or brooch) 5 large, 4 smaller diamonds. Other brooches, enamel and diamonds. Also many beautiful etchings, mostly Morans. No. 353-A.

BEAUTIFUL Kurdistan rug 9 x 12 feet, medallion center; cost $450; will sell for $250. In perfect condition. May be seen by appointment. No. 338-A.

FOR SALE—Colonial chest of drawers; $30. Empire bureau; $50. Colonial sideboard; $75. All done over. Other pieces. No. 330-A.

Professional Services, Etc.

EXPERIENCED, successful teacher would tutor mornings during summer for partial expenses at seashore, mountains or traveling. Or would act as companion to lady. Excellent references. No. 81-C.

ENGLISH gentlewoman would care for child at her seashore home, Marthas Vineyard, Mass. Tuition if desired. Most beneficial for nervous children. Exclusive. Experience. New York references. No. 82-C.

A LADY will entertain a few guests for the summer on private estate in the hills at Bennington Center, Vt. Accessible to golf links. References exchanged. No. 74-C.

SITUATION wanted by single young man of thirty. As companion or private secretary. Cultured, refined and highly educated. Has traveled extensively and has excellent business experience. No. 75-C.

WANTED—High class dressmakers and tailors to take charge of Dressmaking and Tailoring Departments in one of the largest and finest stores in the Middle-West. No. 78-C.

EDUCATED woman is wanted in West Virginia to take care of two small children, ages four and half years and eighteen months. Must be able to speak French or German. References required. No. 79-C.

Professional Services, Etc.
CONTINUED

A CAPABLE young woman, with teacher's experience and domestic science training, wishes position as secretary or companion. Best references. No. 80-C.

OPPORTUNITY for refined lady with social connections to connect with reliable house. Pleasant and remunerative employment. No. 84-C.

PARISIAN young lady, violinist, pianist, speaking English and German, would travel from end of June to October as companion or chaperon of young ladies. Best refereces. No. 33-C.

YOUNG MAN, good family, wishes position; speaks French and English; takes French and English stenography; typist. Experience of 5 years as draughtesman and 4 years as secretary. Best references in Canada. No. 66-C.

CULTURED French woman, for many years teacher in a leading ladies' school, desiring to travel abroad. Fully equipped, having chaperoned similar parties for several seasons. Highest references. No. 58-C.

Miscellaneous

FOR SALE—Beautiful thoroughbred male Pomeranian, ten months old. Imported stock. Price $60. No. 367-A.

A YOUNG lady having $2,500 to spend for trip abroad for two months would like to make the acquaintance of a lady having equally as much who does not care to travel alone. No. 83-C.

LADY living alone offers to share her delightful country home near Westport, Conn., and moderate expenses, during summer, or longer, with lady fond of country life. No. 359-A.

FOR SALE—Champion Whilton side saddle. May be seen in New York at Cross Co. Price $85. No. 361-A.

HEART shaped brooch containing 6 fine pearls and 18 white diamonds. Cost $200; will sell for $90. Can be seen by appointment. No. 300-A.

LADY giving up housekeeping offers English porcelain dinner set. Brown conventional band. Cost about $100, reasonable offer accepted. Sample and list of pieces on application. No. 329-A.

RARE engraving, 23 x 33 in., "House of Washington," showing family on porch at Mount Vernon, $15. No. 320-A.

VERY handsome crocheted bedspread of antique design. Never used. Cost $200; will take $100. No. 323-A.

FOR SALE—Willow ware dinner plate 13½ in. and dessert plate 12½ in. Wedgewood pitcher, blue, white, figures, 8 in. No fair price refused. No. 346-A.

HANDSOMELY appointed, cool housekeeping apartment of eight rooms to rent until Oct. 1 or longer. Rent $175 monthly. No. 331-A.

FOR SALE—Exceptionally good thoroughbred male Scottish Terrier puppy four months old. Price $35. No. 337-A.

FOR SALE—A basket phaeton, natural wood trimmings with cord lining, canopy top and silver mounted harness. In perfect condition. $100.00. No. 345-A.

RATES.—For the first 25 words or less, $1.00. Additional words five cents each. Price when given (as $4.50) counts as one word; in giving dress measurements, etc., six figures count as one word. *The correct remittance should accompany every order*, but we are always ready to advise you about the best form for your advertisement, and to receive letters of inquiry from readers considering advertising in the "S *and* X."

REPLIES to these advertisements should be placed in a stamped envelope, with the number of the advertisement and date written in the upper left-hand corner (for example, No. 360-A, July 15th, 1911). Then enclose this envelope in an outer envelope addressed to us as follows—Manager Sale and Exchange, Vogue, 443 Fourth Avenue, New York.

ARTICLES mentioned in the above advertisements are not for inspection at the office of Vogue. Write to the advertiser (as explained above) for full particulars. Enclose no money in your first reply. Wait till you hear from the advertiser that your offer is acceptable.

DEPOSIT SYSTEM.—In order to facilitate the inspection of articles advertised, Vogue will receive on deposit the purchase money for articles valued at $5.00 and upwards. When the sale is concluded, the money will be forwarded to the advertiser, or if no sale results, the money will be returned to the depositor. Full particulars of the deposit system, and of our other rules, will be sent on request. Address all letters to:

Manager "S & X," Vogue, 443 Fourth Ave., New York

SHOPPERS' AND BUYERS' GUIDE

A classified list of business concerns which we recommend to the patronage of our readers.

One year, (payable in advance) **$40.00**
One year, (payable monthly, in advance, subject to 5% cash discount) .. **$50.00**
Single insertions, (payable in advance, subject to 5% cash discount) . **$2.50**

Space limited to 4 lines—about 25 words. Forms close one month in advance of date of issue. Address all correspondence to: Manager Shoppers' and Buyers' Guide, Vogue, 443 Fourth ave., New York.

Boas, Feathers, etc.

MME. APHE, PICAUT
OSTRICH BOAS AND FEATHERS.
Repairing, Cleaning and Dyeing.
38 West 34th Street. New York.

METHOT Ostrich Feathers of quality. New Plumes made from your old, discarded feathers at half the cost of new. Dyeing, cleansing and curling. 29 W. 34th St., 935 Broadway, N. Y.

Bridge Whist

"RAD-BRIDGE" CLUB LINEN PLAYING CARDS. Design of back fine hemstitched linen. Patented. Red, blue, brown and green. 25c. pack. Gold Edge, 35c. Send for samples.

"RAD-BRIDGE" Silk Velour Playing cards. Latest, "It's a beauty." Same quality, size, colors and price as our famous club linen card, only difference design of back. Samples.

"RAD-BRIDGE" LIFE'S BRIDGE PAD. 26 cupid pictures by "Life" artists in pad of 50 sheets. Space for more than 150 rubbers. 25c per pad. $2.50 per dozen. Sample free.

"RAD-BRIDGE" sterling mark on Bridge accessories the world over. Illustrated catalog free. Ten cents in stamps (less than cost) secures our handsome sample wallet in addition.

"RAD-BRIDGE" GOODS ARE SOLD by first-class dealers everywhere, or will be sent direct, carriage paid, on receipt of price. Dept. V. Radcliffe & Co., 144 Pearl St., New York.

Champagnes

Deutz & Gelderman, Gold Lack. The Finest vintage champagne imported to this country. The Ritz Company, 449 East 57th St., N. Y. Sole Agents for U. S.

China and Glass

T. F. REYNOLDS, 7 E. 28th St., New York. China and glass at moderate prices. Metal and leather goods. Attractive novelties for anniversary and wedding gifts.

Chiropody

Dr. E. N. Cogswell, Surgeon Chiropodist. Expert Manicuring. Dr. Cogswell's Foot Tonic insures foot comfort, $1. Foot Ointment, 50c. Toilet Powder, 25c. 48 Fifth Ave., N. Y.

Cleaners and Dyers

Laces Dyed to Match Gowns
Dressmakers' materials, garments cleaned, dyed. Mme. Pauline, 233 W. 14th St. and 115 E. 34th St., New York.

REES & REES, Cleaners and Dyers. Laces a Specialty. New York, Boston, Philadelphia, Atlantic City. Main Office and Works, 232, 234, 236, East 40th Street, New York City.

LEWANDOS, America's Greatest Cleaners and Dyers. Boston, Mass., 284 Boylston Street and 17 Temple Place; New York, 557 Fifth Avenue; Philadelphia, 1633 Chestnut Street.

Lewandos-Branches, Washington, Albany, Rochester, Providence, Newport, Hartford, New Haven, Bridgeport, Lynn, Salem, Cambridge, Worcester, Springfield, Portland.

BLANCHISSEUSE de Fin. Lingerie and Lace Curtains a specialty. Personal attention given all work. Prices reasonable. Mme. Duhand, 606 Park Ave., N. Y. Tel 2685 Plaza.

New York Paris Newport
Knickerbocker Cleaning Co.
492 East 35st Street New York
High class cleaners and dyers.

Corsets

MME. ZUGSCHWERT
Custom Corsets. All Designs.
Latest Creations in Lingerie.
Republic Building, 209 State Street, Chicago.

MME. S. SCHWARTZ
CORSETIERE.
12 West 39th Street, New York
Telephone, 4882 Murray Hill.

MME. BINNER
CORSETIERE,
is cultivating figures with her famous corsets at 18 East 45th Street, New York.

MME. ROSE LILLI, Corsetiere.
Models which accurately forecast the "Trend of Fashion." Custom made only. 15 West 45th St., N. Y. Tel. 2818 Bryant.

OLMSTEAD CORSET CO.
High Grade Corsets designed for each individual. "Gossard" Front Laced Corsets. Lingerie. Tel. 5224 Gramercy. 44 West 22nd St., New York.

Exclusive Goodwin Corsetieres
Trained to represent us in all localities not now having Goodwin shops. 373 Fifth Ave., N. Y.

MISS AHERN
"The Directoire Corset" to REDUCE THE FIGURE. Re-orders require no fitting. 69 W. 48th St., New York. Tel. 1969 Bryant.

LE PAPILLON CORSET CO.
Mme. Gardner, formerly of 373 Fifth Ave., has assumed management of the above concern at 21 W. 38th St., N. Y. Tel. 4383 Murray Hill.

BERTHE MAY'S CORSETS
Specialty for Maternity and Abdominal Support. Dress as usual. Uninterrupted comfort. Mail Orders. 125 W. 56th St., N. Y.

WADE CORSETS. High grade. Exclusive. Satisfying. Not sold in stores. Sales agencies desired where not already represented. Wade Corset Co., 79 E. 130th St., N. Y.

E. WATSON, Elastic Corsets, Bust, Hip and Abdominal reducers. Elastic stockings. Maternity corsets. 18-20 W. 34th St., Tel. 3140 Murray Hill.

JUNOFORM BUST FORMS
are necessary aids to well-dressed women. At all shops. Write for price list. Junoform Co., 209 S. 4th St., Philadelphia, Pa.

Dancing

PRIVATE CLASSES for LADIES,
gentlemen and children in body-building and hygiene. Louis H. Chalif. Grad. Imp. Ballet School of Russia. 7 West 42d St., New York.

Decorating and Furnishing

Mrs. George L. McElroy, 158 Madison Ave., N. Y. Originality in decorating. Smart effects obtained in houses, apartments or business places. Consultation invited. Tel. 1796 Mad. Sq.

Furniture, Wall Coverings, Boudoir accessories purchased on commission. Sketches and samples submitted. Working plans for remodeling. Mrs. Geo. L. McElroy, 158 Mad. Ave.

Embroiderers

AIKEN & CO., 1 E. 28th St., N. Y. Hand and machine embroidery, heading and hemstitching to order. Also a variety of beads to match any color.

Employment Agencies

MISS G. H. WHITE Agency, 624 Madison Ave., N. Y. 6089 Plaza. First Class Domestic Help. References Guaranteed. Hours, 10-4; Saturdays, 10-12.

Furriers

FURS REMODELED, Repaired and redyed. New orders taken now. Summer Prices. Fall styles ready. A. H. Green & Son, 25 W. 23d St., near Fifth Ave. (Tel. 1162 Gramercy), N. Y.

Gowns and Waists

MRS. M. BUSSE, Evening, street and strictly tailor made gowns, imported and original designs. Greatly reduced prices. Open all summer, 766 Madison Avenue, N. Y., near 66th.

MANIE GUION THOMPSON, 32 E. 58th St., N. Y., one block from Hotel Plaza. Waists, Blouses, Hats, etc. Misses' and Children's smart coats and frocks to order.

MME. ELISE from PARIS.
Summer dresses, lingerie and evening gowns a specialty. Moderate prices. 112 East 29th St., New York. Tel. 4094 Madison.

GEO. ELLIS, Ladies' Tailor;
Makes smart plain and fancy suits from $25 up. Perfect fit guaranteed. Mail orders solicited. 44 West 36th St., New York.

J A N E (Incorporated) Originator of the Jumper, costumes for all occasions. Every facility for and personal attention given out-of-town patrons. 17 West 30th St., N. Y.

A. LUST, Ladies' Tailor.
Riding Habits. Special attention given to mail orders. 589 Fifth Ave., cor 47th St., New York. Telephone 2043 Bryant.

TAILOR GOWNS Remodeled to prevailing styles by J. H. Comstock for the past 17 years. Now located at 286 Fifth Ave., N. Y. Tailor suits from $25. Tel. 158 Madison Sq.

Jean Michel and Lousie Michel
Gowns for all Occasions.
Exclusive Styles—Perfect Fitting.
11 West 35th St., N. Y. Tel. 5185 Murray Hill.

THE MENDING SHOP. Gowns remodeled. Suits cleaned and pressed. Shop waists and gowns refitted. Miss H. R. Coughlin, 20 W. 31st St., N. Y. Phone 189 Madison.

MLLE ELISE. Tailor Made Suits
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THE SHOPPER'S FORUM

A Word to the Advertiser

THE advertiser of a high class product ought to buy his advertising space just as carefully as he buys his merchandise.

A hundred periodicals may be eager for his appropriation. The sum and substance of their arguments may be practically identical. Yet there can be no shadow of doubt that some of these periodicals are far better for his purpose than the others.

What is the criterion?

After all, the test of a magazine is precisely the same as the test of a man. When you are considering the value of a man, you ask: "What has he done?" When you are considering the value of a magazine, and when you have heard all the arguments in its favor, you need merely ask, "What has it done?"

If the answer shows conclusively that the magazine in question has produced, and is producing, good results for other advertisers in lines parallel to yours, you can be reasonably sure that it will be equally profitable for you.

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THE ONLY EXCLUSIVELY SILK HOSIERY SHOP IN AMERICA

336 FIFTH AVENUE, NEW YORK

June 15th, 1911.

VOGUE,
443 Fourth Ave., New York.

GENTLEMEN:

Having noticed the recent letters in "The Shoppers' Forum," each setting forth the flattering results obtained by advertisers in your department, we wish to inform you of the results we have received in only three consecutive issues, and which seem to us extraordinary.

Our first advertisement appeared in your issue of May 15th last, and it was scarcely off the press when women of an apparently discriminating and most particular class began to appear in our shop, stating that they had come through the advertisement in VOGUE, and made substantial purchases.

One of our advertisements described, with prices, some certain lines of silk hosiery which we particularly recommended. We received from that, by mail, many orders and inquiries for those lines, a recent one coming from the Pacific Coast. Every day we are pleasantly reminded that we are running an advertisement in VOGUE.

Our orders, received from this source, and especially the re-orders following therefrom, seem to show that VOGUE readers are the best customers for an article of merit offered at a fair price. They must place much reliance on VOGUE'S recommendation of those advertisers whom it accepts in its columns, as otherwise they would hesitate to send money for an article they have never seen.

Very truly yours,
WALTMAN'S.
By J. F. WALTMAN, Mgr.

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Manager Shoppers' & Buyers' Guide
VOGUE
443 Fourth Avenue New York

SHOPPERS' AND BUYERS' GUIDE

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CRYST A wonderful preparation for the complexion. Do your own facial treatment with better results than most parlors. $2 by mail, prepaid. N. C. Thorp, 69 W. 46 St., N. Y.

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Tan, Freckles, Sunburn and all other Discolorations Remedied or Prevented by the use of

MARINELLO Whitening Cream

Another Marinello necessity—

No woman can really be without

For no woman is absolutely free from some sort of skin discoloration, which mars her beauty.

The tinge of yellow—the dark streaks about the neck—the tan-sunburn—and that weather-beaten appearance.

These are things that are easily acquired at this time of the year—or if natural, are made more pronounced.

Marinello Whitening Cream will remedy and prevent these defects—surely—quickly—harmlessly.

For it is just what its name implies—a whitener—a bleach for the skin.

"Nothing new," you say.

True, but Marinello is different—it is better.

Other creams simply produce a lighter appearance immediately after it is applied—but the trouble soon returns. In other words, such creams merely cover up the defect.

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Bleaches and Whitens the Skin

and this without the slightest irritation. For the ingredients of Marinello Whitening Cream are so skillfully combined—so thoroughly tested—that it is guaranteed to be absolutely harmless to the most sensitive skin.

The fastidious woman who values her appearance—who wishes to be free from unsightly streaks, spots or a dingy complexion cannot afford to be without this cosmetic. For one or two applications followed by the delightfully clinging Marinello Powder will enable her to go through all sorts of outing expeditions and yet retain a clear, soft, velvety complexion.

And remember, too, that its continued use results in a permanently smooth, clean-looking, healthy skin.

One jar of Marinello Whitening Cream will convince you of its wonderful efficacy—it will demonstrate its superiority over other similar preparations.

You can secure it at any of the following Marinello Shops—"the homes of beauty culture"—or direct from us.

Try it today.

The Marinello Co., Dept. M, 12 & 14 W. Washington St., Chicago

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Cora M. L. Nolan, Hotel Sanford, Boston, Mass.

Marinello Company 12-14 West Washington St., Chicago, Ill.

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JULY 15th
1911

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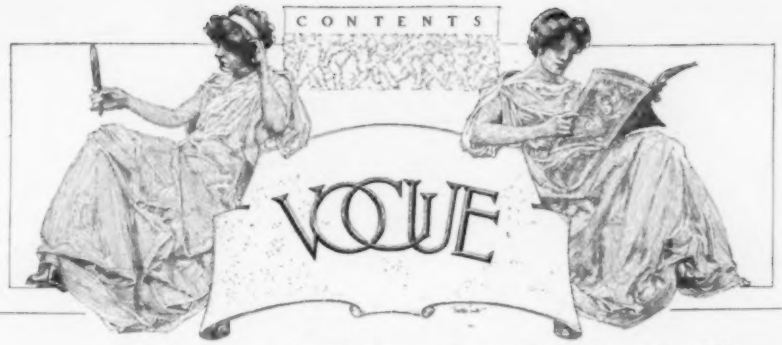

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WHOLE NO. 931

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The Next VOGUE

THE next Vogue will contain much to interest the woman who is enjoying the long vacation weeks that come before the more strenuous days of Autumn and Winter.

While we in America have been refreshing ourselves with idleness, however, the fashionable world of Europe has been stirred to its very depths by that greatest of social events, the crowning of an English King. The next Vogue will contain photographs and descriptions of the historic event which (in the opinion of not a few Englishmen and Americans) is likely never to be repeated.

An illustrated article on the fashionable English watering places—Brighton, Bournemouth, Cowes, Torquay, Newhaven, Portsmouth and others—will give you an opportunity to compare these resorts with our own Newport, Bar Harbor and Southampton.

The fashion news in the next Vogue will discuss those little new things that are finding their way into the mode—harbingers of the early Autumn styles. Mrs. Francis Dane Chase, managing editor of Vogue, is sailing on July 15th for London and Paris, where she will consult with our permanent correspondents on the selection of Vogue's Fall and Winter fashion news.

An entertaining article on American sportswomen in the next Vogue will be illustrated with photographs taken afield and afloat.

The next Vogue will be dated August 1st, and will be on sale Tuesday, July 25th.

VOGUE is published on the first and fifteenth of every month, by The Vogue Company, 443 Fourth Avenue, New York; Condé Nast, President; M. L. Harrison, Vice-President; Barrett Andrews, Secretary; Theron McCampbell, Treasurer.

443 Fourth Avenue, New York City.
Cable Address: "Vogue, New York."

Subscriptions for the United States and Mexico, four dollars a year in advance, postage free. For foreign countries in the postal union, five and one-half dollars a year, postage free. For Canadian delivery, postage must be added at the rate of $1.25 per year. Remit by check, draft or postal or express money order. Other remittances at sender's risk. Single copies twenty-five cents.

Manuscripts must be accompanied with postage for their return if unavailable. Vogue assumes no responsibility for unsolicited manuscripts except to accord them courteous attention and ordinary care.

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Entered as second-class matter February 16, 1910, at the Post Office at New York, N. Y., under the act of March 3, 1879.

To receive the next VOGUE and the five following issues, merely clip this coupon, fill in your name and address, enclose $1 and mail it to us to-day Your trial subscription will include the Millinery Number, dated September 1st, and the Autumn Forecast Number, dated September 15th.

VOGUE, 443 Fourth Ave., New York.

For the remittance of $1 enclosed send VOGUE to me for three months, beginning with the August 1st number.

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Street .....

City..... State.....

Photograph by the Misses Selby

MRS. COURTLANDT NICOLL

Mrs. Courtlandt Nicoll, formerly Miss Ione Page, is the daughter of Mr. and Mrs. Howard Page of New York and Tuxedo. Mrs. Nicoll was married last April in St. George's Church

VOGUE

The MIDSEASON FADS *in* PARISIAN GOWNING

The New and Exclusive Linen Accessories to Tailored Costumes—Combination of Striped Awning Cloth with Fine Materials Bizarre but Enticing—Long Skirts Foreshadowed

THE beauty and smartness of the little *"tailleurs"* of midsummer, made of striped silk, with little boleros and long-tailed Directoire coats of plain-colored silk, are not outdone by their more elaborate rivals. Entire silk gowns with dragging skirts gathered a little to a round waist and separated from a loose-fitting corsage by a wide, wrinkled belt, or a sash hanging long ends, are often seen. In such cases the latest sash is not tied; separate from the belt it is passed under it, and the shorter end hangs free over the top. The skirt and corsage of a gown of fine gray cloth which was belted after this fashion was buttoned in front with rather large, red silk-covered buttons sunken inside of gray horn rims. A two-inch-wide frill of white muslin finished the edges of the closing line and continued about the neck, up-standing above a small, round, flat collar embroidered in tones of shaded gray and cerise. The sleeves, long and close, were finished in the same manner. A mixed red and gray silk fringe weighted the uneven ends of the gray silk sash. Worn that day by a brilliantly colored brunette, the *ensemble* of this gown was adorably unique.

AN ODD BUT ENTICING FASHION

In the same row of chairs I saw a young woman wearing the tailored costume shown in the fourth drawing, which was trimmed with the ordinary coarse, blue-and-white striped awning cloth. (This odd but enticing fashion—of using a coarse material on silk and fine wool—was first introduced last summer and described in VOGUE at that time.) This trimming is too bizarre to become common and, therefore, has value. Its use was particularly pleasing on this smart little costume of white serge, soutached in blue cotton, the striped awning cloth appearing in the underskirt and in the facings of the trig little coat. The coat was cut with bolero fronts and a back deepening into short, wide tails, a shape now preferred to the short, round coats so popular early in the season. The buttons that trimmed it were covered with the same striped material, the blue stripe forming the ornamentation. White ribbon, oddly twisted into a knob on top, trimmed the round hat of fine black straw.

A pretty brunette was charming in a gown of dark blue surah silk, of the coarsely twilled sort now so much in demand for gowns as well as for tailored costumes. The skirt, composed of one straight breadth, was pulled to one side, closing there under a knee-deep line of blue-shaded pearl buttons. Silk striped wide in clusters of fine lines—a pretty mingling of black, green, white and blue—shaped the corsage; the drapings of the corsage and the wide sleeve cuffs were of plain blue silk; while the bow at her throat, that reached from shoulder to shoulder like a sunburst, was of plaited black tulle. Her parasol matched her gown, and her white straw hat was trimmed with champagne-colored wings. (See illustration No. 3.)

The sugar-loaf hat of fine black straw, pictured in the eighth sketch, shows the new fancy for lace-frilled cockades. The gown it tops, of black-and-white foulard silk, is oddly trimmed with crossing bands of black satin ribbon. The plaited chemisette and the tiny undersleeves of black mousseline de soie are trimmed with a bit of black-and-white embroidery.

No. 1.—Of batiste, lavishly trimmed with eyelet and solid embroidery; Marie Antoinette hat with bow of white uncut velvet. The parasol of Sèvres blue matches ribbon at the neck

THE DISTINCTION BETWEEN BLACK AND WHITE AND WHITE AND BLACK

White costumes came out with the sun at the last Longchamps races; also many combinations of black and white, still liked in spite of its long popularity. Lest the reading of this mixture may not be clear to those not versed in the little niceties of *les modes*, it should be said that white and black is the thing, not black and white—a vast difference! Among these toilettes of mixed white and black was one, demurely chic, composed of a long-skirted gown of shining black satin worn with a long underdress of thick white mousseline de soie. A wide, hemstitched hem finished the edge of the skirt and a narrower hem, with the same simple finish, the short, slightly bell-shaped sleeves and the wide, square collar knotted with emerald green satin ribbon. Black velvet ribbon belted it. The small rolling brim of the round, extremely high-crowned hat of bright green straw was faced with black velvet, and many short, black ostrich feathers waved from the back.

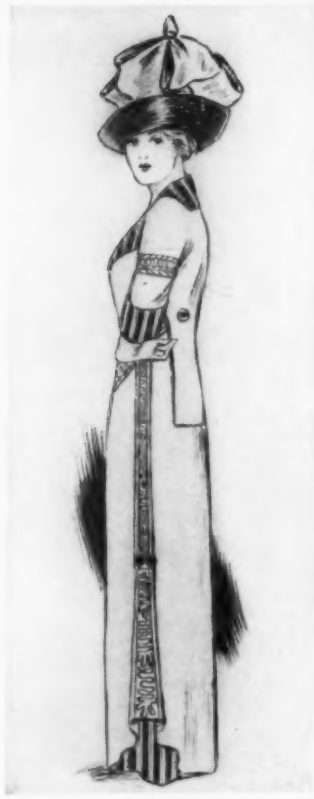
In the refreshment booth, between races, with her long dust coat of changeable taffeta thrown over a chair back, I noted a pretty woman wearing the lingerie gown shown in the first drawing. Of soft white batiste, it was lavishly trimmed with English eyelet and solid embroidery, intermingled with insets of creamy filet lace. White and blue crocheted balls finished the edges of the embroidery on the skirt, falling over a band of plain white linen, and entered also into the decoration of the sleeves. Sèvres blue ribbon passed through a *trou-trou* at the neck and gave a touch of color to the cuffs. Broad loops of white uncut velvet trimmed the Marie Antoinette hat of fine white straw, and her parasol, with its long Louis XVI stick, immensely flat at the end, was of the same pretty blue as her ribbons.

RETURN OF THE LONG SKIRT FOR CEREMONIAL TOILETTES

All admirers of graceful women are gladdened by the return of the fashion of long skirts for day and evening toilettes of ceremony. While admitting it is *pratique*, there can be no question of the utter gracelessness of the short, straight, close-hung skirt so generally worn last year for nearly every daytime function. How charming and graceful, yet perfectly simple, are the easily hung long skirts that are worn with a separate silk coat. The latest coat, with its short, square bolero fronts, flaring sharply pointed revers, and long, slender tails at the back, held in at the waist-line by a large flat button set at each side, is adorably swagger. Its open front is all afluff with white lace, and white lace frills fall over the hands

No. 2.—This fetching little house frock of lavender-sprigged batiste is sweetly reminiscent of ye olden days

No. 3.—A great neck bow of plaited tulle, spreading from shoulder to shoulder, is one of the new fancies



No. 4.—A trimming of blue-and-white striped awning cloth imparts an original touch to this costume

No. 5.—White embroidered marquisette, softly shadowed by an overtunic of sheer black net, jet beaded.

or cover the glove tops at the elbow, as one prefers.

YOUTHFUL FROCKS WITH QUAINT TOUCHES

More youthful are the little Eton jackets and boleros of plain, gayly colored silks that top the lingerie skirts. By means of a coat of this sort, a little gown similar to the one shown in sketch No. 5, is easily turned into a garden-party toilette, for it hides nothing of its delicate beauty, while at the same time covering the bare neck and arms.

The gown of the sketch was of white marquisette worn under a tunic of sheerest black net—so sheer that it seemed a mere shadow over the soft white except where it was embroidered in black jets. The head-dress was achieved by a tiny frill of white lace dotted by a line of small pink silk roses. These little silk rococo roses are also used to decorate the head of the model in the second drawing, which wears a sweet little house dress of white batiste, sprigged in the old-fashioned way with lavender. Cream-colored batiste frills the figured overdress and the underskirt of thin white stuff. The little bow that ties so primly in front with long ends, is of lavender ribbon.

TWO SMARTLY SIMPLE COSTUMES SEEN AT A TENNIS MATCH

Watching a tennis match in the grounds of the pretty clubhouse at Compeigne a young woman wore the simple summer morning gown pictured in No. 6. Of green-and-white striped linen batiste, the facing to the wide cuffs and single-pointed revers are of plain green satin—an adorable combination of colors with a background of grass and flowering shrubs. The large button that holds back the sharp point of the revers is also covered with green satin, while the small buttons that trim the corsage and the sleeves are of white pearl. The big bows that so smartly top the dish-shaped hat, with its odd slit over the forehead, are of black watered ribbon. The second figure in same drawing wears a gown of smooth, glossy, white linen. At one side of the skirt and on the corsage this buttons over an underdress of blue-and-white striped linen. A bow of black velvet ribbon holds together the two peaks of the droll hat, which is made of stitched white cloth.

MUCH TRIMMING OF RUCHING AND FRINGE

New tailored suits of changeable and plain taffeta are trimmed with small ruches of the same silk, and with ruches of velvet ribbon, and quantities of narrow silk fringe are used in the decoration of taffeta gowns and tailor costumes. Recently seen was a gown of black taffeta with a long sash-drapery, the width of the silk, binding the hips and tied in a loose knot at the back. The ends that fell nearly to the hem of the skirt were trimmed with long silk fringe. The coat, also quite new, seemed more mantle than coat, for while shaped on the lines of a short, loose coat at the back, in front there were shawl-shaped pieces to fall loose or to knot once on the bust.

No. 6.—Gown of green-and-white striped batiste, with trimmings of green satin; and a tennis frock of white linen over striped. The droll little hat of stitched cloth is caught by a black velvet bow

The old-fashioned *Chiné* silks are charming made up with plain-colored silks. Essentially feminine, these little gowns, appearing since the official openings of the late winter, point a knowing finger to those who care to read.

Taupe-colored étamine lined with brilliant green is one of the pretty fancies of the summertime. How sweet and fresh the bright color gleams through the transparency! The coat lining turns over into facings, edged with silk fringe, which match the color of the étamine. This fancy for bright-colored linings to materials of open weave is extended into odd color contrasts.

SMART GOWNING DISPLAYED AT THE EXPOSITION OF PAST-CENTURY FASHIONS

The *Exposition Rétrospective* of portraits and costumes held at the Palais du Domaine de Bagatelle was the occasion of many pilgrimages of the fashionable world to that beautiful corner of the Bois de Boulogne, and on the reserved days when smart Parisians crowded the terraces which commanded such a beautiful view of park, lawn and frowning fort, afternoon tea became a function of importance. The beauty of the present modes asserted itself strongly one special afternoon in a group of women gathered about a couple of tables pulled together in a shady corner of the picturesque terrace.

Princess Jean de Broglie, one of the group, was lovely in a tailored costume of champagne-colored silk built on the simplest and most correct of straight lines, the short coat and skirt trimmed only with silk-covered buttons and thick cord loops, which were set in straight lines on each side of the back of the coat, near the hem, and served to weight each edge of the wide box-plait on the back of the skirt. The skirt closed in front under a diagonal line, and buttons were set here also. This cut of tailored costume is the one now generally accepted by smart women. When anything more elaborate is desired it takes the form of a long skirt, and a long or short separate silk coat.

NEW LINEN ACCESSORIES OF EXCLUSIVE DESIGN

But I must return to my waiting group, in order to tell again of the beauty and exclusiveness of the collar and cuff finish of the coat, which was made of smooth, plain, white linen—the sort of linen used for the bosoms, collars and cuffs of men's shirts. A collar of this, narrow in the back, deepened into long shawl revers in front finished merely with hemstitching, and there were small, upturned cuffs of it on the short sleeves. Another woman in the party, who was attired in a tailored costume of dark blue silk, wore a collar of this linen that rounded from the throat to the depth of the shoulders at the back. It was rather more elaborate in design, being finished with small, shallow scallops done in buttonhole stitch. The cuffs, finished to match, were wider, more flaring, and split at the back. The cut of these collars, berthas, and fichus of white linen is quite individual, for they can only be procured when ordered as a part of a gown at one of the big houses. Probably another season will see them displayed in the ordinary shops, but then their smartness will have vanished.

CHAMPAGNE-COLORED WINGS THE LAST WORD IN MILLINERY

With her champagne-colored gown, the Princess Jean de Broglie wore a sugar-loaf hat of pearl-white straw. Set on each side of the front of the hat and compressed closely about the crown, were two great owls' heads of the same soft tone of color as her gown and with wonderfully sprouting wings and tails.

This color has suddenly become one of the successes of the season, especially in millinery, and extremely odd, at this season of the year, is the sudden whim of modish women for hats trimmed with wings, heads and tail feathers of birds, instead of the usual summer trimming of flowers and lace. Just at the present moment these pale, champagne-colored wings are the last word in the millinery world. Next in importance to this stiff bird-wing trimming, are coq's feathers; but these are not, as of yore, drooping feathers clustered together in coq's-tail form. Indeed, no! These feathers have curling tips and are disposed in masses that cover entirely the crown of a hat; or, they are built in a hedge about it or arranged to shape tall colonel's feathers and smart cockades. In these also the pretty beige or champagne-color is prominent, but white and black are also in demand.

The long "weeping-willow" ostrich feathers that were for a time laid aside are again in requisition. They are laid flatly about a wide brim, falling over its edge in fringe fashion, or closely wind the crown and rise into a tall, slender aigrette. They are used alike on the round, excessively high-crowned hats and on the wide, flat ones.

TAILORED CREATION OF DARK BLUE AND CHAMPAGNE

Champagne color is extremely pleasing in conjunction with dark blue, and in the group at Bagatelle the Baronne Robert de Rothschild wore, topping her tailored costume of dark blue silk, a hat of blue straw trimmed with many short, champagne-colored ostrich feathers; from the back of the crown they clustered in towering masses, reaching far above the already high crown of the hat. The little collar and cuffs that adorned her blue silk coat were of daintily embroidered muslin and an immensely full jabot of mull and lace gushed its whiteness inside the open front.

No. 7.—One of the pretty paradoxes of the chic Parisienne's gowning is her use of a light fur wrap with a midsummer toilette

No. 8.—A towering lace cockade surmounting an already tall sugar-loaf hat is the hight of the mode in millinery in both senses of the word

I saw that day on the terrace several pretty little gowns of soft taffeta, in changing tones of color, worn with Marie Antoinette fichus in different materials. One of these fichus was of plain white linen and others sheerest white mull, daintily frilled with the same, the ends crossed on the bust and slipped under a high, wrinkled belt of the prevailing color.

No. 9.—The last word in the millinery world is the sudden midsummer whim for wings, heads and tail-feathers of birds, instead of flowers and lace

COSTUME OF A DASHING FRENCH BARONESS

Among the pictures hanging on the walls of Comte l'Artois's *pavillon*, at Bagatelle, is a Hoppner portrait of Madame Siddons wearing a sugar-loaf hat exactly like those worn by the beauties of to-day; and as one of these, a dashing little French *baronne*, stood under the portrait, admiring glances rested on her. About her piquant face the brim, faced with black velvet, rolled a little and the pointed crown rose high. Only a beige-colored wing trimmed it, held at its base by a large, flat plaque, covered with cerise velvet; and cerise silk, in cleverly disposed bits, relieved the somberness of her gown of black satin. Long skirted, this gown was belted at the natural line with inch-wide black varnished leather. Across the front the line of shining black was broken by a twist of the cerise silk, through the slits in the upper part of the corsage showed gleams of the same color, and half-cuffs of it were nearly covered with cuffs of plain white mousseline de soie with hemstitched edges. These cuffs, both red and white, were open at the back of the arm and held together by a narrow band of black varnished leather. The neck finish matched the sleeves in its two small flat collars held by a small cravat on black satin ribbon.

HEAVILY FRINGED WITH AN EFFECT OF BACK DRAPERY

And quite like the manner of a gown in one of Stevens's pictures was one worn by a leader of the Paris modes; its skirt, a bit full, dragged a little, and there was an apron overskirt, heavily fringed, which was pulled in wrinkling folds to the back and disposed of in a large looped bow only a little below the belt line. Narrower fringe edged the fichu corsage and bordered the short, straight sleeves, which opened over little undersleeves of white muslin drawn below the elbow into a narrow, embroidered band. The fichu left a space in the back and front that was covered with an unlined muslin guimpe, its little round collar tied with a knot of cerise ribbon. Black feathers waved from her wide hat of cerise-colored straw.

MADAME F.

WHY DON'T THEY—

A PERTINENT interrogation is, "Who are they?" Now, although few phrases are more hackneyed, those who use this, if asked, are at a loss to identify "they"; in fact, they appear to vocalize the phrase as unthinkingly as parrots might. Analyze it they do not, nor do they realize its significance as regards themselves. It is in reality a character touchstone revealing those who adopt it as the heirs of all the futile fault-finders since time began. The primitive ethical state indicated by this pointless carping also shows how out of tune with the best thought and service of his day the phrase-user is, since two of the most pronounced characteristics of the life of the hour are a veritable passion for scientific research into causes with a view to constructive results, and an ever deepening sense of personal responsibility.

THIS may seem to be taking a popular saying rather too seriously, but the point of view indicated by its continuous and wide-spread use constitutes a potentially grave situation in a democracy where the well or ill being of many millions of human beings depends upon the intelligently developed social consciousness of all the people. There is no provision in a representatively governed nation for aloof standees whose sole public function consists in propounding a senseless conundrum by way of criticism. Those who assume this attitude of detachment are in reality shirks who supinely benefit from what good there is in existing conditions, but in the creation of which they have no portion. That man shall not live by bread alone, that is, by exclusive absorption in his individual concerns, is especially true of a democracy where unless the experiment of government by the people is to fail, or to proceed haltingly, with the result in either contingency of inflicting incalculable misery on countless millions, every citizen must do his share towards directing the ship of state. It is not the mythical "they," but it is every individual man and woman in the country who is responsible for the boughten seat in the Federal senate, the iniquitous tariff regulation, the oppressive Custom House ruling, or any other indefensible regulation or state of affairs, and the clear call of duty is for you, and not "they" to break such betrayal and fetterings of the many for the benefit of the few, and to erect such barriers of enlightened and aggressive public opinion as shall make forever impossible the re-instatement of the evil.

BESIDES playing the negative role of shirk, the "why don't they" contingent is responsible for some very heinous manifestations of irresponsibility, a case in point being the wholesale barter of votes which recent investigation has shown to have been the many years' practice of the citizens in some of the most prominent middle west states. Had those venal voters who sold out manhood and betrayed country for messes of pottage each acknowledged the obligation everyone is under to do well his part, they would not today stand disgraced before the world, their States a by-word for the venality of their citizens.

AMONG the deplorable results of this ignoring of personal responsibility are those which involve innocent children. The world has been called upon to weep over and crusade against the wrongs of the child laborer, and all will fervently wish God-speed to efforts dedicated to the rescue of these victims of parental greed; but there is a mighty host of children who do not labor in mill, factory and shop that are also the victims of irresponsibility—the defective, the diseased, the pathetic "little mother," so-called (and her name is legion), the tenement child born into a precarious economic environment—all owe the sickening tragedies of their lives to that same ignoble spirit which animates the "Why don't theys"—someone else is to blame. In the case of the children, it is set down by the parent according to his religious or socialistic views as the fault of God, society at large, or the wicked rich. How important a part this lack of a feeling of responsibilty plays in the tragedies of child life is evidenced by physicians who practice extensively among the tenement population, and whose testimony is to the effect that when they succeed in getting the parents to acknowledge that they and not fate control the destiny of the child, they cease to produce offspring that they cannot maintain—a great step forward in child rescue.

IT will be seen that the shirking of responsiblity which is the basic idea of the interrogative "Why don't they?" is a serious matter indeed in all relations of life. In a world that is crying aloud to be delivered from the results of outgrown systems and institutions and to be fitted out with new governmental and social methods to meet the twentieth century needs in a democracy, the carper makes no attempt to undertake his share of the forward work that must be done through political, civic and philanthropic organization, churches, schools and universities as well as through individually directed effort.

THE Why Don't They contingent are not fit subjects for jest; they are nothing more than social barnacles, and in no age and no country has it been so discreditable to play this unworthy rôle as it is here and today.

WELL-KNOWN MEMBERS OF THE SEVERAL SMART SOCIAL SETS OF LONG ISLAND WHO ALWAYS FORGATHER WHENEVER SPORT IS TO BE FOUND IN THE OPEN

Miss Frances Hadden, sister of Mr. Hamilton Hadden, who is one of the younger polo players

Mr. and Mrs. E. D. Morgan. Mr. Morgan is the president of the Meadow Brook Club, where the International Polo match was won

Mrs. Francis C. Bishop in a smart white serge tailleur and small hat trimmed with wings

Photographs by Paul Thompson and Campbell Studios

Mr. and Mrs. Courtlandt P. Dixon. Mrs. Dixon was a bride of last January. She is the sister of Mrs. Frederic F. de Rham and Mrs. Frederic Kernochan

Mrs. James B. Eustis, a familiar figure at all sporting events and herself a fine sportswoman

Mrs. Payne Whitney, who was Miss Helen Hay, and her little daughter Joan, followed by Mrs. Quincy A. Shaw, 2d, of Boston

Mrs. Samuel Stevens Sands, Mrs. Eugene Reynal, Mrs. W. Scott Cameron, and Mr. Samuel Stevens Sands, son of Mrs. William K. Vanderbilt

Mrs. Henry Worthington Bull, whose country house is at Hauppauge, Long Island

Mr. and Mrs. Victor Mather, Miss Mather and Mr. Gilbert Mather, of Philadelphia

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Mrs. W. Goadby Loew was seated beside Mrs. Elsie French Vanderbilt

Mr. and Mrs. John Rutherfurd (Miss Wilfreda Mortimer), who were married in May at Tuxedo Park

Mrs. O. W. Bird with her daughter, Miss Claire Bird, and two of her younger children, Marie and Dudley

Miss Carol Harriman talking to her sister, Mrs. R. L. Gerry; they are the daughters of the late E. H. Harriman

Mrs. Nicholas Longworth is always a notable figure at any gathering

Mrs. Clarence Mackay watching the flight of an aeroplane

Photograph copyrighted by American Press Assn.

Photograph copyrighted by American Press Assn.

These three familiar figures are seen much together; they are Mrs. Reginald Vanderbilt, Miss Eleanora Sears and Mrs. William K. Vanderbilt, Jr.

Mrs. Arthur Scott Burden in an original half-mourning toilette of black and white

Mr. Phoenix Ingraham and Mrs. Oliver Harriman with Mr. Henry F. Eldridge

Mrs. Biddle, in a pretty summer toilette showing the new French fad in sashes

The REFLECTIONS *of* MRS. JIM

Arrived at Paris, Mrs. Jim Observes the Modes Greatly Exaggerated—A Startling Creation of Purple, Blue and Red—Thin Women in Voluminous Gowns, Large Women in Sheaths

TUESDAY.—Paris at last, and Hortense, Moufflon and I are quite comfortably settled in fairly good rooms at the Ritz. The few days since arrival have been hectic to a degree, for all the world and his wife are here and that means innumerable how-do-you-do's and many greetings, flying visits to dressmakers for fittings, and gay dinners and luncheons and the thousand and one things one does in Paris. Oh, la! la! but I love it all! Hortense has done the work of two maids since arrival. My little pale green brocade salon is in order and my adjoining white-and-blue bedroom and bath have been decorated with all my familiar little personal coquetries. Bags and pincushions, soft pillows, *couvres-pieds*, have all found their right and proper places, and now on to the dance!

EVERY WOMAN AT HEART A PARISIENNE

The clothes so far seen are exaggerative of every style my eyes have ever beheld. Paul Poiret and Callot have some lovely things and Réboux's hats are truly marvels—but more of clothes later! Now once again I taste the dear delights of Paris existence—the exquisite politeness, the daintiness of trifling things, the elegance and artificiality of the art of living! Is it surprising that every woman loves her Paris? Every woman is at heart a Parisienne. (With all due apologies to Pope—but one really cannot argue with a dead poet!)

Hortense at this juncture opens wearily the door of my salon. Behind her I see two smiling French *vendeuses*—a *couturière* and a little lingerie seller—both cherishing fond hopes that the rich *Americaine* will order some pretty things. I fight shy, however. "Je m'occupe, je m'occupe," I say to Hortense, who dismisses them still bobbing politely with a cheery, "Bon jour, Madame; peut-être grand Madame n'est pas si pressée"—but I hear no more, as Hortense, discreet rescuer, has silently closed the door. These funny, polite, indefatigably smiling little French busy-bees—strange mixtures of reality and romance!—for each and every one of them has her romance, from the most insignificant 20-franc milliner in the Rue Royale to the famous *cocotes* whose gowns and jewels rival those of the Parisian grande dame. The soul of a Frenchwoman! I should like to have a microscope that could examine it and tell me truly of what it is made. "La Patrie, la Patrie," the shrill cry comes floating in at my windows, accompanied by the tiny whistles of the flower venders, the horn of the chair mender, the sad little pipe of the *tondeur de chiens* with his scissor-box and all the thousand and one sounds peculiarly distinctive of Paris. Above all, is that mysterious *élan* in the air! Oh! but the first fine careless rapture of being in Paris now that June is here!

Wednesday.—Sybil, back from Baden Baden, blew in this morning in a whirlwind of greetings and a positively feverish gown of purple foulard with a blue and red sash (oh that my pen should utter this!)—one of Cheruit's latest. She informs me that it is entirely smart, but I absoluely refuse to budge an inch with such a gaudily bedecked companion.

"Why did you not wait and get your things with me?" I ask reproachfully. "Time and the modiste wait for no woman," she retorts. "You were a bit late coming over and I simply had to plunge in. In a day or so your eye will adapt itself to these clothes and you will not find them so *outré*." Which is true—a new fashion is rarely appreciated at once.

In the face of her persuasiveness I yielded, and we betook ourselves to the Rue de la Paix, where temptation put my good and economical resolutions to flight and inflicted a heavy blow upon my might-have-been-bigger letter of credit.

Shopping in the Rue de la Paix, I met the Duchesse d'Uzes, smartly attired in a white serge one-piece gown embroidered with soutache braid, a Napoleon hat of black straw upon her well-poised head. A charming Frenchwoman this, one who adores American women and their ways. And then I encountered Freddy Martin, the new philanthropist of our set, whom I asked about a recent essay of his in which he coins the verb "to snob"—"I snob, thou snobbest, he snobs, we snob, you snob," etc. I greet him with—"Oh! but I do not," and he interrupts me very seriously—"My dear Mrs. Jim, I never snobbed anyone in my whole life."

I hasten to assure him I am only joking. (One really cannot joke with F. T. M. on the subject of his fad.) "Come, come," I say, "it's nothing nowadays to be snobbed—society has undergone a surgical operation and is a totally changed and wonderful institution. The woman who has been most snobbed in her early days will make the most rampantly haughty leader of the throng—just as the wildest cut-up of a girl makes the most careful of chaperoning mammas for her own daughter. Society! Ah, it's a big and lovely joke, Freddy." But Freddy smiles not upon my flippancy, and after all one should take oneself seriously. It's so difficult to get anyone else to!

A KALEIDOSCOPIC VISION OF GOWNS

We lunch at the Ritz and there I see a bewildering *chasse-croise* of fashion in a state of complete incompletion. I am fully convinced that there is no one decided style—big sleeves and little sleeves, full skirts and tight ones, hips and non-hips, all jostle and crash against the eye and beauty sense, and only here and there do I perceive a relieving form or a satisfying study in color.

A fair unknown, tall, dark and mysterious, whose big black eyes had lovely little golden lights radiating all around the black pupils, walked haughtily through the throng, lunching alone at a small table. She was attired in a black moiré gown, short, made tight fitting, with waist-line in the place originally intended by Dame Nature, and the skirt laid in tiny plaits about the hips. It had a very high collar of white lace and rather full three-quarter-length sleeves. A hat of natural straw, a toque embellished with a black bird of Paradise, topped the costume, and she wore long straw-colored suède gloves and carried a beige-colored parasol. Another gown was of wistaria-colored satin—a princess model, slightly trained, with a smart little short coat of satin and a Napoleon hat of the same with black straw braiding and a tall, high-standing black feather—truly excellent.

SMART GRAY LINEN WITH POMERANIAN ACCESSORY

I saw also the fair Mme. B———, a lady of bovine eyes and many silent virtues, well groomed and smartly gotten up in darkest gray linen—a *costume tailleur*—and a small black hat. A little gray "Pom" went well with her gown. I wonder whether women buy their "Poms" to match their gowns or their gowns to match their "Poms." In either case the result is justifiable and distinctly Parisian.

In the triumph of hope over *embonpoint* I saw also a fat, fair and forty matron uncomfortably sheathed in a most painfully tight-fitting violet satin gown, so narrow at the bottom that to walk in it was a feat of more than ordinary skill. I made the discovery that most of the thin women, taking advantage of the recent improvements in fashion's mandates, wore voluminous gowns, leaving the tight skirts and sheathlike effects to their obstinate fat sisters, who pathetically cling to the fond delusion that in these tight garments, they resemble the thin, graceful models of the shops.

Everyone talked at the luncheon tables with incredible vivacity, and the countries of all the world seemed to be represented. One hears sympathy expressed for the dead Minister of War, but how can one long be sad in this happy, bustling crowd? "It is the nature of Paris to smile and to forget."

(Continued on page 66)

Tailored costume of wistaria satin, slightly trained; Napoleon hat with high-standing plume

Bechoff-David frock of dove gray charmeuse with the apron effect of very fine embroidered cream batiste, a new note in modes

THE SO-SIMPLE SEEMING LITTLE FROCKS IN WHICH ALL OF THE ART AND NONE OF THE ARTIFICE OF THE FRENCH COUTURIÈRE IS DISPLAYED

Exquisite model of écru canvas over green satin with the overskirt embroidered in a filet effect and bordered in velvet

Stunning traveling model of gray Milan with purple wings, showing the Parisienne's latest favoritism in crowns

Lovely gown of bead-embroidered marquisette with a simple gathered skirt, wide bordered, and shoulder draperies to match

Striped taffeta frock with a fichu draped bodice and chiffon front panel

Margaine Lacroix model of black and white pékiné voile bordered in blocked taffeta, the corsage veiled in green chiffon

FICHUS AND FRILLS PREVAIL AT TROUVILLE

Beautiful gown of green and white marquisette with a bordered shawl drapery

Striking costume of white taffeta with blue satin stripes, opening over a blue satin front, as shown in the upper cut

Drecoll model of chiffon cloth, showing a widely draped bodice and a gathered tunic finished with scalloped flounces

Rose taffeta frock with a lace vested bodice and the skirt bottom finished with a corded edge

SOME FRENCH GOWNS MADE FOR THE ASCOT RACES

FASCINATING GARDEN PARTY FROCKS SHOWING THE COQUETRY OF THE BOW-TRIMMED FRONT PANEL, VICTORIAN PUFFINGS AND THE VERSATILE STRIPES IN DIAGONAL LINES

For descriptions, reverse views and prices of patterns see page 62

Photograph by Campbell Studios
Mrs. Robinson Leech, formerly Miss Mary Buchanan Jennings, who was a June bride

Photograph by Aimé Dupont
Miss Justine Ingersoll, daughter of Mrs. R. T. Varnum, who made her début last season

Photograph by Campbell Studios
Miss Katharine Shaw, who will be introduced this winter by her mother, Mrs. Thomas Francis Shaw

AS SEEN *by* HIM

THERE is no season in which we are so restless as in summer. The unattached man considers himself quite settled if he tarries in one place more than ten days. Even the gentleman with marital responsibilities, when he has once anchored his domestic establishment at some seaside cottage or watering place, is sure to get away himself for numerous flittings. I advocate short separations for those who have been long in matrimony. We become tired of our nearest and dearest at times, and are glad of a little respite and holiday and some harmless pleasure—such as a fishing excursion, a motor trip, or a run over to London or Paris and back. The old sentimentality of the last century and of that before it was very pretty in its way, but it began to go out when steam came in, and we are too hurried for it in this age of electricity. We were gallant and wicked in the days of the last George; dashing and a bit vulgar when William ascended the throne; quite tame and domestic during Victoria's reign, and much emancipated when Edward of sainted memory was king. I think that our last freedom was such that we can never willingly go back into the former slavery of the nineteenth century. Heaven protect us from a bourgeois king; but it looks, however, as though we were to get one, and that the present reign will be essentially middle class.

EVEN THE FAD FOR THINGS ENGLISH HAS ITS LIMIT

We are so much influenced on this side by what is done on the other, that the situation needs consideration. However, England is on its way to emancipation from its House of Lords and its conservative government, and no one cares much what the sovereign does or says or how he acts, unless he is a popular idol. And withal we like our romance! There was something poetic in the arrival of the beautiful daughter of the Norseman in England and the royal wedding of nearly half a century ago, but the present sovereign's romance is a bit sordid, and the quick transfer of affections from one brother to another does not appeal to us. So far as we are concerned on this side of the water, we shall continue to dine at eight or half-past, or even nine o'clock, and shall not go back to the heathenish seven or half-past six. If women choose to smoke cigarettes there is no reason why they should not do so, and all the queens in christendom cannot make them relinquish the fad if it is the vogue. We shall obtain divorces and remarry also at our pleasure. George can wear a white bowler and the Kaiser a topper of the same immaculate hue, but I do not know anyone who will imitate the fashion on this side of the Atlantic!

AND NOW LONDON IS COPYING US

London is rapidly adopting some of our modes, and it has introduced the early breakfast at balls and dances; but it serves grilled cutlets, bacon and eggs and hot buttered toast at sunrise to weary dancers. What a meal! One hot day this week I passed through town and took in a summer programme at one of the new music halls; saw much garish decoration, the usual inane performance on the stage, and was struck with the odd, unfamiliar appearance of the audience. There were many diamond-bedecked persons, but evidently strangers within the gates. The out-of-town women have an idea of clothes and evidently wear the best they have while here, but why such common-looking men and such weird get-ups? I find that even in the tenement quarter—through which one is sometimes obliged to pass on one's way out of town to one of the bridges or a ferry—that even here it is the smart thing to ride in a yellow taxicab or a red motor, and that the former vehicle is the *dernier cri* for matrimonial festivities, the prosperity of the bridegroom and the future happiness of the bride being typified by the number of horseless vehicles in the wedding cortège. And even we, who use our horses these days for the steeplechase and for exhibition, we are sending those who have passed on to their last resting place in auto hearses.

WE ARE TOO MUCH BOUND BY CONVENTIONALITY

I welcome all suggestions of departure from the rigidly conventional with glee. We are too much bound by the social laws of the Medes and Persians. Mrs. Mackay had a clever inspiration when she employed little colored jockies to give out favors at a cotillion given to the polo players, the lads wearing the respective colors of Hurlingham and Meadow Brook. A bridegroom-elect who is fond of the sea gave his bachelor dinner on a yacht out upon the Atlantic, and a popular hostess serves clam broth and Russian soup in cups at tea for

(*Continued on page 66*)

MIDSUMMER MILLINERY SHOWS TWO DECIDEDLY OPPOSITE TENDENCIES — THE IMMENSELY BROAD FLAT HAT AND THE TREMENDOUSLY TALL SMALL SHAPE

For descriptions see page 62

THE ORCHARD—MR. JAMES L. BREESE'S SUMMER HOME

Two Old Farmhouses are Used as Wings to the Main Part of This Unusually Attractive House

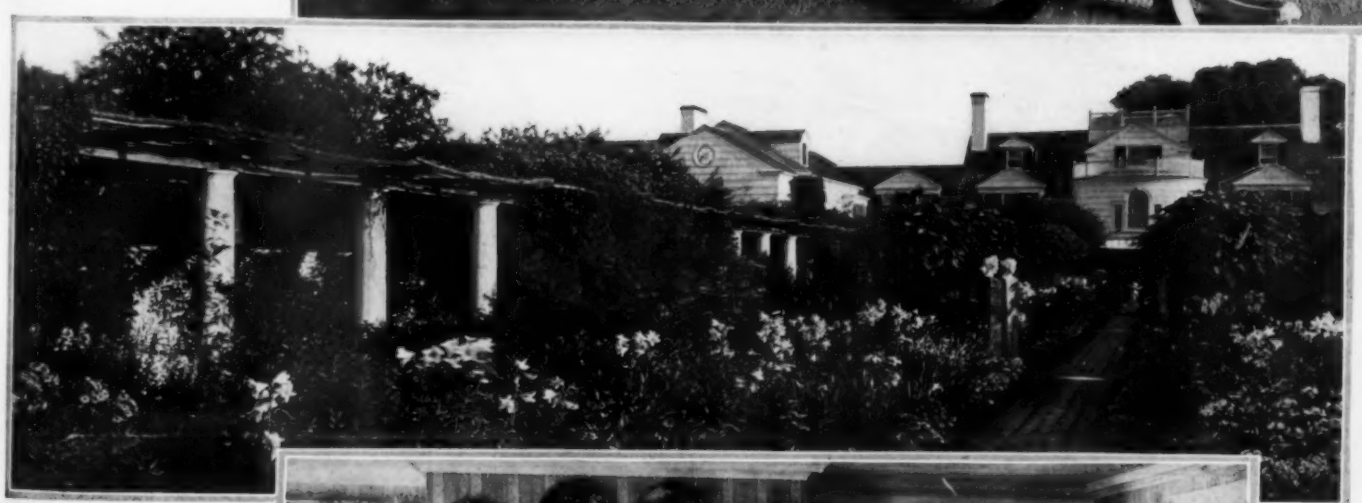
The drawing room is very handsome with its great carved mantel and fine tapestries

Photographs by Floyd E. Baker

Quaint jugs and plates ornament the tiled wall about the dining-room fireplace

At the rear of the house a long brick walk ends in a rose-grown pergola.

The two sofas back to back and the tall lamps at the ends make an effective grouping in front of the library fire



The garden, with its tangle of old-fashioned flowers, is only partly formal in character

Photographs by Floyd E. Baker

The pretty reception room shows an artistic arrangement of dainty French prints in odd frames above the mantelpiece

SMART FASHIONS *for* LIMITED INCOMES

Harvest Time for the Small Purse — Prices Drop as the Temperature Climbs and the Open Season for Bargain Hunting is On

No. 1—For practical good style nothing can exceed the perennial foulard

MIDSUMMER fashions naturally bring to mind all manner of filmy muslins and lingerie materials, but, after all, it is the thin silks that give the best service. The woman who has no foulard or pongee or silk voile in her outfit will suffer from the lack. These silks are even cooler than the wash materials, and can be put to a variety of uses. There is scarcely an occasion for which the foulard dress is not suitable, and this is true also of the other two fabrics, which are practical for summer wear and make smart traveling costumes.

MODEL SUITABLE FOR SHOPPING OR SIMPLE ENTERTAINMENTS

In sketch No. 1 is shown a charming model which has the advantage of being out of the common and yet is in no sense pretentious. Not only will it serve for simple entertainments like afternoon bridge and luncheon parties, but it is equally suitable for shopping and street wear. The skirt is raised a little above the waist-line, finished by a piping of the silk and marked with a row of silk buttons. The bodice shows on either side of the front an arrangement of mock bretelles, joining at the middle and displaying buttons and loops. Around the neck is a collar of fine handkerchief linen eyeleted in a conventional pattern. There is no lace at the sleeves, but merely a cuff of the silk turned back and piped. The skirt forms an apron front by means of a stitching that curves down from the hips.

SERVICEABLE MODEL OF TWO-TONED TAFFETA

The vogue of shaded taffeta is great. It is seen in all sorts of uses, and in suitable colors makes a very successful little summer frock for general wear. The model in sketch No. 4 is gotten up in brown and gold shadings with fine embroidered batiste for the yoke. Embroidered pieces mark the shoulders and the top of the front panel. There is a girdle of brown velvet ribbon, and the side drapery of the skirt, which is cut slantwise at the bottom, is finished with silk crochet balls in brown. The cuffs are plainly finished with two fresh folds of cream muslin. This frock is also excellent if carried out in linen or pongee.

THE SMART STRIPED FOULARD

Well-dressed women have shown a preference this year for either black or dark blue foulards striped in white. The stripes may be anywhere from a hair line to a half-inch wide, and most effective costumes are made from this material. That illustrated in the fifth drawing, for example, is made in dark blue foulard striped in white, and has the wide collar and cuffs in eyeleted linen, with a girdle of black satin knotted on the right side and finished with a long hanging tassel. If the dress is not intended for serviceable wear—such as running to town on the train and ferryboats—it can be charmingly carried out in white foulard striped in black or dark blue. The underskirt is straight and narrow with a wide hem, and the tunic is shorter in the back and opens down the front in two points.

OF NATURAL-COLORED PONGEE WITH ROSE CHIFFON

Sketch No. 1 shows a little frock that appeals especially by reason of its absolute simplicity, and is also very smart in its color arrangement. The pongee is in a medium heavy and rather smooth-finished quality; the trimmings of the sailor collar and the wide turn-back cuffs being in rose-colored chiffon embroidered by hand in a fancy double scallop which shows two deeper shades of the rose color. The large jabot at the throat is also of chiffon, and the smaller one over it of Valenciennes lace. The cords around the waist match the pongee in color and have between them a strip of the rose chiffon. The distinction of this frock emphasizes the success of perfectly plain lines.

SAILOR MODEL IN DARK BLUE

No style has ever outdone for usefulness and comfort that of the middy blouse model, which has been modified and adapted into the frock shown in the sixth illustration. Its material is a substantial dark blue linen in a particularly pleasing quality, with a very strong yet soft finish. It fastens in the back with hooks and eyes under a couple of small tucks that face each other, and the skirt opens under a box plait. The sleeves and the body are in one, and there is a turned-back cuff of the same material. The simple but pretty trimming on the waist consists of a band of the linen brought down on either side of the front, with its edge left loose, and which extends around under the arm and across the back. The bands at the front and the straight belt are ornamented with dark mother-of-pearl buttons. The little dickie at the neck is piped in black satin and embroidered in stars and anchors in red and white. The skirt is particularly good and one that can be relied upon to remain in style even after the straight models have left us, since the foot of the front box plait is released, giving a little fulness beneath the crosswise band, which repeats that in the waist. There are so many out-of-door sports and pursuits for which one must be sensibly clad in something that does not show soil, that this frock will prove a very popular one.

No. 2—A cool effect in black and white gingham for summer mornings

BLACK-AND-WHITE CHECKED GINGHAM

Also practical and smart, but considerably cooler for the extremely hot weather, is the gown shown in sketch No. 2. It opens in the front beneath one of the bands of eyelet embroidery, which is carried around the back to form a square, shallow collar. There are two tucks over the shoulder, which give the waist ample fulness, and those in the back are stitched down to the waist-line. Three little white crochet buttons finish the straight belt on the left side of the front. The skirt is cut with circular sides, but opens in an inverted plait on the hip and has double panels stitched to hip depth in the back and front.

SIMPLE LINGERIE GOWN

One can never have too many of the so easily laundered white frocks, and the one illustrated in sketch No. 3 is both attractive and simple. The skirt is plain, with just a grain of fulness at the belt in the back. Tiny tucks, set in groups, with lace insertion, run from the shoulders to the girdle in the back, which fastens with crochet buttons. The front has a touch of hand embroidery in a simple design of dots and flowers. This is supplemented by an attractive arrangement of Valenciennes. The sleeves have lace and tucks, and the neck is finished by a pretty little pointed edge set above two rows of insertion. At

No. 3—A simple model for the indispensible and easily laundered lingerie frocks

No. 4—Of two-toned taffeta, this little model reflects the latest Parisian mode

the bottom of the skirt is a deep hem, and above this four tucks slightly over an inch in width.

THE TUNIC AS A GOWN IN ITSELF

The woman who is especially interested in models for house gowns will be glad to hear of the new tunics, to be worn over slips, which have been brought out by the Bon Marché in Paris.

The beauty and grace of the tunic have been fully appreciated and exploited by designers of the Rue de la Paix, but it has remained for this large department shop to discover its practical side and present it as a chic little garment in itself. And it certainly fills most uniquely the need for a smart little summer evening frock for the woman of limited income, who must have something durable, yet light in texture, a color that will not show soil, and a material that does not call for constant pressing, as she has no maid to attend to the small caretakings, and the laundress is busy enough without such extra work. Now note the possibilities of this tunic, which is adapted from the first—and expensive—treatment of the idea, as brought out by such houses as Worth and Paquin. These models were developed in simple lines from straight, undraped lengths of material, but were so embellished with gorgeous and intricate embroideries that none but the purse of depth could supply their purchase price. These tunic frocks were also carried out in delicate materials, which were most ravishing in effect, yet too elaborate and perishable to be either possible or suitable for the wardrobe of small scope. But, when modified, how beautifully the fashion lends itself to these requirements!

SHOWN BY THE BON MARCHÉ

The ready-made tunics at the Bon Marché come in dark blue, golden brown, steel gray, mode color or black, with sufficient yet inexpensive trimming. The fabric is thick enough not to show the lining clearly, therefore the foundation of some old gown will do to wear under it, even should this be so far gone as to need mending in places. The neck is cut square or round, as one prefers. There are two models from which to choose. The simpler one is made with a soft folded belt of chiffon cloth, the waist and skirt being cut separately. The bodice and elbow sleeves are in one, and a pretty finish around the neck and at the cuffs is a series of three tucks an inch wide. Under the outer one is sewed a silk ball fringe, dyed to match the gown. This, when put on, simulates a flat collar following in shape the cut of the neck. The sleeves are unlined, a little silk cap in the foundation serving to hold the shield. The skirt hangs straight and a little full, from gathers inserted under the folded belt. At the bottom it is laid in three two-inch tucks, and is in round length, entirely clearing the ground. This tunic may be further elaborated by adding, in place of the plain girdle, one of the fashionable silk or satin sashes, with a cluster of satin roses, in colors that match or contrast well with the gown itself, pinned at the front. By heading each tuck with hemstitching the effect of the gown will be enhanced, but this entails a great deal of labor.

No. 5—Striped foulard made in a smart tunic model and having a wide draping collar of embroidery

A HANDSOME BEADED TUNIC

Another model is without a belt and requires more skill to cut, as it must hang just far enough away from the figure to give it straight lines, and yet not depart entirely from the natural contour. To produce this effect side seams are necessary, and these must be overlaid with a trimming to match that at neck and sleeves, else the joining will look crude. No trimming gives better effect than the fashionable bead embroidery, which is pretty either in colors or in black or white. It should be arranged on the skirt so as to produce a panel effect, crossing from one seam to the other below the knees. The model shows sleeves to the elbow and a little wider at the bottom than at the top, the latest development. These have at the edge a band of embroidery, and start from a shoulder seam over which is laid embroidered straps. At the hem there are three tucks. If the tunic is to be worn over a good satin or silk foundation the drapery may be short, ending below the knee, where the band of embroidery comes. In the back this is carried up to cover the fastening. Net is a lovely fabric from which to make one of these garments, possibly the most serviceable choice of all. White net, beaded in either white or colors, is very smart. Silk marquisette is also admirable and comes in a large variety of colors, but as it is very transparent it requires an altogether presentable slip underneath. The fashionable shade of grass green that is so much seen in evening frocks would be lovely in a tunic, and is a color that keeps fresh.

No. 6—Linen outing model showing a clever adaptation of the middy blouse

A BREAKFAST CAP

This useful wardrobe accessory should first and foremost maintain the négligée character, as it is intended to be worn only before one is entirely dressed, while breakfasting, or sitting about in a matinée or wrapper, and unless it keeps to this informal idea there is no reason for its existence. What one is now offered in the shops under the name of breakfast cap is a very fussy and rather stiff arrangement of materials that are far from suitable for the purpose. Many of the new models show laces and nets lined in colored chiffons and as close fitting as the modish straw helmet of the moment. Now the chief requisites of the breakfast cap are freshness and daintiness, and the nearer it keeps to laces and lingerie that launder easily the more successful it will be. A most attractive cap was recently seen that was made at home from materials already in the house. An Irish lace collar about seven inches wide, a relic of one's childhood wardrobe, was laid flat on the hair, the edge framing the face and the corners joining at the back and almost meeting at the nape of the neck. To cover the top of the head a piece of all-over Valenciennes was used, slightly full, its edges gathered and tacked to the collar. Then a length of six-inch-width soft satin ribbon, shell pink in color, was stitched low at the back, the ends left loose and tied in a large, flat Alsatian bow over the forehead. Any dainty lingerie collar could be utilized in the same way.

A WORD CONCERNING DIMITIES

Dimity is one of the most attractive of the summer fabrics, and has the additional advantage of being moderate in price. It wears well, launders well, and comes in all possible colors and designs. Nothing is more charming than simple frocks made of this material. In the last two or three seasons the designs and colorings of this fabric have so multiplied that one may obtain it in both light and dark shades and in striped and flowered patterns of great variety. There are pretty dark blues and purples for street wear, if one wishes; and lovely pale greens, blues, pinks and yellows. Always charming are the white backgrounds adorned with tiny pink rosebuds, either in single flowers or small circular wreaths.

"REGARDLESS OF COST"

THE shopping streets are deserted in July and early August, only an occasional feminine is met with who seems to be in the buying mood, and what a pity it is, for now is the season that ought to be the harvesting time of the woman who wants bargains—the best things at half cost, French models for a song, exquisite frocks at prices that are well within the range of the modest purse. Why is it that the woman who is ambitious to own Paris gowns and hats on next to nothing a year seldom, if ever, hits upon this most satisfactory solution of her problem? If she did her purchasing at the right moment, she might have many things that her dainty taste covets, yet she, of all people, invariably elects to shop at the first sign of spring in the land—at the very time when the shopkeeper asks his top prices!

EXQUISITE GOWNS ALMOST GIVEN AWAY

Opportunities for desirable bargains are constantly increasing, for exclusive dealers are learning that it is a suicidal plan to hold over goods from one season to another, and mark-down sales are constant in both department stores and specialty shops. As early as the first week in May the newspapers are full of advertisements of cut prices in hats, gowns, wraps, materials by the yard, etc., for the killing must be made in February, March and April, or not at all. By July the shops are almost giving away their wares, so anxious are they to dispose of them before the new importations of the autumn begin to come in. If one goes now into any one of the many smart shops on Fifth Avenue, dainty in their French furnishings and lace hangings, and sees the exquisite things that are offered, one will sigh for the sums that accomplished so little while winter yet lingered. Here, for example, is a charming lingerie frock in handkerchief linen, hand-made and hand-embroidered, and cut to perfection in the lines of the mode; its laces and insets in any of the popular weaves of Cluny, Valenciennes or Irish. A month or two ago its price was only a little under a hundred dollars, now it is offered somewhere between $30 and $40. A little farther along hang several foulards, ultra smart in design, any one of them to be had for $30, just one-third of their original price. On a long table in the middle of the room there is a fascinating medley of fine linen blouses, many of them in white with the touch of color at collar and cuffs that has been so much the rage. If the shop is on Fifth Avenue and ultra smart, these were probably held at $35; now any one of them may be had for $10 or $12.

BARGAINS IN HATS AND FOOTWEAR

At the milliners there are lovely things for $10 and $15, often even as low as $7.50, hats with exquisite flowers and ribbon trimming. Once in a while one can pick up a bargain with plumes, but this is hardly to be expected, as feathers can be transferred to winter models.

White canvas and buckskin shoes are cut to half-price or less at midsummer sales, and tennis shoes may be secured for very little if one cares to buy at this time of year.

For once the modest shopper may venture without a tremor into the most superior shop, for the erstwhile scornful and suspicious expression of the important saleswoman has changed to a conciliatory smile and the prices of the finest showings have come within her reach, so that an actual purchase is merely a question of finding what she likes. The beguiling advertisements of "imported models sold regardless of cost" are lived up to literally now.

No. 7—Serviceable pongee frock with panel front and trimmings of rose chiffon

No. 1.—A band of marabout gives a fluffy finish to this little shoulder scarf, modeled on the lines of a monk's hood and finished with three tassels. Price, $6

SEEN *in the* SHOPS

IN hot weather nothing detracts more from a person's appearance than soiled neckwear, and there is little excuse for negligence in this particular when attractive collars, ties and jabots in all styles can be obtained at such exceedingly low prices. These pretty and necessary accessories are designed by a certain house which devotes its entire attention to this line and produces novelties of all kinds at popular prices. Sketch No. 4 shows four different styles, all particularly designed for midsummer wear. The collar is an Eton, with eyelet and embroidery, and is very comfortable, as it has just the narrow band. It comes in all sizes for the low price of 25 cents.

The Newport collar is particularly fashionable this season. It is embroidered in pretty designs and is most attractive in cut, as it leaves the neck open in front in V-shape, yet fits closely in the back. These come in but one size, but are adjustable to any size neck. The price is 25 cents.

The little bow in the sketch is made of chiffon cloth. Hanging from the large flower are eight small dangles. With a white dress one of these novelties in a becoming color adds a pretty touch, and the price is only 50 cents.

THE POPULAR FRILLS AND FICHUS

The frill shown in the illustration, and which comes from the same house, is unusually dainty. It is made with a double ruffle, the under one is of fine batiste knife plaited and edged with Cluny lace, and the upper has a hand-embroidered scallop in color. The piece down the center front is featherstitched in color and also has French knots. Cluny lace outlines the entire piece, giving it an irresistible touch. Price, $5.

The fichu reproduced is made of fine mull trimmed with Venise lace insertion, and finishing the neck and plaited ruffle is a dainty Armenian edge. It is most effective, and costs $4.50.

THE NEW SHADOW AND FILET LACES

Sheer, silky laces in all-over patterns are being much used for trimming lingerie frocks or forming the popular fichu. Very fascinating are the designs to be found in one shop, the cobweb-like weave being a great relief from the heavy Irish and Cluny meshes. So light in weight that it is scarcely perceptible to the touch, one of these laces shows a fine filet pattern surrounding a series of flower medallions. It costs $1.50 a yard. For the same price, in an 18-inch width, comes a lovely, dotted filet mesh, sprinkled over with full-blown roses in a heavier, silk-finished outline. This lace is unusually attractive. Another design, less fine in texture, is composed of shadow leaves scattered over a novelty network (price, $3 in a 40-inch width). Yet another shows tiny fern leaves mingled with a closely woven filet. This comes in a 40-inch width for $2.75. Some of these laces would make very effective veils for draping over the summer picture hat.

Another fine lace may be had in both insertion and all-over to match. Beautiful medallions are delicately woven throughout the pattern. The cost is $1.25 for the insertion (8½ inches wide) and $2.25 for the all-over (18 inches).

While on the subject of laces, I want to speak of the broad bands of real filet in a distinctly heavy, conventional design. This lace combines well with coarse linen or marquisette. At present it is not always easy to find the best quality, but I can recommend an extremely lovely filet, coming in a deep écru tint. It is sold for $8.65 a yard in a 13½-inch width. Narrower insertion, designed to match these wide bands and ranging in width from 4 inches up, sells for $3.65, $3.95 and $4.25 a yard.

SHETLAND VEILS AND OTHER NOVELTIES

These veils give a certain *cachet* to one's outdoor costume that can be produced in no other way. They are called Shetland merely because the weave is in imitation of the Shetland wools, but they are, in reality, very silky in finish. The mesh is either close or open, yet always soft and graceful in effect. They come in almost any color—blue, brown, wistaria, gray, champagne and black and white, with a plain narrow band border called "tape." The price is $2.25 for several different patterns. A noticeably fine veil of this variety is in the *craquele* mesh, with a double tape edge and a lacey border at either end. It runs from one and a half to two yards in length and is half a yard wide. Especially attractive and becoming to the complexion is a bright golden brown. A white veil in the Shetland style is covered with delicately woven flowers. Another shows a fine triangular weave, spotted with large, blurred dots and bordered with the regulation tape finish. For $1 comes a serviceable and tasteful veil which is composed simply of a tiny hexagonal weave in a silky finish, with a plain tape edge.

The latest Chantilly veils are handsomer than ever before. One in white, with a mass of graceful flower sprays, costs $6.50. This is amply wide to completely cover a large garden hat. A shadow mesh in a Chantilly veil is developed in a lustrous champagne, a color that is to the fore this season. The price is $4.50, and it may be had as well in black, white, navy blue and brown.

A novelty veil that comes in black only is both original and striking. Its heavy, square mesh is touched with big, square spots, also in black. The border consists of a broad filet lace band. Price, $4.

A FETCHING LITTLE BOA

So often one feels the need of something around the shoulders—if only for appearance' sake—something that is pretty and becoming and at the same time smart. In the first sketch a scarf is illustrated which combines all these requisites. Black satin is used for the foundation, on which is a scroll design of black braid. On the inner edge is a band of marabout, which gives it a soft and fluffy finish. Three silk tassels hang from the point in the back, and in the front the finish is unique, consisting of five pieces of braid, each two inches in length, joined together with satin ornaments and ending in a ball of satin. This fascinating summer boa comes in many different colors for $6.

THE SUMMER CORSET PROBLEM

This is always somewhat of a problem. One must have them thin, and yet they must retain their shape and, above all, they must not rust. A certain fashionable corsetière has a model with low bust and long hips which laces in front. It is intended for riding, golf, swimming and all kinds of exercise. It is made of the thinnest ventilated batiste, with mercerized dots, and has an elastic section on each side of the front which allows great freedom of motion, and which contracts when one is not exercising, holding the figure firmly. They are absolutely rust proof and will be made to measure in the material described, or in a thin batiste, for $8.50.

DETACHABLE DRESS SHIELDS OF DAINTY DESIGN

What a find! A really dainty dress shield—something that one can buy with pleasure and use with content. It is made of fine white batiste and lined with a transparent substance which combines all the advantages with none of the disadvantages of the old thin rubber. A novel feature is the shoulder bands, trimmed with narrow Valenciennes lace, by means of which the shield may be basted into the corset cover or chemise. These are attached to each side and are open at the top, so that they may be adjusted to any size armhole. Across the portion of the shield which extends into the sleeve is a lace-covered elastic band through which the arm passes, thus preventing all twisting or slipping. These shields are washable and can be plunged into boiling water for cleansing without injury. They are particularly adapted for use with the kimono waist, as they are neither sewed nor pinned to the waist itself and there is no danger of pulling or injuring the sheerest fabric. They are priced at 50 cents.

Shields attached to little bolero jackets made of ventilated batiste, to slip on under

No. 2.—This little frock of white China silk with a line of color is cool and becoming for hot weather. Price, $20

No. 3.—Combination on princess lines designed with special regard to coolness and smoothness of fit. Price, made to order, $7.50

the corset cover, are also made by this same firm and are particularly adapted for all sorts of sports. They also wash perfectly, are exceedingly light and cool and sell for the same price, 50 cents.

THE SHEER AND SUMMERY CHINA SILK

The dress illustrated in sketch No. 2, page 28, is particularly good for hot summer days, for the material is white china silk with a colored stripe—the coolest, most summery looking fabric that could be desired. This model is made on very simple lines and is in one piece, having the opening down the center front, but carefully concealed under a box-plait. The waist has three-quarter kimono sleeves, with deep cuffs and a sailor collar of silk having a hemstitched edge. A smart little bow of black velvet finishes the neck and is the only kind of trimming on the dress. The skirt is plaited and has a deep band at the bottom. Twenty dollars is the price asked for this simple frock, which can be bought with violet, pink, blue or black stripes.

A DAINTY CREATION OF FRENCH VOILE

Nothing could be prettier or daintier than the little gown shown in No. 6, and it is also extremely serviceable. French voile is the material used, with a trimming of beaded net. The bodice is cut in one piece, the plain shoulder being emphasized by a strip of the net in the top of the sleeve, which starts at the neck and is finished halfway down the sleeve by four crochet buttons. Strips of the net also form a square neck, and the shoulder pieces continue almost to the bust-line and are finished there by six tiny buttons. Lines of hemstitching run part way down the front of the waist, turning at right angles and continuing under the arm, with the effect of a bolero. Small tucks give a little extra fulness over the bust, are used as a decoration on the sleeves, and also appear on the skirt to hold in the fulness at the waist. The skirt hangs straight, and above the hem, which is hemstitched, is a band of beaded net. This gown is very effective and well worth the price asked for it—$22.50.

COOL COMBINATION ON PRINCESS LINES

One's chief thought in summer is how to keep cool. The combination illustrated in the third sketch, page 28, is one especially designed for hot weather by a well-known shop where one finds all kinds of attractive wearing apparel. This combination is made of fine lawn and French Valenciennes lace. It is cut on a princess pattern and fits snugly to the figure, with graceful lines. All the seams are joined by lace insertion, and the neck finish of lace and ribbon is most dainty. In the back and front there are fine pin-tucks shaped to the curves of the figure and giving the necessary fulness to the drawers. These are made without a ruffle—merely finished with insertion and edging. The opening is at the back, and no prettier or more becoming model could be desired. As it is made only to order, the price of $7.50 is not excessive, for the materials are fine, the workmanship excellent and the fit perfect.

UNIQUE TRAVELING COAT DESIGNED FOR HOT WEATHER

The fifth sketch shows a traveling coat of pongee designed for hot weather by a tailor who has only the newest and smartest of models. The cape is a prominent feature and plays a most important part, for by means of a button and buttonhole it is made to form sleeves. The coat itself hangs straight and is made without sleeves—only a large, loose armhole piped with black satin—which makes it particularly cool. One large, black satin button fastens it at the left side. The lines are exceedingly graceful and the style becoming, and, best of all, it is light and comfortable. This model can be copied in any material and in any desired color. In tan pongee, with black satin buttons and piping, the price is $65.

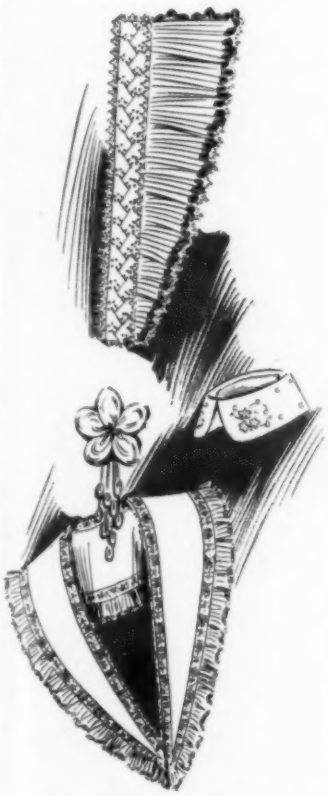
EVENING COAT FOR THE MOTOR

A fashionable modiste has made a great success of a black crêpe météore coat combined with rich Japanese embroidery on heavy black silk, and will now fill orders for this model in any desired size at a cost of $60. It is cut with deep revers of black satin and with a fancy collar and deep, odd-shaped cuffs of the embroidery. The white satin lining is relieved by a broad band of flowered chiffon in beige and clouded pink, which is attached as a border along the inner edge of the coat opening. Such a coat would be an excellent choice for wear over one's gown in the motor, or on summer evenings or in the early days of fall.

NÉGLIGÉE SHIRTS TO ORDER

This style of shirtwaist is excellent for all outdoor sports, and, when well cut, is all that could be desired. It is made to measure by the tailor mentioned above for $5. The model calls for a shallow yoke, a soft, mannish collar, and long, tailored sleeves along the lines of a man's sporting shirt. It is made in wash silks or in tasteful designs of Anderson gingham as preferred. A fad recently adopted by smart tennis and golf players is that of wearing such a shirt with the top or collar button unfastened in truly négligée fashion. The neck is thus left unbound, forming a becoming V at the collar opening.

No. 6.—A little gown of French voile, trimmed daintily with beaded net. Simplicity and serviceableness characterize this little frock. Price, $22.50



No. 4.—A few of the modish styles in neckwear that are produced at popular prices by a specialty house, and range in price from 25 cents to $5

No. 5.—The original feature of this traveling coat, designed by a smart tailor, is the cape, which by means of a button is made to form sleeves. Price, $65

TAILORED BATHING COSTUMES

A certain clever woman tailor believes that it is even more important to have a bathing costume well made than a street suit. According to her, the former is the most trying of feminine garments, and consequently should be skilfully tailored in order to produce the best possible effect. Her theory sounds quite reasonable, and she proves it by the really unsurpassable bathing model in her own shop, which is cut on the latest lines, to conform to the prevailing dress modes, and of a material that will stand constant dippings. The skirt is straight and beautifully hung, meeting the blouse at the high, peasant waist-line with a perfect fit over the hips. The blouse is joined to it under a cording of the material. In place of the usual bulky bloomers a neat little pair of breeches is made of the same material as the suit. These are without unnecessary fulness, being similar in effect to men's bathing trousers; they fit snugly above the knees, and are far more comfortable than the cumbersome bloomer legs. Pretty kimono sleeves and bullet buttons are additional features. This model will be copied to order in an excellent mohair for $20 or $25. In waterproof satin it costs from $5 to $10 more. Other materials may also be had, but the mohair and satin are especially to be recommended for their wearing qualities and for their lightness of weight when water-soaked.

USEFUL BAGS FOR THE MOTOR OR TRAVELING

A motor bag that gives admirable value for its price of $35 is developed in English morocco and arranged to fit over the nineteen articles contained within. These articles, of ivory-finished celluloid, comprise everything needed for the toilet when traveling, even to a little round case of sewing utensils. Space is also left for one or two garments.

After all is said and done, the best sort of bag to keep one's clothes from mussing is one of the dress-suit-case shape. A novel suit-case of handsome black seal shows a separate compartment for the toilet articles. This lies along the handle side of the bag and may be opened independently of the rest of the case. It is filled with all the necessary toilet articles, finished in a good-looking ivory celluloid, and the lining is of heavy moiré. Men in particular will appreciate this most convenient traveling bag, the cost of which in seal is $67.50 complete. It may also be had in other materials and colors.

SUMMER HAND-BAGS

With the advance of hot weather there is a demand for bags of more summery material than leather and which are light in weight. These requirements are met in a simple little envelope pouch of fine silk moiré. A hand-mirror and flat coin-case of moiré are its only fitments, and the cordelière is of braided silk threads. It comes in plain colors or in white for $3.50.

WHAT SHE WEARS

Echoes of the Brilliant Sartorial Display at a Long Island Sporting Event—Narrow Skirts Still Featured in Walking Costumes from Paris

THE quaint note in midsummer costumes given by the fichu effects which drape the shoulders so charmingly, either in the Marie Antoinette style, or in the familiar Martha Washington or Quakeress fashion, has given rise to all manner of synchronous revivals in decorative accessories. Old chests where laces worn years ago have been reposing, and where rare flouncings, capes and shawls have been left to grow yellow, are now rifled of their treasures, to be cleverly adapted to the costumes of the moment; while cameos and jewel-set miniatures of forgotten relatives are dragged from obscurity to adorn the breast of budding beauty. This lace revival is one of the signs of the season, and old saffron-colored fragments take on new freshness and charm when lined with chiffon or delicate net.

ECHOES OF THE ORIENT IN A MARVELOUS REST ROBE

A marvelous effect was produced in a dainty "throw-around" of maize-colored marquisette recently seen—an airy, fragile nothing, but picturesque withal—fashioned into a ground-length coat, open at the middle front, and overlaid across the shoulders and on the kimono sleeves with wide, antique lace flouncing of the same tint, needle-run with gold thread in an exquisite pattern. All around the neck and down the outside of the sleeves were set at intervals tiny hand-made roses of shrimp-pink chiffon, a larger rose of the same holding the gown together at the Empire belt in front. An acorn fringe of gold bordered the garment, to contribute stability, and little gold-embroidered slippers, with upturned toes, gave an entirely Oriental suggestion, which was enhanced by jangling chains of mingled gold and turquoise. The resemblance did not stop there, I must add, for my hostess, with whom I had been spending a delightful hour of gossip on an upper vine-enclosed veranda which served as a summer-morning sitting room, displayed, as she walked about, the unmistakable silhouette of white satin trousers attached to a round-necked blouse of the same material. The fourreau to the marquisette coat was made rather loose and full, and the whole fell together in the most fascinating lines.

"How original!" was my admiring exclamation. "One loses one's prejudice against the mooted (and hooted) harem style in the face of such a bewitching illustration."

"I am so glad you like my 'rest robe,'" she replied. "The lace once adorned Aunt Letitia's wedding gown. In the privacy of one's own suite one may wear just what one pleases, without fear of criticism."

CHARLOTTE CORDAY FEATURES

On another day, I found her sewing in the same charming retreat, which overlooked the Sound through a vista of gardens. Her simple frock of lavender-striped silk, shown in the first sketch, was made with a Charlotte Corday kerchief and cap of more of this resurrected lace (Mechlin, this time), and had a decoration of buttoned straps of purple velvet down each side of the left opening of the skirt.

Rest robe of lavender-striped silk, with Charlotte Corday kerchief and cap of old lace, and strap trimming of purple velvet. Vogue pattern to measure, $4

SMART GOWNS WORN AT A LONG ISLAND SPORTING EVENT

No event of the early summer where well-dressed women were in evidence could approach in sartorial brilliancy the contests for the International Polo Cup at the Meadow Brook Club, preliminary to the social scattering. Everybody was there on that decisive Friday, and the handsome costumes of the women, the constant flutter of the national banners, and the gorgeous parasols of cerise, emerald, purple and king's blue, gave unwonted color to the scene. Above all, the wonderfully spirited playing (said to have been the fastest polo on record in any country) made it something well worth seeing. Large hats were greatly in the majority, many of them being of all white or all black, or black and white commingled. Mrs. Nicholas Longworth, in the Bourke Cockran box, and gowned in white lingerie, with a large purple, flower-decked hat, was a conspicuously stunning figure. Mrs. Clarence Mackay wore a white foulard, polka dotted with black, and veiled in white chiffon, with a smart white plumed hat and carried a cerise parasol. Mrs. Reginald Vanderbilt, in colors again, had a large black hat ornamented with king's blue feathers, her white embroidered batiste frock relieved with blue. Mrs. W. K. Vanderbilt, Jr., who was accompanied by Miss Eleanora Sears, appeared in a white lingerie costume with a chic black hat and carried a Persian parasol. Mrs. Harry Payne Whitney wore white, with touches of her favorite emerald green, and Mrs. Payne Whitney appeared in flowered voile over white satin, her hat displaying flowers to correspond. Mrs. August Belmont was dainty in a black satin costume, with a large hat of black and white; and Mrs. Edwin D. Morgan looked charming in pink-and-white figured foulard with a white-winged black hat. Miss Ethel Roosevelt wore a frock of similar coloring, with a large black hat. Mrs. Sherman Flint and Mrs. E. N. Breitung were striking targets for the eye in chiffon-veiled gowns of royal-purple satin, with large purple hats, Mrs. Breitung wearing mauve orchids at her corsage. Mrs. Gordon Douglas was all in pink—a linen costume—and wore a hemp hat with roses. Mrs. Goadby Loew, Mrs. Butler Duncan, Miss Evelyn Burden and Mrs. Egerton Winthrop, Jr., were among those who appeared in smart costumes of white serge.

Sumptuous evening gown of twilight satin with drapery of gold lace forming a fish-tail train and pointed sleeves. The bodice is ornamented with pearls and emeralds. Vogue pattern to measure, $4

TWO PROMENADE COSTUMES FROM PARIS

Two extremely stunning promenade costumes have just been received from her Paris couturière by a smart Newport hostess, and both show the width of each skirt as a couple of inches less than two yards. One is of blue-and-brown shot taffeta, with a very short coat, the panel front of the skirt displaying the novel features of a slight shirring at the Empire belt, and also of an opening for four inches at the foot on each side, a fringe of two colors surrounding the skirt. The other suit, of carbon-blue cloth, is trimmed in black satin, piped with white, and decorated with rows of white crochet buttons, the fringe being of black, similarly placed.

OF TWILIGHT SATIN AGLEAM WITH GOLD LACE AND JEWELS

Evening costumes are elaborate or otherwise, according to individual taste, but quantities of thin materials are being used with taffeta silk, crêpe de chine, and the dainty flowered voiles to obtain the smart and picturesque results considered *à la mode* this season. Worn at one of the dances given during the International Polo tournament was the lovely gown of twilight satin pictured in the second sketch, and which was hung with draperies of gold lace appliquéd on extremely fine white net, the fish-tail train and pointed sleeves being fashioned of this lace. Emeralds were a conspicuous color note in the jeweled decoration of the corsage, and chains of baroque pearls were festooned across the front, the same gems ornamenting the wearer's ears. Her Greek coiffure was decidedly becoming, the jeweled bandeau having small gilt roses set around it. The costume was regal in its sumptuousness, and its brunette wearer resembled an Oriental princess.

Miss Elise Ladew, with Blanchette, one of her exhibits

Mrs. Samuel J. Wagstaff, with Black Watch

Mrs. Tyler Morse, with Mademoiselle Toppie

Mrs. J. W. Minturn holding Champion Wampagne Delight

Miss Hilda Holmes, with her blue ribbon winner, Chinese Lotus

Photograph copyright by Underwood and Underwood

Mrs. H. Brooks Sargent, with Tickle

Champion Wu and his mistress, Mrs. Clarence M. Busch

MEMBERS OF THE SMART SET OF DOGDOM EXHIBITED BY THEIR OWNERS AT THE NINTH ANNUAL BENCH SHOW OF THE LADIES' KENNEL ASSOCIATION AT MINEOLA

Mrs. E. Berry Wall, with her Chow dog, Chichi

CHARMING SUMMER FROCKS WITH THE COLLARLESS NECK OF COMFORT AND FASHION AND SHOWING THE LATEST EFFECTS IN TUNICS

For descriptions and prices of patterns see page 62

King Manuel and the Duke of Marlborough at Blenheim palace, the Duke's historic home

Lord and Lady Willoughby de Broke and their son, the Hon. John Verney

The Earl and Countess of Craven. The countess was Miss Bradley Martin of New York

Mr. Balfour watching a cricket game at the June celebration of the famous Eton School

A group of the Duke of Marlborough's house party. Left to right: Marquis de Soveral, Lady Beatrice Pole-Carew (standing), Lady Sarah Wilson, Lady E. Butler, Lady Eileen Wellesley and the Hon. Lucia White

The Duchess of Saxe-Coburg-Gotha and her third child, the young Princess Sibylle

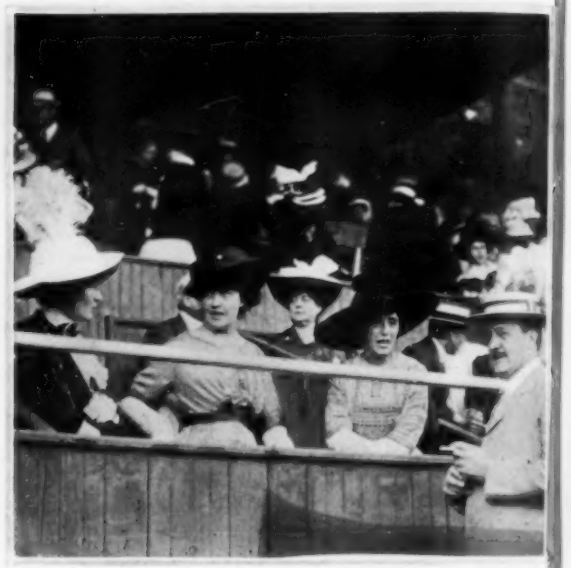
SOME INFORMAL PICTURES OF FOREIGN ROYALTIES AND ENGLISH SOCIETY SNAPPED DURING THE GALA DAYS OF THE CORONATION OF KING GEORGE V AND QUEEN MARY

Mrs. Newell W. Tilton, Mr. F. B. Keech, Mr. Philip Mills, Mr. Peter L. Kent, Miss Dorothy Brown and Miss Charlotte Harding

Standing: Mrs. Allan Robbins, Mrs. Dulany Howland, Mr. Willard Brown, Mrs. J. E. Stevens and children, and Mr. Howland

A group comprising (left to right): Mr. Pierre Lorillard, Jr., Mr. J. E. Davis, Mr. Robert Wrenn and Mr. J. B. Harriman

Miss Marian Cannon, the daughter of Mrs. Theodore Frelinghuysen



A party including: Mrs. Richard Morris, Mrs. T. J. Oakley Rhinelander, Mrs. Amory Carhart and Mr. Roderick Terry, Jr.

Miss Elizabeth Cutting on Blue Bell, the winner of a blue ribbon

Miss Carol Harriman, who won second prize in the driving contest

Miss Marie L. Rodewald, who took part in the contest

THE TUXEDO COLONY AND THEIR GUESTS AT THE ANNUAL HORSE SHOW

Splendid specimens of horseflesh entered in the saddle horse contest at the Tuxedo show

Winners of the tandem contest, Mr. W. M. V. Hoffman's Brighton and Breeze, driven by Miss Coster

Miss Edith Kane who drove Buster Brown and Kid in the woman's tandem contest

Miss Mary Alexander, daughter of Mr. C. B. Alexander

Mr. and Mrs. Stanley Grafton Mortimer (Miss Katherine Tilford) of the Tuxedo set

Left and right: Misses Adelaide and Marian Cannon, daughters of Mrs. Theodore Frelinghuysen

Mrs. Wm. Pierson Hamilton

Left to right: Mrs. Herbert Shipman, Mrs. A. G. Wellman and Mrs. Alexander Dallas Bache Pratt

GRACEFUL FROCKS OF VOILE DE SOIE AND MARQUISETTE TRIMMED WITH TAFFETA RUCHES AND FRINGES—A FAVORITE MODE OF THE MOMENT

For descriptions and prices of patterns see page 62

(1) *White marquisette frock with embroidered panel front*

(2) *Effective model for a bordered fabric such as challis*

(3) *Tucked rose linen dress with cut-work embroidery*

(4) *Dainty white batiste dress with surplice bodice*

The YOUNGER GENERATION

RECENT importations of young girls' frocks from Paris show the faith of the French in their creed of simplicity for the girl not out. The long lines which give a slim, straight-up-and-down effect are carried out in effective one-piece models designed with full-length panels, and the trimming is in the form of tucks and insertion. Lovely models of lingerie frocks are developed in the marquisettes and voiles which challenge the batistes and mulls. The voiles range from the ordinary cotton variety to the so-called *voile de soie*, which is exquisitely sheer. These gowns are made in youthful designs, and handwork is often lavishly employed. A mode of trimming that is exceedingly effective is that of embroidery with heavy white floss, which is used on very sheer fabrics. When a touch of color is desired, it is introduced in the satin girdle, or a wide sash is tied in an *obi* bow at the back, but the embroidered frock is smartest when worked in all white.

(5) *Back views of the challis and rose linen frocks*

TWO PRETTY LINGERIE MODELS

A very girlish one-piece frock, prettily embroidered with this heavy white floss, is illustrated in the first sketch. The waist, made in kimono effect with sleeves cut with the body, is finely tucked its full length, and has a yoke formed of embroidered sections outlined with insertion. The skirt is similarly tucked and finished with a deep hem, above which there is a border of the embroidery, edged with insertion. A graduated full-length panel, also embroidered, continues down the skirt, giving a princess effect. This panel is outlined with insertion, and has four tucks at the bottom. The square neck is edged with lace, and also the elbow sleeves below the band of embroidery. The frock is belted at either side of the front panel with satin ribbon, which ties at the back with upstanding loops and short ends. This model makes up charmingly in either batiste or voile. With the latter, Irish crochet insertion in the real lace, or a good imitation, is smart, while a sheer batiste is effective with insertions of deep écru Valenciennes.

The picturesque so markedly sought in the designing of the present modes is charmingly brought out in the frocks for young girls. The surplice lines are introduced in the quaint frock shown in the fourth sketch. The dainty waist has bands of wide embroidery, outlined with insertion, crossing on the bodice, the upper one continuing down on the skirt to form a front panel. The waist is cut in one piece with the sleeves, which have tucks running around at the top, and are finished with embroidered bands and insertion. The V of the bodice is filled in with embroidery to give a square neck line. Fine tucks and strips of insertion alternate to form lengthwise lines down the upper part of the skirt, below which is a deep flounce finished at the bottom with two tucks and headed by a wide band of embroidery outlined with insertion. The flounce itself is closely tucked at the top and prettily trimmed with insertion. The waist and skirt are joined by a finely tucked band edged with insertion. Pink satin rosettes give a dainty effect on either side the front panel. These have long ends that run under the tucked belt and come out again across the back to tie into a sash.

IN ROSE LINEN WITH CUTWORK TRIMMING

Cutwork is one of the newest features of handwork introduced in linen frocks, and forms a smart finish for semi-tailored frocks. The third sketch shows a smart model which was developed in rose linen for one of the many summer tub dresses of a next season's débutante. The waist, cut in one piece with the sleeves, is laid in groups of two small tucks. The yoke, of plain linen, has a row of the cutwork. The sleeves are similarly trimmed, and both neck and sleeves are finished with a scalloped edge embroidered in rose floss the shade of the linen, making a frock all in one tone. The skirt is a plain gored model with panel effect front and back, and is in the narrow width which the mode dictates. A plain band with two linen buttons in front belts together the waist and the skirt. Two linen buttons also appear on the yoke.

FOR THE BORDERED MATERIALS

A dainty frock is shown in the second sketch. Bordered fabrics lend themselves especially well to this development, the border being used for the broad, rolling collar which crosses to one side, and also for the sleeve bands and the skirt border, which is oddly raised on one side in front, after the newest effect in running bands. The very simple waist is on the kimono order, fastening over to one side with loops and buttons. Panels are featured both front and back on the skirt. The lovely bordered voiles, marquisettes and challis make up effectively in this good-looking model. For seashore wear, navy blue linen is smart, with the wide rolling collar and bands of white linen; and brown rajah would be effective with the contrasting trimmings of natural pongee.

Back views of the four little frocks are shown in the sketches at the foot of the page.

Note.—A Vogue pattern of any one of the above designs will be cut to age size for the uniform price of $3.

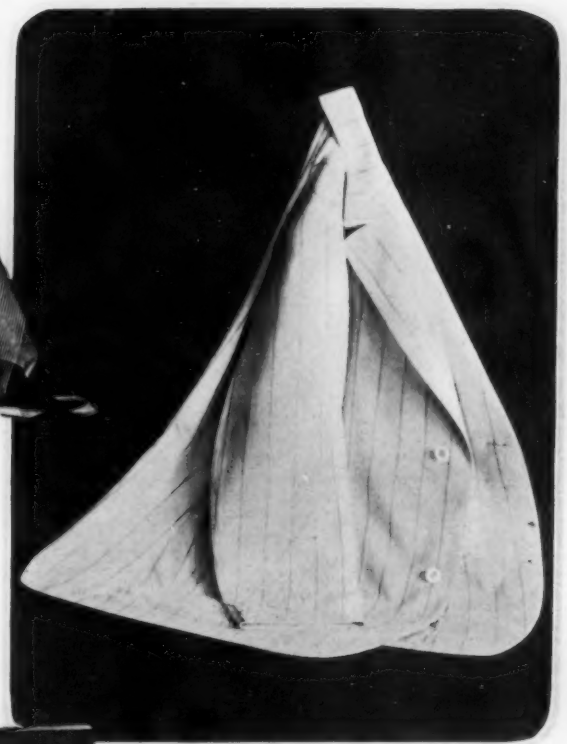
(6) *Back views of the tucked lingerie gowns*

PIQUANT FROCKS FOR NEWPORT MORNINGS, SHOWING THE LATEST MODE OF THE LITTLE COAT, SHAWL-DRAPED BODICE AND ROUND BERTHA

For descriptions, reverse views and prices of patterns see page 62

Shirt of fine batiste with white ground dotted in red

Golf cap and finely checked silk neckerchief



Coat of fine white serge with hairline stripes of red

Smart bow tie which comes in striped combinations of black and white, and blue and red

The WELL-DRESSED MAN

THE prediction made some six months or more ago under this title that dark blue serge would again be a popular fabric this summer, is borne out by the trade reports that but few of the manufacturers can fill the demand. And this means that during the summer of 1912 serge suits will be almost as much in evidence as they were some six or eight years ago, but that this year serge will be among the less common materials. Of course it must be understood that no type or kind of cloth is narrowly exclusive—the serges, homespuns, worsteds, cheviots, flannels, mohairs, silk-mixed stuffs, and pongees all being to some extent worn in every warm weather season—but it sometimes happens that one kind will be much more widely used than another, and that a particular class of pattern or shade of color will be the prevailing thing, when it may be called fashionable or not, according to the point of view from which fashion is judged. If one wishes to wear what is most worn, one will undoubtedly be in accordance with the general mode; if what is least popular, then one's clothes will have more real distinction, and be, at least from the point of exclusiveness, more smart. What really matters most is that the cloth selected for one's suits, the materials chosen for one's shirts, etc., be becoming, intrinsically good looking, in good style and of good quality, for there is so much latitude that the question of stripes, checks, or plaids in pattern, and of gray, brown, or blue in shade, is purely a matter of preference. Generally the mixed and striped worsteds and cheviots are the broadly popular fabrics of this season, with grays and browns the prevailing shades, but (in my opinion, at least) the light homespuns, fine flannels, mohairs and silk-mixed materials have the more style. I am speaking, of course, of sack and country suits.

THIN MATERIALS GROWING IN FAVOR

Most men in the more northern parts of our land have not yet learned to dress sensibly for warm weather, but go about in the discomfort of worsteds and cheviots of great weight and dark color, instead of the far more suitable thin and open-weave homespuns, linens and silk fabrics. Each year, however, there is a greater tendency toward the thinner stuffs, and this summer one sees more frequently the striped flannel or serge suit—white with a slender line of black or color, like the coat herewith illustrated—and the light mohair and thin silk-mixed stuffs. The striped or plain color "blazer" has been revived as a country jacket, and for town or country wear tan's cloth is an excellent summer suit fabric. The linens, except those mixed with silk, and the crashes are now little worn, but one sees a fair number of pongee suits, and for quite informal evening wear the dinner coat is not infrequently of white serge or of mohair. For such a coat, however, I should advise self-facing in lapels rather than silk, not only as a matter of style, but of practical use.

GOOD STYLE LARGELY A MATTER OF FITNESS

As I have said, there is so much latitude and informality about summer dress that one may consult little else than one's personal ideas, but in seeking effectiveness, of which there is much possibility, one must always keep within the limits of good style. Color may be matched throughout or sharply contrasted, light hosiery is permissible, and the fancy hat band may be worn, but one must observe the recognized rules of refined taste in everything, and should endeavor to fit each article of one's attire to the costume as a whole. For example, the light serge or flannel or homespun suit should have no suggestion of formality about its cut or finish, but rather an easy looseness, with patched pockets, etc. With the more or less flimsy fabrics, like pongee and some of the silk-mixed stuffs, a low collar, wide-flowing necktie, soft shirt, and tan or white shoes are always most in keeping. Indeed, this may be said of all light weight and light shade clothes, which especially lend themselves to a negligée style and permit a good deal of effect in the way of color choice. Thus with light gray homespuns, dark blue, dark green, or pink are good for shirt and necktie; with white flannel or serge, reds and purples are effective (unless there is a stripe in the pattern, when color of haberdashery should match); with dark blues, dark blues and yellows look well, and with black, blacks or dark reds.

Summer shirt of imported material in pearl gray with dark gray and white stripes

PERMISSIBLE WAISTCOATS AND THE NEW SHIRTINGS

It may, perhaps, be said as a general rule that odd waistcoats—that is, those of a different material from the suit—are less in vogue than in past seasons, but of flannel and other suitable stuffs they are quite permissible and have changed little in cut. Shirts, of which two photographs are shown on this page, have also changed little in general make, though there are many new materials, among which the small figure, or combined stripe and figure, are more than usually prevalent in linen, madras and similar fabrics, and the silk stripe effects in cottons and flannels. These are shown by the illustrations—the first a fine batiste of white, with red dots forming a sort of snow-crystal figure; the second an imported cotton fabric of pearl gray with silk stripes—alternately dark gray and white. The first also shows a narrow tuck effect in the front. The very thin silks in light tones are also to be had, and with the madrasses and cheviots one often gets wash neckties to match.

SMART NECKTIES AND HOSIERY

Indeed, there are signs of a return of the wash tie for summer, though it may be another year or so before it regains the popularity it enjoyed back in the nineties. And, speaking of neckties, in spite of the much more recent smart vogue of the gold-thread silks, and the wide, flowing-end four-in-hands in broad diagonal stripes or small figures, the narrow knit, crocheted and accordion four-in-hands still remain in fashion—the patterns of the first two in horizontal stripes, or in knotty weaves. So, too, with hosiery, so far as the accordion design is concerned, and it must be noted that the changeable effect is as attractive as anything we have ever had in the hosiery line. This two-tone effect is now being made with silk over silk.

COLLARS SHOW LITTLE THAT IS NEW

There is nothing very new in collars—that is, nothing of general fashion—for of course the soft collar of white or color, with small buttons, is a thing of past design though present fashion. Perhaps the neatest of these is that having a thin celluloid strip to run around under the fold and hold the material up, and it is entirely practical, as it fits through loops, and can be removed when the collar is laundered. When made on summer shirts, the smartest style of low collar is that with very long points, finished with buttonholes which catch over small pearl buttons on the shirt. There is, however, a novelty in cuffs—attached, of course—which consists of a double fold of material, so made that when one fold becomes soiled, the other, which it has protected, may be brought into use, and the first folded back out of sight.

Just a word regarding the bow tie illustrated on this page, which is made in red and blue stripes, red and white, blue and white, etc., the special point being that one can match it exactly in hat band and belt; and about the outing handkerchief (or "neckerchief") and the golf cap also shown. They are all more decided coming styles, and of the silk "neckerchief" it may be said that it is limited to wear for golf.

Lydia Lopoukowa and Alexis Kosloff, two favorite Russian dancers, now at the Winter Garden

SEEN *on the* STAGE

EVER since Mlle. Anna Pavlowa and M. Mikail Mordkin came to this country Russian dancers and Russian dances have been very much the thing. That others should attempt to follow a remunerative procedure was to be expected, and for that reason it is not surprising that we have experienced various imitations of these gifted artists, and portions of their offerings.

Recently Miss Gertrude Hoffman arranged with her manager to co-operate with another manager for a season of Russian Ballets, modelled after those which have triumphed for three years at the Chatelet Theatre, Paris.

These dances were merged under the impressive title of "La Saison Russe" and presented at the Winter Garden a few evenings ago with unmistakable success. While they did not touch the artistic achievement of the incomparable Russian troupe appearing at the Chatelet, numbering the best available dancers of St. Petersburg and Moscow, there was much that was novel and some dancing and pantomime unequalled by any artists seen here, with the exception of Mlle. Pavlowa and M. Mordkin.

DANCES AT THE WINTER GARDEN WHICH CAUSED A FURORE IN PARIS

Two of the ballets seen at the Winter Garden—"Cleopatre" and "Les Sylphides"—caused a furore in Paris when given there by the troupe headed by those distinguished dancers, Vaslav Najensky, his chief feminine colleague, Thamara Karsavena, and two other great exponents of the terpsichorean art, Mlles. Ghelzer and Rebenstein.

While the stars who moved Parisians to unprecedented demonstrations were not in the Winter Garden cast, for the good reason that their first visit to this country will not take place until next fall, when they are to dance with the Metropolitan Opera Company in conjunction with Mlle. Pavlowa and M. Mordkin, excellent dancers were provided.

The best of these were Lydia Lopoukowa, who danced under unfavorable conditions last fall at the Globe Theatre in "The Echo," Alexander Volinine appearing with her at that time, and Maria Baldina and Alexis Kosloff, both seen in New York last season under ordinary circumstances. Assisting these artists, who shared some of the opportunities allotted to the principals with Miss Hoffman, was a ballet corps of caliber superior to that usually offered in this country. The scenery and costumes provided for the various ballets were of undeniable excellence, but the efforts of a large though commonplace orchestra, presided over by a director of inferior ability, made sad work of the music of Chopin, Rimsky-Korsakow and Arensky, which figures conspicuously in the combined performances.

"CLEOPATRE" AND "LES SYLPHIDES" CONTRASTED

"Cleopatre," which inaugurated the entertainment, is a rather frank exposition in dance and pantomime of events surrounding the love of a young nobleman for the woman who decrees that he shall die after having spent a night in her society. It would have gained added artistic hight without the suggestiveness provided by Miss Hoffman. "Les Sylphides," with its cool-looking woodland scene, was less offensive and equally effective, while "Sheherazade" provided an abundance of Oriental color.

WHAT THE ACTOR OWES THE PLAYWRIGHT

EVERY year thousands of play-manuscripts are written by recognized American dramatists, by those about to arrive, and by others who have never been heard of and never will be. A few hundred typed plays find their way into hands that finally mark a small number "accepted." The public which sits through a performance of a new work approves or finds fault, then turns in judgment to the next.

There is no thought of the infinite pains that has been expended in the development of the ideas of a play, and the consequent labor necessary to bring it before those whose approbation is sought. The fact that an author may have worked for months to fashion what is considered a "certain success," and that disappointment will be a bitter blow does not concern those who buy bits of pasteboard for the privilege of voicing a "yes" or "no" in the general vote.

Again, even the admitted leaders of the craft have their setbacks, for there is no accurate gauge of dramatic acceptability this side of the theatre itself. Patrons of the playhouse are familiar with customs and happenings on one side of the footlights but to most of them the far side is as a blank wall. What happens in preparing the new vehicle for presentation? How does the playwright work? What does the stage producer have to do to whip things into shape before submitting every mental and financial investment to the final test? It is an interesting subject worth discussing.

HOW THE PLAYWRIGHTS GO ABOUT THEIR WORK

Authors, like the rest of humanity, differ in their methods of thought and labor. One goes through an elaborate mental process in planning the general outline of a play before putting a scratch upon paper, while another will write, erase, rewrite and build up until the principal theme, leading situations and characters assume definite proportions.

A third playwright will go about for months with a set idea which he refuses to force until it takes sufficient form to permit its development along lines peculiar to his special method of work. Other authors write methodically, blocking out their work and constructing deliberately in a manner almost mathematical.

J. HARTLEY MANNERS, ACTOR AND PLAYWRIGHT

A playwright who works when the mood seizes him, and who keeps at his task until it is either accomplished or he is exhausted, is J. Hartley Manners, author of "The House Next Door," "The Great John Ganton," "The Girl in Waiting" and "The Girl and the Wizard." Mr. Manners was born in London. He was first a player and made his début in this country as a member of Mrs. Lily Langtry's company, in his own play, "The Crossways."

His early plays were "As Once in May" and "Zira," the latter prepared for Miss Margaret Anglin. Mr. Manners never uses a typewriter. His work is done entirely with a pen after he has formulated his working plans in his head. Usually he makes several drafts before the finished product is ready to go to the typist. Mr. Manners says he can perform his labors as well in one part of the day as another.

CHANNING POLLOCK, AUTHOR OF "SUCH A LITTLE QUEEN"

Channing Pollock, who has been responsible for both successful and unsuccessful plays for a number of years, frankly admits that he prefers farming to play writing.

Photographs by Paul Thompson

Channing Pollock, whose new play, "The Red Widow," is to be presented by Raymond Hitchcock

Hartley Manners, author of "The House Next Door" and "The Girl and the Wizard," which had marked success

Percy Mackaye, poet and dramatist, whose "Scarecrow" was a striking and unusual play of symbolical significance

"As to my methods of work," says Mr. Pollock, "there seems to be two parts of each year in which I don't work at all—the spring and summer, when I am in Shoreham, and the autumn and winter, when I am in New York."

The author of "Such a Little Queen" becomes serious for a moment when he states that he usually writes from eight in the morning until one o'clock, but quickly drops to a facetious vein in remarking: "My real labor-times are when I need money." Mr. Pollock is not the only one who is spurred on to feverish endeavor under such circumstances; it is a human tendency.

Having served for years as a newspaper and magazine writer, and as a press representative, before turning seriously to playwriting, Mr. Pollock is on good terms with a typewriter. He can write ever so many words a minute—when his thoughts are flowing smoothly—and there are few typographical errors in his copy.

When going at full speed Mr. Pollock sits at his machine without coat or vest, his sleeves rolled up above his elbows, puffing steadily at a pet pipe clenched firmly between his teeth. "The smoke helps me to see clearly," explains the playwright.

"Long before I turn to my typewriter," he went on, "I have done much in formulating my plot and getting a rough plan of its development. When this is firm in my mind it is time to commence the actual work of setting things down on paper, and ordinarily I accomplish a fair amount on the days given over to the task.

"If I am in the right mood matters are apt to proceed fairly well and with reasonable rapidity; but that does not mean that part of what has been typed will not, later, be subject to alteration. A week or a month afterward, when my mind is refreshed, I go over the preliminary pages of copy to change, where I deem it necessary, or to O. K. what has been put down.

"When I am convinced that I have done my best my secretary copies the final manuscript, which contains a detailed explanation of 'business' the principals are expected to follow to attain just what is dramatically desired, and explanations for the guidance of the stage director. Then, when the play is accepted, there is more work in the technical line to construct the scenery, select the properties and attend to almost countless details which, nevertheless, are essential in winning general approval."

Channing Pollock was born March 4th, 1880, in Washington, D. C. At fifteen he accompanied his father, Alexander L. Pollock, to San Salvador, where the latter was appointed Consul General; but his father's death made it necessary for the boy to return to his own country almost immediately. After finishing his studies young Pollock secured a position in the dramatic department of the Washington Post.

Later he was dramatic editor of the Washington Times and, during this period, had his first play, "The Stepping Stones," produced. After a brief connection with the Dramatic Mirror Mr. Pollock entered the press department of William A. Brady, and soon became general representative. In 1906 he went to the firm of Shubert Brothers in a similar capacity, resigning the post shortly to give his entire time to playwriting.

Mr. Pollock's first serious effort to secure adequate recognition was his dramatization of "The Pit," in which Wilton Lackaye appeared with such success. Then followed "A Game of Hearts," "The Great Adventurer," "Clothes," in collaboration with Avery Hopwood, "The Little Gray Lady" and "Such a Little Queen." Among the dramatizations made by Mr. Pollock are "In a Bishop's Carriage," "The Traitor," "The Inner Shrine" and "The Secret Orchard." His one-act play, "An Interlude," was recently produced in Paris. The latest finished work of this prolific writer is "The Red Widow," to be presented for the first time in the fall by Raymond Hitchcock, in which he had the coöperation of Rennold Wolf.

Kitty Gordon of the Winter Garden alighting from her automobile. Miss Gordon exploits the harem skirt

PERCY MACKAYE A POET AND PLAYWRIGHT

An American playwright with ideals altogether in another direction is Percy Mackaye, whose mental attainments have long been recognized as exceptional. Born in New York March 16th, 1875, Mr. Mackaye was fortunate in having such excellent training as was provided by his father, James Steele Mackaye, an author of successful plays, a player and founder and manager of the old Lyceum.

It was but natural that the younger Mackaye should inherit a leaning in the direction of the theatre. When a junior at Harvard he wrote a poetical play called "Sappho," acted by Harvard and Wellesley students, and at his graduation delivered, as his commencement oration, an original essay entitled "The Need of Imagination in the Drama of To-day."

To further fit himself for the career he had chosen, Mr. Mackaye went abroad just after his marriage, living for some time near Rome. There he wrote another poetical play, "A Garland to Sylvia." Matriculating at Leipzig University, the author studied Germanics, wrote a play on the subject of the Anglo-Saxon Beowulf and subsequently completed another called "Fenris the Wolf," published in 1905.

It was in 1904 that Mr. Mackaye's strong friendship with E. H. Sothern prompted him to join the colony of artists and writers at Cornish, N. H., where he makes his permanent home. All his literary and dramatic work is done here, and the atmosphere is wholly that required by a man as finely strung as Mr. Mackaye.

Although he had written "The Canterbury Pilgrims" (as yet unacted), "Jeanne d'Arc," "Sappho and Pharon" and a prose drama, "The Scarecrow," the playwright was unknown to the average theatre-goer. "Mater," in which Miss Isabel Irving was the principal player, served to introduce Mr. Mackaye to the general public, despite the fact that his "Jeanne d'Arc" had been presented by E. H. Sothern and Miss Marlowe, and "Sappho and Pharon" by Mme. Bertha Kalisch under the direction of Harrison Grey Fiske.

Mr. Mackaye takes his work very seriously and labors with utmost care. He is precise to the most minute detail and seldom considers a step in the development of plot, situation, character or dialogue until he is satisfied with what has been done up to that particular time.

PARIS SHOPS BY PROXY

Exquisite Blouses, Lingerie, and Linens, Shown in the Specialty Shops—American-Made Shoes Now to be Obtained in Paris

HOUSED in an old street in the busiest center of Paris is a club for the exploitation and sale of the work of gentlewomen in reduced circumstances. So great is the variety of needle and other work of capable feminine fingers exhibited that it is difficult to know where to begin in an attempt at specification. Here many decorative accessories for furnishing the house may be found. There are objects for the toilette, the bedroom, the workbasket and the dining room; splendid sofa and foot cushions, table and piano covers; beautifully decorated china and porcelain, hand-made silver and other metals, and even more ambitious works of art. Here, too, is all manner of dainty lingerie, marvels of beauty and of elegance—"poems" expressed in a *manteau* or a *saut de lit*, and coquettish boudoir and night caps of fluttering ribbons and filmy lace. Trousseaux and layettes, bed and table linen are made to order. When one is fatigued after shopping, tea can be had here of an afternoon at the low price of 15 cents a pot, and a light luncheon can be commanded in the middle of the day. As there is no middleman to deal with, the prices of all the exquisite things for sale are unusually reasonable, and the profits go directly to the producer. Exhibitors at this club must become members at a small yearly fee, but non-producers, who are interested in women's work, may also join the club.

COQUETTISH LACE-BETRIMMED BOUDOIR CAPS

After the fashion of their ancestors, fashionable women nowadays affect the wearing of dainty and coquettish little lace caps in the boudoir and at the early breakfast table. How much prettier is a head dressed in this domestic fashion than in the disheveled locks incident to a hurried morning toilette. A smart woman I know, who has abundant, naturally curling hair, is a picture as she sits behind the coffee urn with a lace-edged handkerchief arranged cornerwise over her hair. A knot of ribbon at the front corner completes its fascination.

The charming cap shown on page 43, and designed to wear at night, is made of white dotted Swiss muslin trimmed with rows of twisted pink satin ribbon. The last row deepens into strings that tie lightly under the chin, and tiny pink silk roses follow the line of the frill of dainty lace that shades the face, dropping becomingly over the ears. The price is $11.

MODISH NECKWEAR AND BLOUSES

At this same shop, so fertile in offered temptations that it is most difficult to get away without a depleted purse, they show pretty lace stocks with frilled jabots or flat lace rabats attached, edged after the latest fancy with a tiny bias band of color. The stock is cravated narrowly to match, the cravat tying in the tiniest and stiffest of bows. The prices range from $1.10 to $1.90.

The double-frilled mull jabot pictured on page 43 shows a new design in the stud-band of Irish lace. After the last word in such things, the buttons of Irish lace simulate a front closing. Both frills are of equal fineness, and while the under one is pinned stiffly back in the accepted manner, the upper one is allowed to fall at its own soft will. The price ($5.60) is far from dear when it is remembered the lace is real and of a fine quality. Here also are blouses, half-made, with little stripes in color, and beautifully embroidered in white and in the same color. Finished to order, from measure, these are $14.

SMART TAILORED SHIRTWAISTS OF LINEN

A swagger shirtwaist for a tailored costume of white serge or heavy white linen is made of fine, smooth-faced linen ironed into a high gloss, and tucked in fine, half-inch tucks. The edges of the full-plaited jabot, the tiny collar that turns over the top of the tucked stock, and the pretty pointed cuffs—open at the back—are finished with sharp-pointed little scallops, button-hole stitched in washable black silk. Made to order from measure, the price is $19.

The plain white tucked linen shirtwaist sketched on page 42 has tucked collar and cuffs and a plaited rabat, made fetching by a touch of color in the blue embroidered design that, at intervals, twists into leaves.

Plain white tucked linen shirtwaist with a touch of color in the embroidered rabat

Opera bag of velvet and jet with small mirror cleverly inserted in the outside bottom. Price, $12

RUSSIAN ARTS CRAFTS

The word "Koustaris" signifies a collection of objects useful, amusing, or educational, made by the Russian Mujiks during the long winter months in which the frozen earth cannot be tilled. Such an exhibition, organized by the weekly review, "La Russe Économique," was held in Paris, and during its session lectures were given on the life of the Russian Mujiks, their special industries and crafts. Now that it has closed the work of these people has been placed permanently on sale.

The Russian Mujiks live in a patriarchal manner, and their inborn sense of beauty—a beauty that to us often verges on the bizarre—and the atmosphere of folk lore about them lead them to ornament everything in use, common or otherwise. Producing their own vegetable dyes—indigo blue, madder red, and gorgeous daisy yellow—the women love to decorate their gowns and aprons of hand-made linen and to trim them with hand-made lace. Their bed and table linen and their head coverings are rich in embroideries. The men carve their houses, inside and out, and their sledges and tools. The isolation produced by the immense distances of this vast country has preserved the quaint individualities of each locality, so that a maid from one part of Russia may be different in dress, manner and speech from another part. This accounts for the great variety of costumes, folk songs and legends. The peasants who live in the wooded part of the country carve and color things of wood to exchange at the annual fairs, where villagers from the barren Steppes offer in exchange woolens, linens, silver and copper wares.

In all such objects the aforesaid exhibition was rich. One saw here also a valuable ethnographic collection of terra-cotta figures dressed to represent the personages and peasants of different provinces—the doctor, the priest, the over-lord and his family, etc. Scenes in Russian life were represented by men, women and animals carved in wood, and the makers of these things wisely believe that children are only benefited by toys that have a meaning—things that incite the little mind to thought—and so their playthings are fashioned on the same lines as those their ancestors played with centuries ago.

SMART JEWELRY, BELT BUCKLES AND NOVELTIES

All the things worn by these people—the belt buckles and buttons of metal, the brooches, crosses and pendants of non-tarnishable Polish silver—are sold at prices ridiculously small.

RICH LINENS AND COLORED EMBROIDERIES

Low priced, also, are the hand-made linens—stunning things capable of being turned into ravishing toilettes. Some of them, coarsely woven, with loose, heavy threads, are soft and delightful to the touch; others, soft also, are finely woven, and still others are firm, thick, and heavy. The tint is that of natural flax in slightly varying shades, and all the weaves are rough surfaced; it is this that gives them their distinctive value. To trim them are strips of embroidery in edgings and *entre-deux*, all in the brilliant, primitive colors mentioned above, but brought into complete and subdued harmony by their artistic blending. The prices of these linens range from 30 to 60 cents a yard, and the embroideries from 20 cents to $1 a yard. Boxes for gloves and handkerchiefs, beautifully carved from wood—plain toned, or touched with gold and color—are most tempting, the prices depending on the size.

ODDITIES FOR LOVERS OF THE ANTIQUE

Among the trinkets pictured on page 43 is a little *bonheur* representing a tiny bird cage of gold wires, prisoning "*l'oiseau bleu*"—a tiny thing made of a baroque pearl. It can be bought in two sizes, one priced at $1.50, the other at $1.60.

Even with the advent of electric bells the fashion of bell cords still prevails in Paris, and for the adornment of their ends nothing is too rich or too elegant. Precious and semi-precious stones, carved ivory, and gold and silver showing fine *ciselure* are used. The bell hanger pictured among these trinkets is of lovely pink agate, a stone greatly in favor at the moment for decorative purposes. The price is $10.

The searching of old shops for ancient jewelry has become a fixed fad among fashionable women—a fad that has reached such proportions that the manufacturers have been driven, in self-defense, to copy desired objects. So it was at a fashionable shop that I saw the earrings of the drawings. The larger one is of red cornelian mounted in silver gilt; the other of tourmaline. The first sells for $10; the second for $5.60, and both patterns are copied from originals worn in the eighteenth century.

IN TORTOISE SHELL AND IVORY

I have only recently found a place, often vainly sought by strangers in Paris, where tortoise shell, in every tone and shading of its delicious yellows and browns, may be found. Broken shell articles are also repaired at this house and special objects made to order. It would be difficult to think of anything in shell work, or in ivory as well, that may not be found here on

Black velvet opera bag of Empire form, richly trimmed with jet fringe and balls. Price, $15

hibition. There are articles for the dressing table, the writing desk, the pocket, and their ornamentation, as well as cane and umbrella handles. All the shell used is guaranteed to be genuine, and the ivory of first quality, while the prices seem far from extravagant.

AMERICAN SHOES IN PARIS

It is somewhat peculiar, but seems to be true, that no matter how long an American woman lives in Paris or how thoroughly she enters into its life, its fashions and its manners, she prefers shoes built after the manner of the American manufacturers, and now the Parisian shops have learned to supply this demand.

With the continued vogue for extremely short walking skirts the dressing of the feet receives an enormous amount of attention. At a big shop on one of the boulevards, the array of shoes, high and low, plain and highly ornamented, made with the extremely pointed toes and Louis XV heels loved by the Frenchwomen, and with the blunter toe finish and firmer set heel of the American, is extremely attractive. I am told that the prices of these imported shoes are no higher than on their native heath. In soft black and colored leather, ornamented with fine steel beads, with a large, flat bead buckle, low-cut dress shoes are marked at $6. Satin shoes in black and colors, embroidered in cachemire-colored motifs, are $6.40. Plain satin evening shoes in black, white and colors, with a charming ribbon rosette, are sold here for $6.50.

THE QUAINT LOW-HEELED, HIGH-LACED BOOT

The latest fancy of swagger women for wear with certain gowning is the old-time *cothurne*," low cut and heelless, and laced across the foot and high above the ankle with wide, soft ribbons. The soft leather is decorated with cachemire-colored embroidery and a beautiful cut-steel buckle in bow-knot form decorates the toe. In all cases, I believe, the price of the buckles is added to that of the shoes, as they are often composed of the richest materials.

LACE SPECIALTY SHOPS OF DISTINCTION

Lace of all sorts, fine and coarse, adorns the exquisite gowns designed by Parisian couturières. The shapes of the flat collars that finish collarless necks are varied. Well liked are flat lace collars that, wide at the back and dropping to the depth of six or seven inches, diminish quickly toward the front to a width only sufficient to fasten under a tiny cravat bow. Often from under the bow hangs a long lace jabot. This dainty finish, capable of lifting a gown of simple voile, taffeta, or foulard silk, into a toilette of real elegance, can be found in every variety of lace and embroidered batiste at one of the wonderful little shops for which Paris is famous. There also many other lace articles that baffle pen description are displayed.

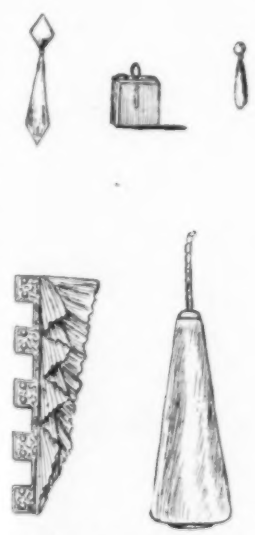
The day I examined these and many other dress accessories there, I had been tempted inside by a lovely set of lingerie collar and cuffs displayed in the window—a real novelty in that sort of workmanship. The collar was flat and round, and the cuffs with rounded corners were designed to turn up over long or three-quarter-long sleeves. They were made of fine, plain white linen embroidered all over in solid dots raised high above the surface. The price ($2 for the set) seemed to me to be wonderfully low.

Like all the lace specialty shops, these people take orders for bridal trousseaux and infants' layettes. All their work has the quite distinct charm of novelty and individuality that renders dealings with them wholly satisfactory. If one wishes, one's own designs for initials and monograms will be embroidered on handkerchiefs and garments; and if one has a favorite pattern for any lingerie garment they will copy it exactly. I saw here lovely nightgowns of diaphanous batiste that had been made, from a special design furnished by a client, with long sleeves drawn close to the wrist by a buttoned strap of openwork embroidery. This gown of dainty material with delicate hand-embroidery, was priced at only $4.

On the same street, only a few doors distant, is a little lace shop that makes a specialty of handkerchiefs and chemisettes—handkerchiefs of all sizes and of all grades are here in bewildering variety. The vogue this season for a bit of color ornamentation on chemisettes and handkerchiefs is fully met by a great variety of stripes and oddly placed dots in colors that one can easily match for any dress material. For over-blouses, they showed me guimpes and "tops" of Irish and filet lace at extremely low prices, even as low as $6.40.

Picturesque draped wrap of chiffon in the new shawl effect with tasseled hood

A dainty night cap of Swiss, trimmed with twisted ribbon, tiny roses and a soft fall of lace



One of the new frills and some jeweled trinkets for lovers of the antique

TWO ORIGINAL OPERA BAGS

Of the two adorable opera bags shown on page 42, the first one has the novel feature of a bit of looking-glass set on the outside of the bottom and hidden from view by a ruched ribbon trimming. Made of black velvet and silk and finely embroidered with jet, this bag is finished across the top with a ribbon ruching that draws up on the heavy cord. It is beautifully lined with soft white leather. The price is $12.

Flat, not very large, and strictly Empire in form, the second of these bags, also of black velvet, is richly jet-embroidered and fringed, and has a pointed side flap that fastens under a great jet cabochon. A big jet ball ornaments the end of the long, jet-woven cords. Slipped under the belt, this jet ball holds the bag in place at any hight desired. The price is $15.

A UNIQUE HANDKERCHIEF SHOP

Fancy a shop on one of the smartest streets of Paris given up entirely to the sale of handkerchiefs! Here one may indulge in the luxury of hand-made linen with real lace, or may be satisfied with the real beauty of inexpensive handkerchiefs of fine linen and embroidery. I think it would be difficult to find here anything ordinary. A handkerchief novelty shown this season has a band of solid color embroidered with dainty flowers in natural coloring. For example, on a band of pale leaf-green, purple violets are embroidered, and on a pink band are delicate white flowers. These are sold for $1.50 each. With the colored flower design embroidered in one corner only, the price is 90 cents. Fine linen handkerchiefs with narrow colored lines massed on a white band, leaving a plain white, or a plain colored center, are 70 cents; while for $3 one may indulge in the luxury of finest, sheerest linen with hemstitching and one hand-embroidered corner.

A NÉGLIGÉE OF WHITE CHUDDA CLOTH

Close by, on the same street, is another little shop where, among other things, a specialty is made of négligée gowns. While this house claims to be under the special patronage of several courts, its prices are not at all alarming to simple republicans. Especially attractive and tempting in its air of soft, warm comfort, is a gown made of hairy white Chudda cloth. Its wide collar is simply hemmed with a band of pink ribbon embroidery; it laps comfortably and is lightly held at the waist by a twisted white cord. In a line with the shoulder, and held by many little buttons, the embroidered ribbon passes down the short, open sleeve. The garment is exquisitely lined with pink silk, and the price is $70.

ALLUREMENTS OF THE BLOUSE SHOPS

A smart accompaniment to a skirt of heavy green or blue tweed, for golf or tramping, is a stunning blouse of soft woolen stuff, plaided like a peasant's shawl, and which is trimmed in bolero fashion with a woolen fringe holding the two colors. The long coat sleeves turn up from the wrist in tiny cuffs faced with black satin; over the top of the high, soft collar turns narrow black satin points, and a smart little black cravat bow is posed in front. The price of this blouse, made to order, is $22.

SMART STATIONERY IN GRANITE SURFACE

A smart shop shows letter paper in all sizes and attractive forms, with a granite surface; it comes in all the smart new colors. This stationery is particularly effective in a deep butter color, china blue, and violet. The price for the large-size paper is $1.30 per box. Note paper is $1.10,

FRENCH BLOUSES OF CHIFFON AND NET IN THE NEWEST EFFECTS

DESIGNED BY DRECOLL, CALLOT, PAQUIN AND MARTIAL ET ARMAND

For descriptions and prices of patterns see page 62

MANY OF THE NEW PARISIAN EVENING GOWNS ARE DRAPED TO GIVE LONG LINES OF SINUOUS GRACE TO THE FIGURE

For descriptions and prices of patterns see page 62

W H A T T H E Y R E A D

A Romance Adroitly Handled but Leaving the Reader Interrogating—A Handbook for the Owner of a Landed Estate —New Fiction for Vacation Reading

QUICKSANDS. By Fannie Heaslip Lea. With Illustrations by Clinton Balmer. New York: Sturgis & Walton Company, $1.20 net.

A RAPID, clever, picturesque, dramatic and in some essentials true depiction of life and character is this rather short novel of society in a Virginia village. The husband is by all odds the best character study in the book. He is a triumph of simplicity, force and sincerity. Most readers will find insufficient excuse for the wandering of the wife's affections. There is genuine art in the fashion of closing her illicit romance, but the book ends with the reader wondering what the sequel is likely to be. It can hardly be said that the village society here depicted is such as one is likely to find in any part of Virginia, but the real hero of the story is by no means a violent improbability, and there are elements of truth in other characters, though the chief woman might with advantage have been more fully developed. All things considered, the book has a distinction not often seen in current fiction by unknown hands, though the style is occasionally marred by touches of self-consciousness, as of one who has studied too attentively the modern college textbooks on the art of writing.

BUDDIE: THE STORY OF A BOY. By Anna Chapin Ray, Author of the "Teddy" Books, the "Sidney" Books, etc. With Illustrations from Drawings by Harriet Roosevelt Richards. Boston: Little, Brown & Co., $1.50.

Long practice in writing books for the young has given the author of this story facility and certainty. She knows what will interest her audience, and she has a conscientious care against the cheap, the sensational and the unwholesome. There is plenty of humor in this as in other books of the same author, and the dialogue is lively without a sacrifice of naturalness. The wise parent will slip in a few such books along with the really great things prescribed for the reading of children.

THE PRACTICAL COUNTRY GENTLEMAN: A HANDBOOK FOR THE OWNER OF A COUNTRY ESTATE, LARGE OR SMALL. By Edward K. Parkinson, Consulting Agriculturist, Author of "A Guide to the Country Home." With 40 Illustrations. Chicago: A. C. McClurg & Co., $1.25 net.

This book, reprinted from articles contributed to the "Boston Transcript" and the "Country Gentleman," is just what its sub-title implies. Owners of suburban gardens, or of homes in town with a few thousand square feet available for shrubbery, flowering plants and vegetables, will not find it useful as a guide to their adventures in gardening. It is rather for those who have space, means and leisure to grow considerable crops and to graze cattle, keep sheep and raise pigs and poultry. The advice given covers the needs of those who would do these things. Horses occupy no great space in the book, but cows are discussed in detail. The illustrations are not merely pretty pictures, but many of them such as have a practical utility for the gentleman farmer, though for fully half diagrams carefully drawn to scale would have been of far greater value.

WHICH IS MY HUSBAND? By Jules Clarete. Translated by Mary J. Safford. Illustrated. New York: D. Appleton & Co., $1.20 net.

It is well enough to go now and then to France in search of food for the fiction-loving American public, for the French do the modern sensational novel with brilliant effect, though it must be owned that a good deal of what such a man as Jules Clarete puts into his work evaporates in the process of translation. It would be unjust, at the same time, to intimate that the present translator has not done her task with skill and reasonable fidelity. "Which Is My Husband?" turns upon the well-known, though unusual phenomenon that we name double-personality, a phrase really covering scientific ignorance, or perhaps more accurately, covering what we may later find to be scientific misapprehension. M. Clarete handles his theme with the skill of a practiced romancer, though one easily discovers, even through the medium of translation, how far inferior he is as a story teller to such men as Bourget. The interest of the tale is unmistakable, and the quality of the work far above that of many native writers of current popular fiction.

THE IDEAL ITALIAN TOUR. By Henry James Forman. With Illustrations. Boston and New York: Houghton Mifflin Company. $1.50 net.

Frankly a guide book, this volume is also a charming account of what is best worth seeing in Italy. The author writes with grace and appreciation. Those who take his advice will see delightful places and things from Naples to the Lakes. There are intelligent indications as to pictures, and equally intelligent indications as to buildings, gardens, parks and the like. Many small but clear and charming photo-engravings illustrate the text. The book is of convenient size and weight, and admirably printed. The index of ten pages should be serviceable.

THE PRODIGAL JUDGE. By Vaughan Kester, Author of "The Fortunes of the Landrys," etc. With Illustrations by M. Leone Bracker. Indianapolis: The Bobbs-Merrill Company, $1.50.

Mr. Kester's story of life in North Carolina and Tennessee is a notable attempt at a piece of American fiction planned on large lines. His opening is excellent, and he handles his theme with genuine power and apparent ease so long as he keeps his people within the limits of North Carolina, or at least up to the flight of his strangely assorted two whom he sends across the mountain in search of West Tennessee and its rich plantation. The journey of another couple Tennesseeward is also extremely well done. There are excellent things in the part of the story dealing with life in Tennessee, but the plan seems after a time to get beyond the control of the author, and the story runs on without proper proportion and with inconsistencies of character that utterly mar its realism and probability. The Judge himself is really an extravaganza. The girl of the story is done with charm and vigor, and her several lovers are well differentiated. Perhaps their sudden and tempestuous way of making love is to be justified by the facts of local habit. Mr. Kester writes with apparent knowledge of the society that he attempts to picture, and the primitive folk of the North Carolina hills he does with lively and minute realism though he probably idealizes their betters.

Photograph by Campbell Studios

Kate Douglas Wiggin, who is now in England, where she delivered an address at the women writers' Coronation dinner

SUCCESS IN LITERATURE. By William Morris Colles and Henry Cresswell. New York: Duffield & Co. $1.25.

Messrs. Colles and Cresswell are far too modest in their introductory pages. From what they say in this prefatory matter one might suppose that their book was a collection of selected maxims upon literary success. It is in fact much more than this and the quotations are mainly illustrative and decorative passages in the body of the ten original essays that make up the volume. All of these essays have literary qualities of their own, and most of them have for practical aim helpful suggestions to those who expect to make literature their life-work. Perhaps on the whole the judgments of authors, books and methods as expressed in these essays are a trifle academic, though they are not narrow. One excellent thing that many American readers may incline to dissent from is the sound opinion that whoso finds a great classic distasteful may suspect that the fault lies in himself. The other side of the truth may be expressed in the opinion that no intellectually well trained man was ever permanently disappointed in a work that the world has for two centuries held a masterpiece.

The essay on Style is mainly excellent and it is sufficiently detailed to be practically helpful to the literary aspirant. The authors, however, after somewhat pointedly condemning the expression "none are," which certainly has much good usage behind it, should not have written: ". . . style cannot be acquired by reading, but only by writing." This expression would be improved by the separation of "cannot" into its elements, and the placing of "not" before "by." The essay on Form and Treatment in effect continues that on Style. That on Authorship comes nearer than any other to justifying the modest profession of the introductory chapter, for it is largely made up of apt quotations.

CALIFORNIA NIGHTS' ENTERTAINMENTS. By Charles Elmer Jenney. With Illustrations. Valentine & Anderson, Ltd., Edinburgh; Valentine & Sons, Ltd., Dundee and London.

Mr. Jenney's tiny volume, bound in gray plaid and illustrated with photographic views of things and places Californian, is a collection of verses that have appeared in various magazines and periodicals. The author has great command of varied meters and a gift of phrasing, but his work rather seldom goes beyond that of the able amateur. California is tempting to men with a moderate poetic gift; its wonders seem such as should furnish themes for noble poems, but the poet is seldom equal to the opportunities. Whitman would have done great things with the aspects of California had he known the Pacific as well as he knew the region of his birth, but hardly any other American poet has had the titanic qualities needed to sing of the redwoods, the Sierras, the great waterfalls, the broad grain fields, the glorious ocean stretches of the coast. Mr. Jenney's attempt to express California in verse is creditable, and sometimes more, but never great.

(*Continued on page* 54)

Tecla Pearls and Genuine Diamonds

NEW YORK
398 Fifth Avenue

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7 Old Bond Street

TECLA

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10 Rue de la Paix

NICE
16 Avenue Masséna

VOGUE PATTERN DEPARTMENT

No. 1853

No. 1777

FLAT PATTERNS

THE patterns on this page Nos. 1822, 1853 and 1861 are cut in sizes 34, 36, 38 and 40-inch bust measure, and 22, 24, 26 and 28-inch belt measure. Prices: 50 cents for waist or skirt. Whole gown or wrap, $1. Misses' gown No. 1777 is cut in sizes 14 to 18 years. Price $1. The children's dresses are cut in sizes from 4 to 10 years. Price 50 cents each. The price of the three caps is 50 cents each.

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For those who desire an individual touch in their gowns, Vogue makes a specialty of patterns cut to order from measurements; these patterns will be cut from original designs or from sketches appearing in Vogue or elsewhere. Our charges for this class of patterns are relatively low.

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MISSES' CLOTHES (from 12 to 16 years, or 32 to 34 bust). Whole suit, gown, or long coat, $3; any part of costume, $1.50.

CHILDREN'S CLOTHES (up to 10 years). Whole dress or long coat, $1; guimpe, blouse or skirt, 50 cents.

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No. 1861

No. 1817

No. 1675

No. 1812

No. 1778

No. 1818

The Schwartz Corset

A True Interpretation of Fashion's Ideals
Faultlessly designed—Superbly Executed

Mme. Schwartz Is Now Abroad

attending the fashion conferences which determine the styles to be.

The Establishment Will Not Close

during the summer months nor will there be any curtailment of the usual facilities. New styles are regularly forwarded from abroad by MME. SCHWARTZ for the inspection of her patrons in New York.

Evening Dress Models of Distinctive Elegance

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12 West 39th Street, New York

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Before Retiring

be sure gently to massage the face and neck with

Pond's Extract Company's Vanishing Cream

This is absolutely the most delightful face cream you have ever used. It is made by the Pond's Extract Company with the extreme care that has rendered all of their products famous for purity.
There are no oily ingredients in this cream; and immediately after applying it, one is able to put on gloves and a veil without fear of having the cream mark them.
It should be gently applied with the tips of the fingers, when it will be found that it vanishes almost immediately, sinking into and nourishing the skin and building it up.
It is not necessary to resort to undue massage—which has a tendency to break down the tissues of the face and neck. Pond's Extract Company's Vanishing Cream needs but the most delicate touch to cause it to vanish into the skin and do its work.

The Pond's Extract Company is also making a remarkably fine soap and talcum powder, which are sold under its name. It is still producing that fine old family stand-by for cuts, burns, bruises, etc., Pond's Extract itself, which enjoys greater popularity than ever. Pond's Extract should always be kept on hand for use by the entire family.

Samples of any one of the above preparations will be sent on request. Those who desire a larger sample of Vanishing Cream should send 4 cents in stamps.

Pond's Extract Company
106 Hudson Street New York

A Welcome Sight This Royal Food

Four-fifths of all people—by actual test—when given the choice of all ready-cooked cereals, select either Puffed Wheat or Puffed Rice.

We have proven this by lunch room tests—month after month—with many thousands of people.

Four chances in five, nothing else would be so welcome to the folks at your morning table.

Some like Puffed Rice the better—some Puffed Wheat. Some like the two grains blended.

Some serve with cream and sugar. Some mix the grains with fruit. And all folks like them served, like crackers, in a bowl of milk.

Toasted at 550 Degrees
Then Exploded

We take whole grains of Durum wheat or selected rice and seal them up in guns. Then the guns are revolved for sixty minutes in a heat of 550 degrees. That's twice hot-oven heat.

The moisture in the grains turns to steam. When the guns are unsealed every grain is exploded. All the millions of food granules are blasted to pieces. The grains are puffed to eight times normal size—made four times as porous as bread.

Yet they are still whole grains, as shown in the picture, made porous and crisp and digestible.

Puffed Wheat, 10c *Except in Extreme West*
Puffed Rice, 15c

These enticing grains are like fairy wafers, with the flavor of toasted nuts. Yet they are scientific foods, made instantly digestible, invented by Prof. Anderson.

They are the favorite foods of millions. Twenty million dishes are consumed each month. The demand at present keeps our factories running night and day.

But there are millions yet to enjoy them. If you are one, please look at this dish. Think what it would mean—tomorrow—if the folks should find it on your breakfast table. Telephone your grocer that you want it. Don't forget.

The Quaker Oats Company—Sole Makers

(191) **Chicago**

ORIENTAL CREAM

IN your grandmother's day every lady knew and used

Gouraud's Oriental Cream

The soft, radiant complexion reflected in the canvases of Healy and Marshall and Carpenter—the belles made famous by the pens of Saxe and N. P. Willis and Butler—owed no small part of their beauty to the use of this magical beautifier.

And with the never-ending march of science, improvements have been made in the Oriental Cream until today it is an even better preparation than when it was present on your grandmother's dressing table. Have you interest enough in your own appearance to make a trial of a toilet cream that has stood the test of time for 64 years?

If so, telephone your druggist at once for a bottle and use it to-night to eradicate all traces of a day spent in the wind and sun.

Price $1.50 per bottle

For sale by every good druggist and department store, or sent direct on receipt of price.

Another toilet preparation of unchallenged (but not unimitated) superiority is

Dr. T. Felix Gouraud's

Italian

Medicated Soap

It is the most efficacious toilet soap on the market—and has won the support of critical women ever since the day, long ago, when Dr. Gouraud formulated the perfect recipe from which it is made.

Beware of imitations. A few may be nearly as good as the original, but many are dangerous as well as ineffective.

Price 35c per cake

All dealers, or by mail postpaid.

Ten cents in stamps will bring you a book of

Gouraud's Oriental Beauty Leaves

a charming little volume of perfumed powder leaves, easily carried in the purse. After a hot morning, or a dusty automobile trip, they are wonderfully refreshing.

FERD. T. HOPKINS, Proprietor
37 Great Jones St., New York

S O C I E T Y

New York

DIED

Bininger.—On Tuesday, June 20th, 1911, at his residence, 127 East 40th Street, Charles Louis Bininger, son of Andrew Gautier Bininger and Margaret Butler Dash, aged 54 years.

Gilbert.—On Monday, June 19th, at Aix les Baines, H. Bramhall Gilbert, aged 49 years.

Kingdon.—On June 9th, at Hotel Ritz, Paris, Mary Carter Kingdon, mother of Mrs. George J. Gould.

Le Roy.—On June 10th, at his home, 28 Seventh Avenue, Herman Stewart Le Roy, aged 56 years.

Tompkins.—In Paris, on June 20th, William Wright Tompkins, of New York.

ENGAGED

Doughty-Nicoll. — Miss Marion Rutgers Doughty, daughter of the late William Howard Doughty, to Mr. William Leonard Nicoll.

L'Engle-Iselin. — Miss Madeleine C. L'Engle, daughter of Mr. and Mrs. William C. L'Engle, of Garden City, formerly of New Orleans, to Mr. Adrian Iselin 2nd, son of Mr. and Mrs. C. Oliver Iselin, of New York.

Ruxton-Boissevain.—Miss Dorothy Vernon Ruxton, daughter of Mrs. George Livingston Nichols, of New York, to Mr. Adolph Boissevain, of Amsterdam, Holland.

WEDDINGS

Bliss-Storm.—On June 26th, Mr. Arthur L. Bliss, son of Mr. A. O. Bliss, of Washington, D. C., to Miss Marguerite Storm, daughter of Mr. and Mrs. Jules Storm; St. Bartholomew's Church, New York.

Clark-Riker. — On June 28th, Dr. A. Schuyler Clark and Mrs. John L. Riker; St. Bartholomew's Church.

Fuller-Fuller.—On June 20th, Mr. Winfield Fuller and Miss Janet Fuller, daughter of Mr. and Mrs. William W. Fuller; at the home of the bride's parents.

Hopkins-Crosby. — On June 21st, Mr. Roger B. Hopkins and Miss Josefa M. N. Crosby, daughter of Mrs. Allen H. Crosby; St. George's Church, Flushing.

Stowell-Fellowes. — On June 24th, Mr. Edward Esty Stowell and Miss Alice Fellowes, daughter of Mrs. Birney Fellowes; on Storm King Mountain, Cornwall, New York.

WEDDING TO COME

Sackett-Waller. — Miss Audrey Sackett, daughter of Mr. and Mrs. Charles A. Sackett, to Mr. Stewart Waller; New London, Conn., July 20th.

Atlanta

WEDDING

Chapin-Nicolson.—On June 14th, at the home of the bride's parents, Mr. William E. Chapin and Miss Nannie Nicolson, daughter of Mr. and Mrs. George Andrew Nicolson.

Boston

ENGAGED

Chapman-Foss.—Miss Dorothy Chapman, of San Francisco, to Mr. Benjamin Sturtevant Foss, son of Gov. and Mrs. Eugene N. Foss.

Gibson-Allen.—Miss Mary Ethel Gibson, daughter of Mr. and Mrs. Charles H. Gibson, to Dr. Freeman Allen.

Lawrence-Fay. — Miss Hester Lawrence, daughter of Mr. and Mrs. John Lawrence, to Mr. Richard Fay.

Tuckerman-Page.—Miss Leila Tuckerman to to Mr. Ralph W. Page.

WEDDINGS

Loring-Bowditch. — On June 22nd, Mr. Augustus P. Loring, Jr., and Miss Rosamond Bowditch, daughter of Mr. and Mrs. Alfred Bowditch.

Scudder-Sturgis.—On June 13th, in Emmanuel Church, Mr. Theodore Townsend Scudder and Miss Carolyn Sturgis, daughter of Mrs. Russell Sturgis.

Simpkins-Thorndike.—On June 28th in Emmanuel Church, Mr. Nathaniel F. Simpkins, Jr., and Miss Olivia Thorndike, daughter of Mr. and Mrs. John L. Thorndike.

Cleveland

WEDDINGS

Hatch-Baine.—On June 14th, at the home of the bride, Mr. Carr C. Hatch and Miss Ethel M. Baine, daughter of Mrs. Charles W. Baine.

Pearson-Corning.—On June 15th, at the bride's home, Mr. Forrest G. Pearson and Miss Olive Payne Corning, daughter of Mrs. Warren H. Corning.

Chicago

ENGAGED

Allen-Murphy.—Miss Louise Allen, daughter of Lieut. C. M. Allen, to Capt. C. V. D. Murphy.

Denver

WEDDING

Burden-Sheedy.—On June 17th, at the home of the bride's parents, Mr. I. Townsend Burden and Miss Florence Sheedy, daughter of Mr. and Mrs. Dennis Sheedy.

New Orleans

WEDDING

Logan-Matthews.—On Wednesday, June 14th, at the residence of the bride's parents, Mr. and Mrs. George Bernard Matthews, Dr. Samuel Logan and Miss Adele Matthews.

Philadelphia

WEDDINGS

Marshall-Lee.—On June 17th, at the summer home of the bride's parents, Dr. Henry Taylor Marshall and Miss Nancy Lee, daughter of Mr. and Mrs. Tatnall Lee.

Munson-Townsend. — On June 17th, in the Memorial Church of St. Paul, at Overbrook, Mr. George S. Munson and Miss Katherine Adeline Townsend, daughter of Mr. and Mrs. Joseph B. Townsend.

Pittsburg

WEDDINGS

Brooks-Walker.—On June 17th, at the home of the bride's parents, Mr. J. Irving

(*Continued on page 52*)

Velutina
The Velvet of Fashion

GREATER than ever will be the demand for a rich, serviceable velvet fabric next Fall. Such a fabric is "Velutina". To every dress purpose for which velvet can be used—from the tailor-made suit to the pump or parasol, there is a grade of "Velutina" ideally adapted.

"Velutina" is on sale at the better stores everywhere.

N. Erlanger, Blumgart & Co.
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"Mum"

preserves throughout the day the sweetness given the skin by the morning bath, neutralizes all

odor of perspiration

acts on the odor-producing elements without clogging the pores or interfering with Nature's healthful processes.

Applied in a moment. Very little is needed. Cannot injure skin or clothes—does not interfere with the most elusive perfume.

25c at drug- and department-stores. If your dealer hasn't "Mum", send us his name and 25 cents and we will send you a jar postpaid.

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Wedding **Invitations, Announcements, Visiting Cards** and **Stamped Stationery.** Correct Styles from an Elegant Shop at **Moderate Prices.** Samples upon request. Our New Book Social Etiquette **$1.00—free** with every order.

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CHINESE CURIO COMPANY
293 Fifth Ave., bet. 30th and 31st Sts., New York
Their booklet "V" illustrating the history of Oriental Art and Stones to be worn for good luck on different days now ready.

La Walohn Corsette

"The Garment that Breathes"

La Walohn Corsette has proven a real *necessity* to a perfect-fitting gown, for the following reasons:

Acting as a corset cover and bust supporter in one, and being perfectly adjustable, La Walohn Corsette may be fitted snugly to any figure. It makes the top of the corset cling to the figure so that a ridge is impossible, and gives a straight, youthful back and beautifully rounded bust lines.

The light, airy and hygienic material of which La Walohn is made—Dr. Deimel Linen Mesh—has caused it to be called "The garment that breathes." Perfectly boned with improved Walohn, which keeps the garment in permanent shapeliness.

Your dealer can supply La Walohn Corsette, if you insist on them. Sells for **$1.50** and **$2.00.** We also make other Brassiere styles in batiste, embroidery, etc., at **50c** upwards.

Send for Style Book. Our new Brassiere booklet tells how to impart style and grace in any gown you may wear. A postal request brings this booklet promptly.

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Dr.

J. PARKER PRAY'S TOILET PREPARATIONS

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ROSALINE

The marvelous natural healthy coloring it imparts to the cheeks and lips has made it wonderfully popular with fashionable women. The closest scrutiny fails to detect it, nor can it be displaced by perspiration or bathing; of the highest value as a beautifier and purifier of the skin. A 25c. trial box will convince you.

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A refreshing and medicinal face powder for beautifying the skin. It will not clog the glands or pores of the skin. Flesh and White. 50c. a box.

CREAM VAN OLA

The enemy of an impure skin or bad complexion, purifies it and acts as a food, making the skin clear and healthy; does not produce a downy growth. Boxes 25c. and 50c.

There are cheap imitations of the above preparations on the market. Be sure the name of Dr. J. PARKER PRAY is on every article.

Send stamp for illustrated booklet

Dr. J. Parker Pray Co.
Established 1868
12 E. 23d St., N. Y. City
Sole Manufacturers and Proprietors.

The J. & J. Slater Shoe

For Summer Wear

Possesses the individuality and subtle distinction of an original which is never found in imitations. The shoe which provides comfort and yet conforms to fashion's exacting requirements of line and material.

Shoes for every summer function—dancing, morning and evening wear, tennis, golf, yachting, hunting, the shore and the mountains, at prices from six dollars and a half upward. Exclusive styles in white canvas and buckskin.

New models in tennis shoes

for Men and Women

New illustrated price list, "A Package of Shoes," and book of instructions with measurement blank mailed on request.

Broadway, at **J. & J. Slater** 25th St., New York

For 50 years New York's most fashionable bootmakers

Pennsylvania R. R.

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¶Summer!

¶Vacation time!

¶Have you fixed yours yet?

¶The Pennsylvania Railroad Summer Excursion Book, just issued, contains routes and rates to about eight hundred of the leading resorts of America.

¶It may be obtained of any Ticket Agent of the Pennsylvania Railroad for Ten Cents, or will be mailed, postpaid, by Geo. W. Boyd, General Passenger Agent, Philadelphia, Pa., on receipt of Twenty-five Cents.

¶Summer excursion tickets, with liberal return limits, by which you may make a trip of a day, a week, a month, or a sojourn for the whole summer, are now on sale by Ticket Agents, who will gladly assist you in selecting your route and resort.

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4 hours from LONDON via **Dover & Ostend** By the Belgian Royal Mail Steamers Thrice Daily. Sea Passage 3 Hours. Circulation Season Tickets, 15 days, 1st Class, $12.30; 5 days, $6.15. For full particulars apply BELGIAN STATE RAILWAYS. Ticket and Information Offices—THOS. COOK & SON everywhere; F. C. CLARK, Times Building, N. Y.; American Express.

VISIT **GHENT**—the City of Flowers. **SPA**—the mother of Spas, every kind of Baths - Ferruginous Springs. **NAMUR**—the Gate of the Ardennes. **LIEGE**—Pearl of the beautiful River Maas. **TOURNAI**—the Roman Town. **BLANKENBERGHE**—the "Atlantic City" of Belgium. **BRUGES-la-Morte.** The Old World towns of **Flanders** and the Picturesque Mountains of the **Ardennes.**

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BRUSSELS THE BELGIAN PARIS. Beautiful Boulevards. Centre of Social Life. Famous Law Courts. Centre for Battlefield of Waterloo.

PALACE HOTEL THE FINEST IN THE WORLD **500 ROOMS, all with private baths attached.**

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OSTEND
OSTEND

Most fashionable and popular Seaside Resort in the World. Famous for Gaiety, Sea-Bathing and Amusements. Kursaal, Balls, Casino, Artesian and Medicinal Waters. Thermal Cure.

THE GREAT HOTELS ON THE SEA

Continental **400** Beds Rooms from **1** dollar **25** cents
Splendid **400** Beds Rooms from **1** dollar **25** cents
The Plage **250** Beds Hotel and Restaurant de luxe

These Hotels are Modern in every respect

For Particulars Belgian Resorts and Hotels, apply Town & Country, 389 5th Ave., N. Y. Official Offices Belgian State Railways, 47, Cannon Street; 53, Gracechurch Street, and 72, Regent Street, London; or to Offices of American Express Co., Thos. Cook & Son, or F. C. Clark, Official Agent, Times Building, N. Y.

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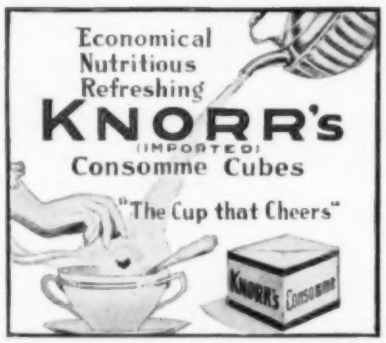
One cube sufficient for a liberal cup of delicious, satisfying Consomme.

Just the right flavor.

Ready for use in a minute



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They occupy so little space.

So easy to prepare.

If your grocer cannot supply them please send his address to

MEYER & LANGE **New York**

NEV-ODA

A DEODORIZING TOILET POWDER

Positively *prevents objectionable odors* from perspiration. Its daily use

KEEPS THE BODY SWEET

and adds to the self-respect of every man and woman using it. It is as necessary as bathing

FOR THOSE WHO CARE

Send 25 cents for full sized box.

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Indispensible on the Tour

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BEAUTY LEAVES

Little Books with Powder Coated Paper Leaves. The Powder is Absolutely Pure, Guaranteed under U. S. Pure Food and Drugs Act. The only Sanitary way of using Face Powder. Can be carried in the Hand-bag or Pocket-book and used on the train or anywhere. The Dust and Oily Secretions are removed from the Skin, giving it a beautifully soft, pearly appearance and producing a cool, refreshing feeling.

White Powder on Pure White Paper. Flesh-tint on a Delicate Rose-tint Paper, 10c. and 25c.

At Druggists and Toilet Goods Counters.

Ask for "Quentin's Beauty Leaves." Remember! Only Pure White or Delicate Rose-tint Paper.

CHAPMAN & RODGERS, Inc.
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For Sale—Beautiful Cats and Kittens

Persian, Domestic, Siamese, Abyssinian and Manx. All classes of pets boarded. Let us send you a catalogue; or, better still, call and see the place. Open daily from 10 a. m. to 5 p. m. Free catalogue on request.

Black Short Haired Cattery
Oradell, N. J.

S O C I E T Y

(*Continued from page 50*)

Brooks and Miss Ruth Walker, daughter of Mr. and Mrs. Hay Walker, Jr.

Davis-Marlin.—On June 17th, Midshipman Roy Henry Davis and Miss Marion Marlin, daughter of Mr. and Mrs. Henry Marlin.

St. Paul

ENGAGED

Schurmeier-Hannaford. — Miss Caroline Schurmeier, daughter of Mrs. Gustave T. Schurmeier, to Mr. Jule M. Hannaford.

WEDDING

Bishop-Mingaye.—On June 19th, in the chancel of Christ Church, Mr. Edwin J. Bishop, son of General J. W. Bishop, and Miss Dorothy Mingaye, daughter of Mr. and Mrs. W. H. Mingaye.

San Francisco

ENGAGED

Robinson-Cameron. — Miss Elena Robinson, daughter of Mr. and Mrs. James A. Robinson, to Mr. Brewster Cameron.

WEDDINGS

Durkee-Lally.—On June 28th, Mr. Louis Durkee and Miss Marian Lally, daughter of Mr. and Mrs. H. T. Lally.

Foster-Calhoun. — On June 28th, Mr. Paul Scott Foster and Miss Margaret Calhoun, daughter of Mr. and Mrs. Patrick Calhoun.

Loeb-Brenner.—On June 8th, at the home of the bride, Mr. Edwin J. Loeb and Miss Bessie Dorothy Brenner, daughter of Mr. and Mrs. Gustave Brenner.

Seattle

WEDDINGS

Erwin-White. — On June 10th, at the home of the bride's parents, Mr. and Mrs. William Harbough White, Mr. Frank Howard Erwin and Miss Kathryn White.

Hollenbeck-Brackett. — On June 7th at the home of the bride's parents, Mr. and Mrs. A. H. Brackett, Mr. Harold W. Hollenbeck and Miss Kathryn Brackett.

Marontate-Johnson.—On June 7th, at the home of the bride's parents, Mr. and Mrs. Charles Morrison Johnson, Mr. Fred J. Marontate and Miss Winifred E. Johnson.

Washington

ENGAGED

Graham-Storrs. —Miss Meta Campbell Graham, daughter of Brig. Gen. William Graham, U. S. A., and Mrs. Graham, to Dr. Carroll Storrs.

Thayer-Winthrop. — Miss Sarah Barrol Thayer, daughter of Mrs. Nathaniel Thayer, to Mr. Frederic Winthrop.

Calendar of Sports

AVIATION

July 10th.—National Balloon Race; Kansas City.
Aug. 12th-20th.—Aviation Meet, Chicago, Ill.

TENNIS

Aug. 21st.—Tennis week at Newport.

GOLF

July 10th-15th.—Onwentesia Club; open.
July 12th-15th. — Hartford, Conn.; State Championship.
July 15th.—The Oakland Golf Club; Vice-President's Cup.
July 15th.—Baltusrol Golf Club; final round for Duffer's Cup.
July 15th. — Final round for Club Golf Team, Sound Beach Golf and Country Club.
July 17th-22nd.—Skokie Age Limit Tourney.
July 22nd.—Oakland Golf Club; Captain's Cup.
July 22nd.—Inter-club Team Match. New Canaan Golf Club vs. Sound Beach Golf Club, at Sound Beach.
July 22nd-29th.—Western Open Championship.
July 22nd-29th.—Detroit G. C.; Western G. A.; Amateur Championship.
July 29th. — Driving and approaching contest. Sweepstakes, Inter-club Team Match, Wee-Burn Golf Club vs. Sound Beach Club; Sound Beach.

POLO

July 1st-15th.—Rockaway Hunting Club.
July 17th-24th.—Myopia Hunt Club.
July 18th-25th.—Rumson Polo Club.
July 24th-29th.—Southampton Horse Show Association.
July 24th-Aug. 19th. — Point Judith Polo Club, Narragansett Pier.

RACING

July 14th.—Eclipse Stakes, England.
July 15th-22nd. — Windsor Fair Grounds, Canada.
July 27th.—Goodwood Cup, England.

YACHTING

July 10th.—American Yacht Club; Manhasset Bay Challenge Cup.
July 15th.—Race week; Larchmont.
July 22nd-23rd. — Seawanhaka - Corinthian Yacht Club; special classes.
July 25th.—Indian Harbor Yacht Club; annual.
July 29th.—Open Regatta, Atlantic Yacht Club.
Aug. 5th.—N. Y. Yacht Club Cruise.

HORSE SHOWS

July 26th-27th.—Manassas, Va.
July 26th-29th.—Long Branch, N. J.
Aug. 2nd-3rd.—Orange, Va.
Aug. 3rd-5th.—Spring Lake, N. J.

BENCH SHOWS

July 22nd. — Monmouth County Kennel Club, Long Branch, N. J.
Aug. 12th. — Rhode Island Kennel Club, Newport.

Martin & Martin Shoe Service, gives you all the advantages of a Custom service, yet the Shoes are *ready-to-wear*. Thousands of our customers have found that

MARTIN & MARTIN

fashionable footwear, for men and women, gives more style, more comfort—for a longer length of time, than any kind they have ever worn.

The Thomas Cort Hand-Sewed Shoes, which we represent, are of custom quality, in every detail. They are sewed over custom lasts, in a Shop where every Shoe is *individually* cut, assembled and sewed by HAND.

Among the Summer models we are showing, are many new and distinctly modish styles, in oxfords and pumps. For Sporting wear, our fashionable Golf, Tennis and Yachting Shoes—made of finest selected White Buckskin, with cork and rubber soles—are unusually light in weight, and being absolutely non-slipping, give delightful ease and resiliency in walking.

Upon request, we will send Style Brochure, showing our latest models for Street, Dress and Sport, with particulars describing our Shoe-Service-by-Post. All fittings are carefully recorded, so that future orders are correctly filled. Custom Department in connection.

Priced at $7 upward

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Bootmakers for Men and Women

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Sample Can Maillard's Cocoa Free on Request

Delicious Stuffed Egg

IT'S filled with Underwood Deviled Ham simply mixed with the boiled egg yolk. It's so good that you'll eat another one, *quick*.

This is only one of the hundreds of mouth-watering ways to serve Underwood Deviled Ham, for meals outdoors and meals in.

TASTE THE TASTE

It's the taste of good boiled ham, full of the flavor of salt and sugar and hickory smoke. Flavor that's kept in by *casserole* cooking, and is given piquancy by the addition of the famous Underwood Deviled Dressing of mustard and 42 spices.

Try it. Good in omelets for breakfast, croquettes for luncheon, salads for dinner. For picnic sandwiches—great!

Our book "Taste The Taste And Some Cookery News" describes dozens of new, appetizing Underwood Deviled Ham dishes. Send us your grocer's name and receive a copy, free. Or for 15c. and your grocer's name we'll send you a can to try.

Economical. Small can makes 12 large or 24 small sandwiches. Not a packing house product, but made in a white, clean, sunlit Yankee kitchen. Genuine Deviled Ham always bears the "little red devil" trade-mark.

Ask your grocer for Underwood Deviled Ham and order some today. Wm. Underwood Co., 68 Fulton St., Boston.

UNDERWOOD DEVILED HAM

Branded with the **Little Red Devil**

Whenever you see an Arrow think of Coca-Cola

Whenever
You're Hot, Tired or Thirsty

Work, play or weather hot—brain tired or body weary—parched dry or just plain thirsty

Think of and Drink

Coca-Cola

It is delightfully cooling and refreshing—relieves fatigue of body, brain and nerves—*quenches* the thirst—not just wet and sweet, but vigorously satisfying.

Delicious---Refreshing Wholesome

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Everywhere

7

Send for our interesting booklet, "The Truth About Coca-Cola"

Whenever you see an Arrow think of Coca-Cola

THE COCA-COLA COMPANY
Atlanta, Ga.

WHAT THEY READ

(*Continued from page 46*)

THE REAL FRANCE. By Laurence Jerrold. London: John Lane, the Bodley Head; New York: John Lane Company $1.50.

If the reviewer mistakes not, Mr. Jerrold thinks most English-speaking persons have an extremely unreal notion of France. He would have us understand that the surface of Paris is a misleading manifestation by which to judge the country as a whole, or even the city itself. Behind what is frivolous, vicious and sensational lies the steady respectability of the home, and many a man leads a "double life" in the sense of showing his gayer and more frivolous side to the town at large, while jealously maintaining the sanctities of household life. So in politics, the French delight to send noisy and radical men to the Chamber of Deputies, and even to see them at the head of public affairs, but all the while the mass of Frenchmen remain for the most part self-controlled and self-contained, maintaining their homes, carrying on their occupations, comporting themselves as staid and respectable citizens. Much of the book is occupied with a discussion of recent French politics, and another large part explains a famous modern movement in literature, and deals with the drama of to-day. This is an enlightening book, with the humor that might have been expected of one bearing Mr. Jerrold's name, and the toleration appropriate to such humor.

RECENT FICTION

SABATINI'S play, "The Lion's Skin," is given to us under the same title as a "romance" by D. Appleton & Co., of New York. It is a tale of adventure among aristocratic surroundings in Paris and London, and the language is appropriately high flown. Edmund Frederick furnishes illustrations to match the text, and neither is very close to aught except the superficial aspects of men and women in the period of the story.

Frederick Arthur writes a rather long preface to his romance, "John Merridew" (Longmans, Green & Co., $1.35 net) and takes the opportunity to explain the lesson of his book. His intent is to enforce the notion of duty and tolerance, to teach his fellow Englishmen that there are virtues and ideals in other countries—Italy, for example—that they may well imitate. One gathers from preface and story that the author is an Englishman who knows and loves Italy, but whose literary skill is quite unequal to the task he has undertaken. There are striking scenes in the book, but the style and tone are those of the amateur, and there is hardly a sign of genuine story-telling art.

"The Man with the Honest Face" (New York: D. Appleton & Co., $1.25 net), by Paul Wells, is a romantic extravaganza describing the adventures of a week. Such work should be done with infinite skill and charm to justify its publication to the world, and it would be gross flattery to say that Mr. Wells has compassed those things.

"Prince or Chauffeur" (Chicago: A. C. McClurg & Co., $1.35), by Lawrence Perry, is "a story of Newport," made for the delectation of the great American proletariat of readers who like to gape in astonishment at the doings of their rich fellow citizens. Such stories are a symptom of the times, the equivalent in this country of the old three-volume romantic novel of "dukes, and earls and a' that" manufactured forty years ago in vast numbers for the British middle classes.

"The Very Little Person" (Houghton Mifflin Company, $1 net) is an excellent tale of a baby, by Mary Heaton Vorse. The reader is permitted to mak the acquaintance of the ver little person when she is a hour or so old, and to se how soon she enslaves he father, a capable man o business, who tells the fol at the office about the ne inhabitant of earth wit shameless disregard of his accustomed re cence. Then follow further adventures o the baby, in the course of which fath and mother are made to develop theor and practice in the bringing up of the treasure. All the familiar daily life of very young baby is detailed with fideli and d.taining interest, and the tale is dec rated with a simple and moving hum Altogether the book is likely to be in prin demand as a gift for parents with the first baby. Rose O'Neil's illustrations a fascinating, and text and pictures taken t gether make a most delightful combinati

A rather striking variant from the cu rent novels of royal heroes is "A Prince Romance" (Boston: Small, Maynard & C $1.50), a Scottish story of 1812, by Steph Chalmers. The hero in this instance pr tends to be Prince Charles Edward, th Pretender, and upon his pretenses is foun ed a really moving tale of love and loyalt far better told than most of the swas buckling romances of the day.

Love and the motor car go to ma Eleanor Ingram's short novel, "Stant Wins" (Indianapolis: The Bobbs-Merr Company, $1 net), a tale of racing and girl who poses as boy and chauffeur.

"Old Reliable" (Indianapolis: The Bob Merrill Company), by Harris Dickson, a character study dealing with the negr of the far South. It lacks form as a sto and has no distinction of style, but th local color, mostly black, is well done, a there is a good deal of sound and home humor such as most fiction of the d greatly needs for the relief of reade wearied with tales of blood and intrigu Emlen McConnell and H. T. Dunn illu trate the tale with well-drawn and we composed pictures.

BOOKS RECEIVED

"Friedrich Nietzsche," by A. R. Orag A. C. McClurg & Co.; 75 cents.

"The Sovereign Power," by Mark L Luther. The Macmillan Company; $1.3

"The Job Secretary," by Mrs. Wilfr Ward. Longmans, Green & Co.; $1.20.

"The Haunted Pajamas," by Franc Perry Elliott. Bobbs-Merrill Compan $1.25.

"Phrynette," by Marthe Troly-Curti J. B. Lippincott Company; $1.25.

"She Buildeth Her House," by Wi Levington Comfort. J. B. Lippincott Co pany; $1.25.

"Prejudices," by Charles Macomb Fla drau. D. Appleton & Co.; $1.25.

"The Rose with a Thorn," by Priscil Craven. D. Appleton & Co.; $1.25.

"Dawn of the Morning," by Grace Li ingston Hill Lutz. J. B. Lippincott Co pany, $1.25.

"Phyllis in Middlewych," by Margar Westrup. John Lane Company; $1.50.

"The Story Girl," by L. M. Montgom ery. L. C. Page & Co.; $1.50.

"First Aid in Nursery Ailments," b Emelyn Lincoln Coolidge, M.D. Sturgis Walton Company; 50 cents.

"The Early History of Jacob Stahl," b J. D. Beresford. Little, Brown & Co $1.35.

"George Thorne," by Norval Richar son. L. C. Page & Co.; $1.25.

"To Love and to Cherish," by Eli Calvert Hall. Little, Brown & Co.; $1.

"The Spirit of the Island," by Jose Hornor Coates. Little, Brown & Co.; $1.25.

"The Old Dance Master," by William Romaine Paterson (Benjamin Swift). Li tle, Brown & Co.; $1.25.

Barley is Life

Barley contains more up-building powers than any other growth of the soil. When malted and fermented with nerve-quieting Saazer Hops it produces

ANHEUSER BUSCH'S

Malt-Nutrine

This potent tonic infuses life into the blood—sustains all the vital powers and is a blessing to delicate and poorly nourished men and women.

Declared by U. S. Revenue Department A Pure Malt Product and not an alcoholic beverage.

Sold by druggists and grocers.

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Rite-hite Women's style Open

is *only 40 inches high,* but contains all the packing space of the old-time 51-inch model, and in addition, all the special features that stamp the Hartmann output superior.

You can live in a trunk and enjoy it if it's a ***HARTMANN WARDROBE***

Rite-hite comes in men's and women's styles and has a capacity of 8 to 15 suits or gowns. Absolutely every inch of space is utilized, but crowding or crushing are impossible. There are four roomy drawers for lingerie or furnishings, the two remaining drawers being adjustable into compartments for two large hats, if desired.

This trunk will adequately carry a complete wardrobe for an extended trip, and fully complies with every railroad regulation.

Rite-hite Closed

Every garment can be removed without disturbing any other by means of the patented hanging devices. Every item of construction is complete, simple and durable.

Prices range from thirty-five dollars upward.

Write for booklet and dealer's name. You can see the above trunks at our showrooms, 9th floor, American Woolen Bldg., New York.

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Nurses Outfitting ASSOCIATION

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Near 5th Avenue New York

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For House and Street

New **Imported Novelties** In Uniforms Aprons Collars Cuffs Caps Etc.

Send for Catalog B

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By simply mailing a request to Berthe May, a booklet on "Her Corsets" will be sent you free of charge. This booklet contains valuable information on how to dress during the maternity period. Also hints and rules on hygiene which every woman should read.

The superiority of Berthe May's maternity corset is attested by prominent physicians, who use it in their own families and prescribe it among their patients.

Because of special adjustment features this corset can be worn before and after the maternity period. It wears longer than the regular factory made corsets, as it is made to fit your figure, *thus proving a real economy.*

(The personal attention of Berthe May is given each customer, local or mail order.) By a perfected measurement system, satisfaction is insured on all mail orders.

Prices $5.00 and up.

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Ostrich and Fancy Feathers

Feathers, Feather Boas, Etc.

Repairing, Cleaning and Dyeing

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Our work has given satisfaction for over fifty years to many of New York's representative families. And we feel that we can also satisfy you.

Don't Give the Sun a Chance

Before going into the water protect your skin from sunburn by applying

Harriet Hubbard Ayer's

LUXURIA

The Marvelous Skin Cleanser

After coming out of the water apply Luxuria again. It will remove the "sting," make your skin feel good, and keep your complexion in perfect condition.

If you should get sunburned at any time apply Luxuria at once. It will give protection against freckles, darkened complexion, spots, blotches, enlarged pores, reddened skin, unsightly veins.

Luxuria is far superior to cold cream. Buy a jar today and *insist on the genuine.* At department and drug stores—50c a jar. If your dealer can't supply you, send to us direct. By mail, 60c.

Harriet Hubbard Ayer

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(Pure as the Pines)

The first essential to beautiful, healthy hair is a clean, well-nourished scalp. This is best secured and maintained by systematic shampooing with Packer's Tar Soap.

Why This Soap Aids Nature

Because it contains pure pine-tar, combined with other hygienic and cleansing agents adapted especially to the needs of the scalp.

Medical authorities advise women to shampoo once a fortnight, men once a week, with Packer's Tar Soap.

The Right Way to Shampoo

Wet the hair with warm water, make a lather of Packer's Tar Soap, and apply to the head. Then work the lather into the whole scalp with the finger tips. Rinse thoroughly, using warm water, graduating to cold; then dry.

Send To-day for a Sample

For 10 cents, silver or stamps, we will mail you a sample half-cake of Packer's Tar Soap; also our booklet, "How to Care for the Hair and Scalp."

THE PACKER MFG. CO.

Suite 87K, 81 Fulton St., New York

Photograph by Brown Brothers

Abastenia St. Leger Eberle, a well-known sculptor

A R T

EXHIBITIONS NOW ON

New York. Durand Ruel. French Impressionists.
Montross Gallery. Special exhibition of Americans.
Macbeth Gallery. Pictures of Americans.
Knoedler Gallery. Pictures by foreign and American masters.
Keppel Gallery. Etchings, engravings and mezzotints.
Kennedy Gallery. Etchings, engravings and mezzotints.
Cottier Gallery. Pictures by the great English masters.
Fischer Gallery. Old masters.
Ehrich Galleries. Old masters.
Kleinberger Gallery. Old masters.
Charles of London. The Mannheim collection.
Photo Secession Gallery. Cezanne and Picasso.
Pittsburg. Carnegie Institute. Fifteenth Annual International Exhibition.
Rome. United States Pavilion. International Exposition. Paintings, water colors, pastels, miniatures, drawings in black and white and small sculptures.

MISS EBERLE A REALIST IN THE LEAD OF WOMEN SCULPTORS

ABASTENIA ST. LEGER EBERLE is a name to note with an honor mark in the roll-call of women sculptors, and, with the present fad for small statuettes, miniature bronzes and marbles, women sculptors are no small part of the contingent of women artists. They are not as many as the writers, but surely as many as the painters, or fast equaling their number.

Sculpture has but recently become of universal interest. The mountain has been moved to the sphere of the delinquent observer. Sculptors heretofore have been unfortunate, they have never really reached the people—along with architects they have suffered from the propensities of the people, who are ever willing to accept as granted that which is set before them in staple form. An immovable monument is like a tree or a public building. There is not room for it indoors—it is not to be considered from a personal, an egotistical point of view; you cannot purchase it, you cannot place it in your house. It is but one of those things that you see in cities—sometimes they improve, sometimes they mar civic beauty. When they do the first you feel a sense of satisfaction; if the latter, you blame the political pulls by which your town is made to suffer—in either case you do not show curiosity concerning the sculptor or the architect. He is the stumbling block or the ladder of a politically appointed art committee.

But, through the galleries, with painting and sculpture on an equal footing, the race of clay workers has become of interest. The names of sculptors along with the names of painters are being stamped in the minds of amateurs of art.

A DISCIPLE OF RODIN

Miss Eberle has reached that rather insensitive plane through that method. She is one of a horde who have learned realism from Auguste Rodin. No sculptor of the present day has entirely escaped the influence of the French master. In one way or another his work has told—sometimes more, sometimes less; oftentimes there is hardly a trace of it, and yet the semblance of that trace is there, hardly definable but decisive. With the Americans it has told splendidly—with Miss Eberle, for instance. Her work has freedom, and with it, if I mistake not, sincerity. You will say that these two are an inseparable pair and be right—but the semblance of freedom in this technical age is everywhere. And its disguises, comely costumes, are not easily to be discerned. When you do pull the curtain aside you find subtle and yet voluminous deceit.

HER OPTIMISM UNDIMMED BY TRUTH

Miss Eberle, I believe, has not permitted herself to reach the depths, and if so she must have avoided them with difficulty. She tampers with terrors that must once, and until very recently, anyway, have been unknown to her—with the poor, the poverty stricken; the sordid scenes of the east side the peaked children and their impotent parents. Her optimism has been a lucky faculty here; she gained through it a sight of the gaiety that does exist and flourish amid all that misery. And if there is truth in the philosophy that bespeaks an evenly balanced scale on which both unhappiness and happiness are weighed, here it is in a work that expresses the gaiety without failing to mount it on a setting etched finely with the seams and scars and disfigurements of misery. Moreover her work is executed fluently and fearlessly, in lines and forms both suave and graceful.

A SUMMER EXHIBITION

A summer exhibition of paintings by American artists is on at the Macbeth Gallery. From Robert Henri to Arthur Hoeber

(Continued on page 58)

Students in the school of Experience learn that Kleinert's Dress Shields are worthy of full confidence—that every claim made for them in the past is substantiated by the easy test of *actual service.*

Kleinert's are the only Dress Shields that can be washed in *hot* water (imperative for removing odor and germs) and restored by ironing to their original newness and whiteness.

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Ladies who have their dressmaking done at home need not stand for hours, nor dress and undress forty times a day at the dressmaker's request to "Just let me try this once more, please."

The Pneumatic Dress Form

may be used by any number of persons by simply changing the lining. It reproduces the exact figure when inflated inside the fitted lining. When not in use you may collapse form and pack with upright rods in box base as illustrated below.

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(CHIN SUPPORTER)

A marvelous, patented French invention—the only device in the world which will positively prevent or overcome the double chin, the drooping mouth, the lines about the nose and mouth or the wilted throat. It prevents abnormal tissue formation, rests and supports the tired, weak and relaxed muscles—holds them in place while they contract and regain their natural strength and firmness, insuring a perfect contour.

The Miro-Dena Chin Supporter has no rubber to overheat and wilt the skin, to cut the hair or give way with the weight of flesh. It can be adjusted more and more firmly from time to time as the muscles contract—is durable, can be laundered easily and without damage, and is *the only device of the kind in the world which will hold firmly to the head and will not slip off when wearing.*

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For the Country — The Sea — Steamer—Yacht—or Mountains you feel satisfied your hair will *remain* charming and keep your temper serene.

A lady writes:—I have just returned from abroad and have had the most delightful trip because my **Fluffy Ruffer** has never been out of order—it is **impossible** to be without it—many ladies with thin hair can wear only the **lightest** possible thing to be comfortable and yet wish it to be becoming.

The Fluffy Ruffers

in white and gray hair for elderly women are very beautiful and dependable and suit just such faces—**Remember, they are not sold at any other store.**

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A delicate talcum is as suggestive of feminine refinement as a perfume of subdued fragrance.

LEHN & FINK'S "Riveris" TALCUM

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is light, fluffy, free from oiliness and coarse grains, and unusually delightful in its perfume—that elusive and alluring fragrance yielded by the Essence of Riviera Violets. It contains no boric acid.

Sold by druggists in either white or flesh tint, in attractive glass containers, for 25 cents.

May we mail you a free sample for trial?

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CASHMERE BOUQUET
TOILET SOAP

IN homes where culture holds her gentle sway—where the best has been made the standard—there Cashmere Bouquet Soap has its place in boudoir, in nursery and in guest room.

Its exquisite perfume and superior washing qualities have made its use world-wide.

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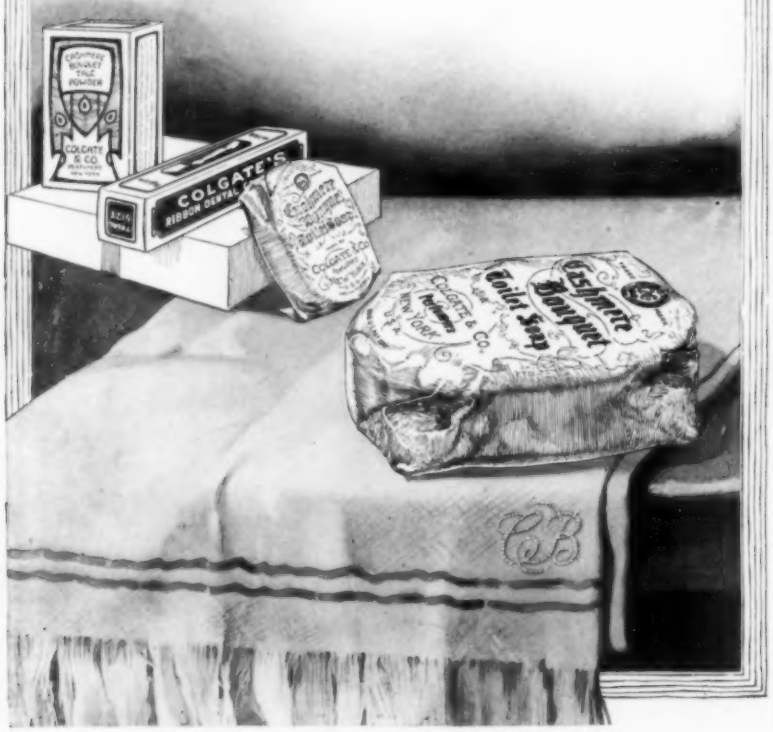
Send for this dainty "Vogue Package". Contains trial sizes of Ribbon Dental Cream, Cashmere Bouquet Soap and Talc Powder. Mailed on receipt of 12 cents in stamps.



A R T

(*Continued from page 56*)

—that is the scope of it, from rebellion to conventional restraint. And between these extremes are exhibited varied manners of seeing and of interpreting.

You find the man who sets his soul down in canvas without dreading the exposition; the man who has learned to scoff at the world and makes the most of that by presenting to its gaze but a superficial shell, and the painter whose brush talks with rapid, mathematical jerks, accenting nothing so much as the scintillations of atmosphere, and again the painter who confines his expression within the mould of a preconceived method and the painter who idealistically dreams impossibilities and employs good pigment to present them, forgetting that the world likes its likeness and, living more or less amid untruth, resents untruth.

ROBERT HENRI A STAR IN THE FIRMAMENT OF REALISM

Robert Henri's "Little Red Boy" is here to uphold the realistic end of art and the truthfully sympathetic. He points aptly to the heavy line that separates realism from idealism. Neither of these could clasp hands in unmitigated friendship—either would repell the attempt of the other to scale the barricade. That is certain, and certain it is, too, that the barricade was built by the red-blooded sinews of the sympathetic, and equally certain that the realists constructed it. The idealist attempts with flattery to shoulder the garments of sympathy. He deceives no one so much as himself. His exaggerated oratory is obviously lacking in the rudiments of truth. He has a frame in which, foolishly, he believes he may fit all people. He tells an American woman that she is beautiful as a Byzantine, and is surprised to find that she, with every evidence of righteousness, resents it.

The realist rather has to do with individuals—each in turn becomes his ideal, applies to each a new way to paint, and failing of new words, if you like the simile, finds new sequences of them. That is real sympathy—the sympathy that makes a man lose himself in the character of the present sitter. Robert Henri is a disciple of it, a preacher of it and a painter of it. He is the star of this group. In this instance, particularly, because this is one of his better pictures.

As for the others, they are Paul Conoyer, with buildings blue through a haze against which people and the picket fence of a public park are silhouetted; Luis Mora, "Spanish Fans"; Leonard Ochtman, "October Fields"; Charles W. Hawthorne, an ably executed "Apple Boy"; Cecilia Beaux, a portrait painted with less dash and more softness and sympathy; F. C. Frieseke, a colorful and light "Garden Umbrella"; H. Dudley Murphy, Ballard Williams, C. B. Coman, John F. Weir, William Keith, Richard Miller and Chauncey F. Ryder.

ON HER DRESSING TABLE

THE removal of one of the best known specialty shops for fine toilet preparations to a prominent block in the upper forties, and the artistic ensemble of the new quarters of this highly esteemed little establishment, give excuse for calling attention to its well-known merits once more. Here one may choose from the highest class preparations to be found, those best suited to personal requirements, and this selection is made with the advantage of the advice, explanation and directions for use of one of the most experienced managers in town, so one is sure of making no error in choice. Open boxes and bottles of every lotion, cream or paste give ample chance to examine these preparation at leisure. There are all kinds and varieties of sachets to be used in the water for bathing the face, these being suited for every different condition of skin, and no one who has given them a trial for any length of time can fail to appreciate their beneficial and beautifying qualities. There are sachets for dry skins, to prevent wrinkling, giving suppleness and freshness; others for oily conditions; still different varieties for rejuvenating purposes, to soften the water, make firm the skin and cure minor facial blemishes. Lastly there is a new sachet for flabby muscles, puffiness under the eyes and swelling eyelids. They are to be used at night alternately with an astringent lotion to be found at the same shop. The latter costs $3.50 a bottle, or $3.65 if sent by mail, and is remarkably good where the skin is large-pored, coarse or flabby. These preparations used conjointly will improve the contour of the face where it may have become a little heavy, by making firm the skin and underlying tissues. From the same importing house comes a reduction cream to be locally applied. The price is somewhat high, as $2 a small jar is asked for this cream, intended for use on a double chin or where the surface to be treated is not of great extent. If the hips are to be reduced, a $12 jar containing half a pound of cream will be required. Though this may seem a little extravagant, there is satisfaction in the knowledge that every ingredient is the best and purest procurable, so that the speediest results may be anticipated and every possibility of injury to the skin be eliminated.

AN OLD STAND-BY PERFECTED

Upon matters even as small as the domestic pin has attention been directed in the endeavor to bring every smallest detail of the toilet to the highest perfection. The new pin has a cross-piece at the top instead of the round knob to which we are accustomed. This T-shaped head permits the pin to be pushed through and withdrawn from the hardest fabrics without injury to the hands or the breaking of the finger nails. It is an ideal pin for all undergarments, pinning skirt bands to corsets, shirtwaists to skirt bands and collars to neck bands. There is no jerking of the pinned material over the pin head, and no rolling out of sight to be lost when dropped. The pin comes in six different sizes and is put up in quarter-pound boxes as well as in the usual folded paper.

TO KEEP THE HANDS IN PERFECT CONDITION

Nice little packages of nail-polishing powder in cake form come for 10 cents, and give a quick, lasting and brilliant luster, which we are told does not wash off, since it can be brought back immediately by a few brisk rubs. This is a very satisfactory little preparation, but if one wants a complete manicuring outfit, I have something to recommend which is quite remarkable for the price asked—$1. This consists of a flat case of black leather, lined with silk velvet and holding a flexible moosehide buffer, three emery files, one box of polishing paste, one bone-handled buffet holder, a box of extra buffets, and last, but not least, a valuable cream to use with the latter in eliminating dry cuticle around, and growing on, the nail. The buffets mentioned are little discs to be firmly held in the bone handle, and applied to the cuticle by massaging gently forward to the tip of the finger to remove all surplus tissues.

A ROUGE FOR SEA BATHING

On opening a diminutive glass jar sent me for inspection, I found within what had much the appearance of highly colored vaseline, in reality a rouge. I rubbed a bit carefully over my cheek in order to make a test of results. The effect was really remarkable, for no one could have told the pretty, rosy tint from that of nature, and I never tried anything more easy to apply properly, for it is much like a cream in consistency and can be toned right into the color of the skin itself without leaving an edge. I had to resort to cold cream in order to remove it, as water made no effect whatever upon it, so this new preparation will undoubtedly find much favor with those who like sea bathing and do not care to have every bit of color leave their cheeks. The price is 50 cents a jar.

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¶ Simple in construction and design, artistic in effect. Especially adapted for Shore and Country houses. Of solid oak construction and finished to suit the individual taste, or to match surrounding interiors. If so desired, furnished unfinished.

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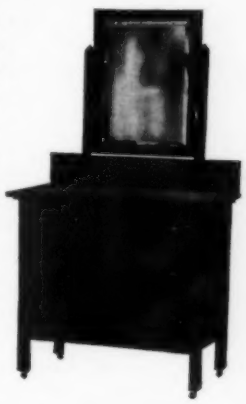

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A white, antiseptic cream—removes and prevents all perspiration odors.

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Physicians have endorsed the safety and effectiveness of the Dissolvene method of flesh reduction by purchasing for their own use the celebrated

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These garments, worn by society and professional men and women for more than eight years,

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Trade Mark

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The Juliet Face Wax

when worn while one is engaged in various occupations, *holds the skin and muscles in repose.*

The worn tissues are strengthened. The nerves become quiet and rested. The skin grows firm and smooth.

If worn while motoring the straining of the facial muscles is prevented. Being flesh-colored it is not observable under chiffon veiling.

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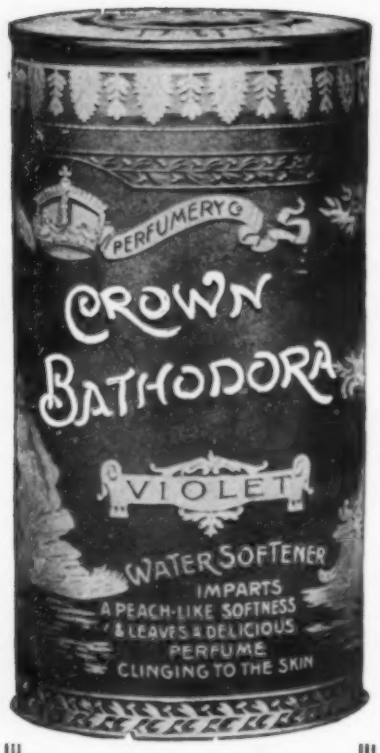

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NOBLESSE OBLIGE

THE New York Women's League for Animals, the most recently organized of the humane societies in the State is second to none in efficiency of administration, its work being excellently organized and pushed with both discretion and energy. Originally the Women's Auxiliary of the A. S. P. C. A., the members decided about a year ago to incorporate a separate organization, to be devoted more especially to the educational and relief phases of humane work. The A. S. P. C. A. itself is concerned chiefly with the correctional side of kindness to animals, and the two organizations heartily co-operate.

THE ANNUAL WORK-HORSE PARADE

The league's affairs are administered largely through special committees, including those that look after the work-horse parade and the life-saving dogs, and the committees on juvenile education, protection of small animals, inspection of shops where animals and birds are kept, etc. The most conspicuous work initiated by the organization is the Annual Work-horse Parade, which has been held on Decoration Day for five consecutive years, this being a general holiday that affords the working class an opportunity to exhibit their horses and to view the fine spectacle made by the hundreds of well-kept animals. The influence of this attractive, spectacular and comprehensive object lesson in humaneness has been widespread, and many other cities following the example of the league, have instituted work-horse parades as a regular annual feature. The league has aided, through advice and suggestions, the establishment of such parades in Philadelphia, Cincinnati, Chicago, San Francisco, Spokane and Nicaraugua, and in Geneva, Switzerland. It requires management of no mean order to select those capable of directing an important public affair involving hundreds of horses and men.

THE MONTHLY MEETINGS

The feature of the league that appeals most strongly to those familiar with the methods of humane societies in large cities is the manner in which the services of a considerable portion of the membership are utilized. The monthly members' meetings are occasions of great interest, as the reports of the various committees on field work are here given and discussed, and the membership is kept in close touch with, and simulated into enthusiasm by, the activities which are put forth. This coming together for helpful conference, although vitally necessary for the full development of an organization, and especially of the humane society, as its appeal is naturally restricted, is usually neglected by those administrating this type of philanthropy. The result has been that the League accomplishes an amount of practical good not obtained by associations having many times its membership.

EFFECTIVE RELIEF

The efficiency of the management is nowhere more clearly shown than in the moderate cost of the work of the committee on the Protection of Small Animals, under the chairmanship of Mrs. Gorden Knox Bell. This committee runs a postcard service in conjunction with the A. S. P. C. A. service of picking up unwanted animals. The plan consists of installing in a number of drug stores in the poorer quarters of the city, both on the east and west sides and in the Bronx, a system of free telephoning and free post cards, and the placing of placards calling attention to the facilities thus offered to the people to notify the A. S. P. C. A. to come for unwanted animals. All these arrangements are made and paid for by the committee of which Mrs. Bell is chairman. Through this means 2,035 calls were made for such service in 1910, at a total cost of only $21.60, a triumph of economy in efficient management. Advertisements were also inserted in German, Italian, Yiddish and English papers, acquainting the public with the League's system of animal relief.

APPEALS TO THE YOUNG

An excellent work is that administered by the Juvenile Education Committee, Miss Ella Mabel Clark, Chairman. A series of six lectures is delivered in selected settlement houses, schools, and churches in twelve districts of the city, including the House of Refuge at Randall's Island. The express purpose of the lectures, as defined by the League, is to teach children how to care properly for their pets, and to instill a love for all forms of sentient life. They are practical lessons in the care and treatment of animals and birds. These lectures are prepared by Mrs. Sage, who has had years of experience as a lecturer in humane work in the up-State cities. Many of the slides are colored, and among the subjects no maimed, mutilated or trapped animals are shown. As many as twelve thousand children have been reached in this way, each of whom after the lecture was urged to sign a pledge to be kind to and protect from cruelty all living creatures. In the summer, parties of children are taken to the Zoo under the guidance of settlement workers and instructed in the habits of the animals on exhibition. This has been a delight and an education to hundreds of children. The children have also been encouraged to write compositions on animals, some of the results obtained being extremely diverting from the standpoint of diction. One little author, given "birds" as a subject, wrote, among other surprising things, "We aut not to kill any animal bird." This plan of using composition writing as part of a training in kindness to helpless creatures has produced most satisfactory results in other cities and States.

VALUABLE AID FOR THE POOR

One of the most interesting and valuable features of the work is the aid it extends to the poor whose love for their pets is quite as keen as that felt by the more fortunately placed, but who, because of their limited means, cannot always take proper care of their proteges. When illness befalls the cat, dog or bird, there is no money to spare for the services of a veterinarian, and until the League established its dispensary, no adequate provision had been made for the proper care of this class of sufferers. In the thirteen months ending January of this year, there were brought to the dispensary 4,207 dogs, 1,326 cats, and 432 horses, as well as other unclassified animals and birds which brought the total up to 6,028. But for the League, these animals would have continued to suffer and finally to die, bringing frequently pecuniary loss as well as grief to their owners.

NEED OF ANIMAL HOSPITAL

In this connection, the members of the League greatly need a free hospital where animals can be kept for treatment. A workman cannot take the time necessary to bring a sick animal a long distance for daily treatment, and there is, besides, the danger to the patient in being moved to and fro. The League suggests that such a building need not be expensive, but that some old one in the proper location could be remodeled for the purpose.

The officers of the society are Mrs. James Speyer, president; Mrs. Gorden Knox Bell, first vice-president; Mrs. Edward Wharton, second vice-president; Mrs. Frederick W. Vanderbilt, third vice-president; Miss Ella Mabel Clark, secretary; Mr. Lawrence L. Gillespie, treasurer; Mrs. Russell Sage, honorary vice-president; Mr. Gorden Knox Bell, counsel.

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These garments, by shaping the body gracefully, reduce the size of your figure. They are more comfortable than other corsets, as they bend easily with the body. Send for descriptive folder to the address below.

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Also Union Suits, Stockings, Jackets, etc., for the purpose of reducing the flesh anywhere desired. Invaluable to those suffering from rheumatism. Write at once for further particulars

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Good workmanship and perfect fit are important. But a fashionable gown must bear the distinctive earmarks of "style."
My specialty is the remodeling of out of style garments. Why not let me show you the great possibilities in one of those gowns you thought of casting aside?
My prices are reasonable.
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The Corset Successes

Of the Past Season were produced exclusively by

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Corsetiere

They received enthusiastic endorsement from Fashion Critics of international repute.

MME. LILLI HAS DEVOTED THE SUMMER SEASON IN PARIS

arranging to present in New York this coming Fall the most beautiful collection of French Corset Styles ever brought to America.

Many new models, suitable for all occasions during the summer months, are now displayed at the New York establishment. Inspection invited. Mail orders filled and sent to all parts of the world.

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Krementz Bodkin-Clutch Studs and Waistcoat Buttons

for stiff bosom shirts and dress waistcoats

NO SPIRAL SPRINGS—NO HINGES—NO SOLDERED JOINTS—NO BOTHER TO OPERATE

In this position the bodkin is pushed through the stiffest shirt front without marring or rumpling it. It

GOES IN LIKE A NEEDLE

The bodkin is then turned to one side and pushed back to the clutch when it

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The only studs that can be used in a stiff bosom coat-shirt without difficulty of any kind.

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from plain finish, Krementz Quality Rolled Gold Plate (that will wear a life-time) for ordinary use, to the finest mother-of-pearl, gold or platinum, mounted and set with precious stones, with cuff links to match.

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at lake, mountain, sea-shore or country home will be a lot more delightful if you avoid the tortures of sunburn and parching winds by using just enough ELCAYA, morning and night, to keep your skin in a soft, cool, healthy condition.

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and keeps it so refreshed and lovely that tan, sunburn or irritation does not result from exposure to sun, wind or dust. Your skin *feels good,* looks clear, fresh, healthful, after using ELCAYA. Anywhere, on any occasion, ELCAYA is the most *convenient "Dressing Cream"* you could have. It quickly enters the skin, makes it just lovely for applying that little touch of powder. ELCAYA is known as the *cream of the society woman* of every domain. Ask for it when *you* buy again. You will like ELCAYA for its sweetness, purity and real beautifying qualities.

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CLOTHING,

Gentlemen's Furnishing Goods,

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Norfolk Suits and Odd Breeches

In all weights and materials,—from Shantung Silk to Harris Tweeds

Scotch Stockings, Half Hose and Knitted Garters

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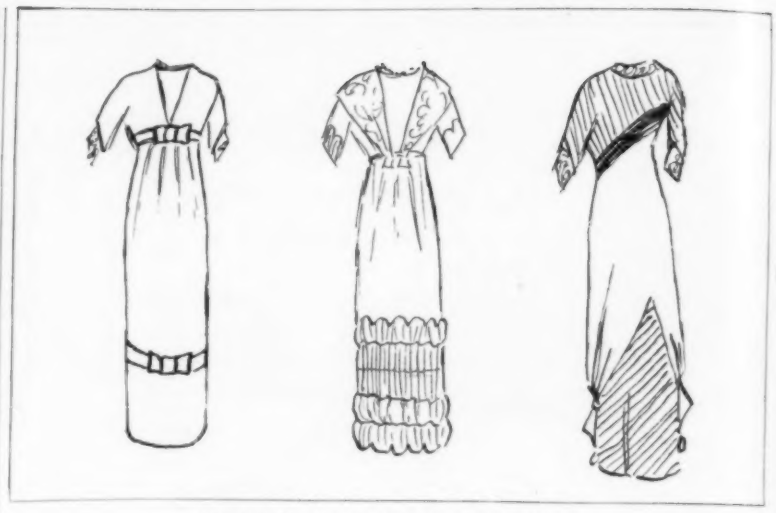

Reverse views of gowns shown on page 20

FASHION DESCRIPTIONS

PAGE 20

LEFT FIGURE.—Frock of king's blue charmeuse the front of which opens over Valenciennes lace veiled with black chiffon and is piped on the edges with black velvet. The wide bands belting the waist and bordering the top of the plain skirt flounce are of hortensia velvet ribbon. Vogue pattern cut to measure; price $4.

MIDDLE FIGURE.—Chic frock of violet and pink changeable silk. The skirt has a deep and elaborate border consisting of narrow box-plaitings bordered by two rows of puffings at the bottom and one at the top, the outer edges of which are scalloped at the skirt bottom and the top where the border joins the skirt. The short sleeves are edged with similar puffings. The guimpe and undersleeves are of white chiffon. The cuffs and fichu are of cream colored embroidered batiste with insets of real Valenciennes. Vogue pattern cut to measure; price $4.

RIGHT FIGURE.—Gown of blue and white striped silk combined with plain blue. The bodice and the narrow underskirt are of the white foulard with blue satin stripes. The tunic of the skirt is slightly draped at the knee and caught with cabochons of jet. The diagonal line joining the skirt and bodice is banded in black velvet. The narrow collar and undersleeves are of écru filet lace. Vogue pattern cut to measure; price $4.

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UPPER LEFT CUT.—Chic toque model designed with a band of taupe straw trimmed with satin cording and having a crown of écru tulle surmounted by white paradise feathers.

UPPER RIGHT CUT.—Broad leghorn hat in natural color covered with cream colored lace and trimmed with a cording of blue satin and a large rose of strawberry chiffon veiling white satin laid flat on one side of the brim.

MIDDLE CUT.—Striking hat of white hemp faced with black velvet and showing an odd trimming of black taffeta with pinked edges designed in fan shape.

LOWER LEFT CUT.—Fetching model of fine black straw covered with ruffles of cream colored tulle edged with fine lace and having the brim banded in mauve satin ribbon which also crosses the front and ends at the side in a butterfly bow.

LOWER RIGHT CUT.—Smart black straw chapeau with a closely rolled brim and effectively trimmed by a mounting spray of plumes of the new *blue-de-nuit* shade.

PAGE 32

LEFT FIGURE.—Smart costume of cream étamine combined with rose taffeta silk. The étamine overskirt is open to one side of the front, revealing the foundation of rose taffeta. A band of this silk starts from one side of the neckline and, crossing the bodice, ends under a belting, with hanging ends, of ivory-colored heavy silk crochet. Ornaments of silk crochet trim the rose taffeta band of the bodice and catch together the slashed overskirt. The V inset at the neck is of deep écru-tinted lace outlined by a graduated frill and finished at the neckline by a tiny bow of rose taffeta. Vogue pattern cut to measure; price $4.

MIDDLE FIGURE.—Charming frock of blue and white striped chiffon with trimmings of blue satin and embroidered batiste. The bodice is featured with broad revers piped in satin and the collar is inlaid with satin. Batiste embroidery outlines the collar and also is used for sleeve caps. The skirt has a side inset of satin outlined on the front side by tiny satin buttons. The deep flounce section of the skirt shows the stripes running around in contrast to the upper section. Vogue pattern cut to measure; price $4.

RIGHT FIGURE.—Youthful frock of green and white striped marquisette combined

(*Continued on page 64*)

Japanese Art Goods

Largest Variety in the Middle West.

Japanese Cotton Crêpe

Special Summer Price for Best Quality, 25c. per Yard.

Sample sent upon request.

TOYO ART SHOP

414 Michigan Ave., Chicago, Ill.

Annuities *for* Women

Safest Investment

INCOME FOR LIFE

Guaranteed by one of the strongest financial institutions in the world.

$10,000 INVESTED

Age 50	**buys**	**$650.00**	**payable**	**annually**
55	**"**	**731.00**	**"**	**"**
60	**"**	**844.00**	**"**	**"**
65	**"**	**1002.00**	**"**	**"**
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80	**"**	**1712.00**	**"**	**"**

Write for booklet and annual income at your age.

R. A. SASSEEN

165 Broadway New York

Reverse views of models shown on page 38

"Willowcraft" Furniture

represents a step in advance in Willow furniture. The high character of material and workmanship insures a lifetime of unimpaired service. "Willowcraft" is preferred where beauty and utility are considered essentials, whether for use in winter homes, bungalows or camps.

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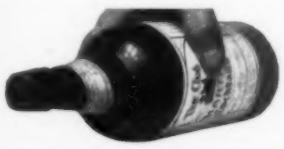

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Simply strain through cracked ice, and serve.

Martini (gin base) and Manhattan (whiskey base) are the most popular. At all good dealers.

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Sole Props.
HARTFORD NEW YORK
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A BOTTLED DELIGHT
Club Cocktails

TRULY the Car for summer *luxury* and *coolness* is the Detroit Electric.

Drive it anywhere—perfectly shaded—windows open and the breeze blowing through.

Starts with the turn of a key. Its operation is so free from heat and throb—so silent, smooth and restful—that you'll welcome its use on the most heated days.

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And the *handsomest* electric on the roads.

Investigate our "Chainless" Direct Shaft Drive—a straight path of power. Fewer parts—silent-running. No concealed chains. Pneumatic or Motz Cushion tires. Batteries—Edison, Ironclad, Detroit or Exide.

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Fashion's Latest Fancy Artistic Jewelry in Original Designs

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Cuff Links, per pair, 14 Karat Gold..... $10.00
Stick and Scarf Pins, 14 Karat Gold..... 6.50

Let us advise you in the selection of jewelry, that is exclusive and appropriate for any purpose. We are manufacturers' direct representatives and guarantee an absolute **saving of 25% over regular trade prices.**

If any articles you purchase from us do not meet with your entire approval, we will refund the purchase price cheerfully.

Send for our "Style Cards" of seasonable jewelry.

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A. P. Brassiere Directoire Reg. U. S. Pat. Off.

Style 48
Size 32 to 46
Price $1.50

The Brassiere of Beautiful Lines

The **A. P. BRASSIERE** gives firmness with unimpaired freedom—the effect which the modish woman desires and demands.

Every brassiere that bears our special label:

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Models adapted for all figures can be had at all **department stores**—or if not obtainable from your merchant write direct to:

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The MENDEL Wardrobe Trunk

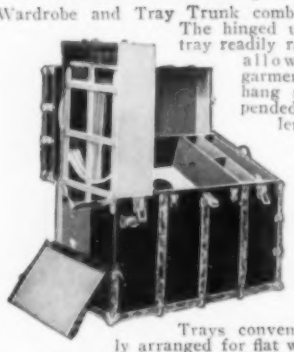
"Insures Travel Comfort"

WRITE for Free Catalog showing various models for women and men. Men's Model shown here.

Durable and convenient. Compartments dust proof. Many exclusive features. The standard by which other trunks are judged.

The Mendel Duplex

Wardrobe and Tray Trunk combined. The hinged upper tray readily raised allowing garments to hang suspended full length.



Trays conveniently arranged for flat wearing apparel and small articles. Made 40 in. long for ladies' and 36 in. long for men's use.

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Practical wardrobe trunk adaptation. An ingenious hinge always connects tray with trunk which may be closed and locked, leaving garments exposed in upright tray. Trunk body conveniently arranged for travel essentials.

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Sold by all leading dealers in other large cities. Where we have no agent, trunk will be sent direct on approval.

Write for FREE Booklet

Mendel & Company
110 Pearl Street, Cincinnati, O.

FASHION DESCRIPTION

(Continued from page 62)

with green satin. The kimono bodice has a round yoke of the satin and is finished with a widening frill of fine embroidered batiste. The front opening to one side is fashioned in military effect with blue satin straps and pearl buttons. The tunic following the opening of the bodice closes with one side raised above the other. The underskirt is of green satin. Vogue pattern cut to measure; price $4.

PAGE 36

LEFT AND MIDDLE FIGURES.—Charming frock of blue cachemire de soie with trimmings of lace and changeable blue and red taffeta silk. The simple bodice has a deep square yoke and undersleeves of lace which latter are edged with red chiffon in points. The lower part of the bodice is cut in bib fashion. The skirt has a broad falling panel in the back, and the bottom is finished by four ruches of the changeable taffeta between which are groups of tucks. The sash of black satin finished with plaitings of the taffeta. Vogue pattern cut to measure; price $4.

RIGHT FIGURE.—Dainty frock of white marquisette with broad fringed collar of rose pink silk and bands of black velvet outlining the raised waist-line. The collar falls in a deep curve in the back and is draped fichu fashion in front and finished by three full blown roses of delicate pink. The graceful skirt, buttoning down one side, has two bands of wide lace the lower of which heads the two narrow plaitings which edge the bottom. Vogue pattern cut to measure; price $4.

PAGE 38

LEFT FIGURE.—Quaint frock of flowered voile in green and biscuit colors with satin trimmings. The jacket, cut on kimono lines, has the body of green satin with undersleeves of biscuit satin and the front opening to disclose the voile bodice with its deep lace yoke. The wide tapering revers are of biscuit colored satin. A round collar of Venetian lace finishes the neck and the knotted cordelière gives a raised waist-line. Vogue pattern cut to measure price, skirt, $2.50; waist, $2; jacket, $2.

MIDDLE FIGURE.—Chic gown of rose marquisette combined with white, finely striped in rose and trimmed with velvet and filet lace. The bodice has an overdrapery of the striped voile draped in shawl effect and caught above the rose velvet girdle, which has a gold buckle. The round neck is finished with a shallow yoke of lace. The skirt is bordered knee high with the striped voile and at the sides wide panels of lace fall almost to the hem. The bottom of the skirt is finished with a plaiting held by a cording of velvet. Vogue pattern cut to measure; price, $4.

RIGHT FIGURE.—Dainty summer frock of Mediterranean blue marquisette with trimmings of black satin, white net and lace. The bodice features a round bertha effect of the net and lace draped over one shoulder, back and front, and finished out with black satin which crosses the back and runs around in front, stopping above the draped girdle. The skirt, opening over an underskirt of net and lace, is draped back and front on one side and faced with black satin. Vogue pattern cut to measure; price, $4.

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UPPER LEFT CUT.—Martial et Armand blouse model of black chiffon over white trimmed with pipings of royal blue satin and satin-covered buttons embroidered in jet. The plastrons, front and back, are also of the royal blue satin. The sleeves are finished with turnback cuffs of embroidered batiste and the yoke is of finely tucked batiste with an open lace edge.

UPPER RIGHT CUT.—Callot model of black net finely plaited over cream net, veiling bretelles of shell pink ribbon, which form the upper parts of the sleeves and run out unveiled through slits at the lower part of the front. The ruffles finishing the round neck and the short sleeves are of finely plaited cream net with a double ruche heading.

LOWER LEFT CUT.—Drecoll blouse model of champagne chiffon combined with printed blue and heliotrope chiffon. Blue chiffon edges the sleeves and collar and forms trimming bands on the lower part of the bodice, which at the side are finished with two rows of braided blue buttons and loops. The undersleeves are of cream dotted net edged with blue chiffon.

LOWER RIGHT CUT.—Paquin waist model of cream dotted net with the flat collar and the pointed panels on the bodice and sleeves outlined with jet. Odd buttons of oval shape covered with black net trim these panels. Bands of fine net lace form long lines on the bodice and finish the sleeves. Vogue patterns of these models cut to measure; price, $2 each.

PAGE 45

LEFT FIGURE.—Draped model having a black chiffon overdrapery mounted on a foundation of old gold crêpe météore and the sleeve caps and drapery on the bodice of point de Venise lace. An antique gold girdle set with turquoise belts the waist, and the skirt is caught up on the right side and held by a garland ornament of turquoise blue satin and gold braid. The folded turban of gold brocade is ornamented by a splendid spray of natural paradise. Vogue pattern cut to measure; price, $4.

MIDDLE FIGURE.—Dinner gown of *ciel* blue chiffon and silver-and-blue brocade. The bodice of chiffon has a shoulder drapery of the brocade outlined by bands of the *ciel* blue satin. A silver tassel at the neck is the only ornament on the bodice. The skirt has a fitted overdrapery of brocade made in two sections and joined by silver entre-deux. A silver lace mob cap is worn with an edging of pale pink primroses framing the face. Vogue pattern cut to measure; price, $4.

RIGHT FIGURE.—Graceful evening gown of peachblow satin charmeuse with trimmings of princess lace. The bodice is made on surplice lines and the skirt also shows cross draperies with deep lace flouncings. The inset portions on waist and skirt are of gold mesh veiled in embroidered chiffon. The rosette trimmed girdle is of black satin and the corsage is ornamented with a large chiffon rose. Vogue pattern cut to measure; price, $4.

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THIS department is the outgrowth of the Answers to Correspondents column—a feature of Vogue which has been helpful to a great number of its readers, and which now invites you to take advantage of its enlarged equipment. On questions of dress, etiquette, social convention, schools, smart equipments, entertaining and purchasing, Vogue stands ready to fill the rôle of an authoritative, friendly, cultivated adviser, always at your service.

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Add. 288

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SHOE	0	1	2 to 3	4 to 5	6 to 7	8 to 9	10 to 11	12 to 13
HOSE	4	4½	5	5½	6	6½	7	7½

Misses' and Boys'

Age	10 to 11 yrs.	12 to 13 yrs.	13 to 14 yrs.	14 to 15 yrs.	15 to 16 yrs.
SHOE	1 to 2	2 to 3	3½ to 4½ 4½ to 6	5 to 6	6 to 7
HOSE	8	8½	9	9½	10

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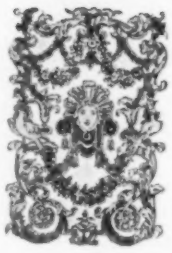


The REFLECTIONS *of* MRS. JIM

(Continued from page 16)

Thursday.—Lunching to-day with the de B——, at Armenonville, I enjoyed myself but indifferently, the catastrophe of a badly fitting gown sent hurriedly home from Paul Poiret triumphing over all my philosophy. The fateful gown was a simple black chiffon trimmed only with some lovely white lace; short as to skirt, very neat and smart, but, alas! sent home too hurriedly.

Many prominent men and many smartly attired women were at this gay and vivacious restaurant. The sun shone with a happy French madness and the air was sweet with flowers. The women in their soft, bright-colored gowns looked also like flowers—pretty roses and lilies and violets come to life.

Mme. de X——, with her new husband number three, was there—tall, fair, without a line suggestive of the stormy stress of her experiences, except the eyes, weary of too much life—the fatal malady of the soul. She passed our table walking like a goddess or a winged victory—radiant, gowned superbly in white cloth embroidered all over with tiny soutache braid, a princess gown. She wore an enormous black Suzanne Talbot hat with sweeping black plumes, and a black lace veil covered, but did not conceal, her face. I add here, *en parenthèsese,* that nowadays almost all Frenchwomen are veiled, whereas in America veils have almost lost their vogue.

THE NEWEST DANCING FAD

I hear much about the dances that are given in the afternoons from four to seven. This is the latest fad, and the giddy Parisienne during the season will trip it gaily from four to seven—flying home to dress for dining out, and then on to another dance, or more, in the evening.

Hats and pretty chiffon dresses are worn to these afternoon dances, also elaborate lingerie gowns and some ravishing ones of tulle—the last named being, like youth, the joy of only a fleeting moment.

Friday.—Saw half the world of society to-night dining at the charming hotel of Mme. M——. Among the butterflies of fashion was the mysterious-voiced and weary-eyed Mme. F——, who seems at last, after many hard battles, to be arriving.

She wore a superb evening gown of Worth's. Her enemies of two years ago seem to have all gone over to her side, or else are vanquished utterly. Her manner and gown were triumphs of the subtle art of good judgment, combined with tact, taste and temperament. Her gown, as before said, was a Worth creation; deep violet as to color, satin in texture, with the corsage embroidered in mock amethyst beads and brilliants.

Saturday.—The vision of that entrancing gown last evening has played havoc with the remnant of my judgment, and to-day I fly to the Maison Worth, where my *vieille dense* welcomes me as one returned after many years from journeyings in strange lands, assuring me rapturously that she is prepared to *faire son mieux* for me—her kind and amiable patron. I thereupon order this same model in white satin with pearl and diamond trimming. I may grow old, but I am fully persuaded that I shall never grow economical. I detest cheap shops, cheap clothes and cheap materials. The Rue de la Paix fascinates me as dominates my foolish, clothes-loving soul absinthe does the Frenchman. The glittering shop windows are symbols of life.

AS SEEN BY HIM

(Continued from page 21)

those who do not care for Bohea. And now evening weddings, with receptions and dances at fashionable restaurants after the church ceremony, are being revived, though as yet only in the environs of the most fashionable set. Many of the younger men of the same ultra circles are seeking wives outside of their immediate milieu, and I am happy to say that the brides are either beautiful girls from other cities or even from boroughs no more distant than quiet neighborhoods in Brooklyn, and not from the ranks of the chorus, or from the shady divorcées who live in luxurious apartment hotels not many miles from the white lights of Broadway. We shall have less marital unhappiness and fewer trips to Reno and other favored localities.

NEWPORT ALWAYS READY FOR A THRILL

Summer is harvest time for the new people. It is very easy to get into society pro tem. at any of the watering places, and Newport is waiting eagerly for someone to give it a sensation. And yet we cannot be too careful. Our doors were opened quite too wide last winter, and in our efforts to be just a bit "Bohemian" (how one hates the word!) we have encouraged the climbers and the breakers-in—especially the men—and have loaned our names in order that they may exploit their notoriety.

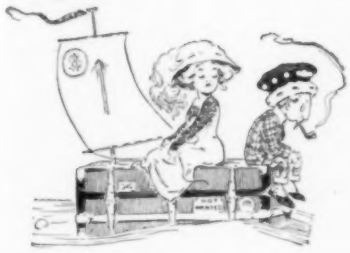
It behooves us to act with a certain caution and not be allied in any way with impossible people, even if they do entertain lavishly. However, watering-place friendships, like those contracted on board ocean steamers, can be dropped at will. There is no reason why we should not encourage those who are making the struggle to enter within the gates of society, by partaking of their hospitality with a mental reservation; we need not know them, when we get back to town, unless they have succeeded. And so in the summertime we hobnob with this and that person, many of them absurd in their eagerness to shine, and only too evidently overdoing it. We see some strange sights, eat some odd dinners, are partakers of some queer hospitalities and are willing to encourage those who are trying to reach the goal and to shut our eyes to the condition of those who stumble and fall by the wayside. We have no place for the failure and it is absolutely necessary for us to keep up with those who are already established. If we entertain, we must always have an excellent showing of guests, never failing in at least three or four well-known names that are above social reproach.

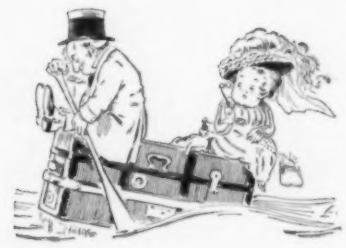
THE SOCIAL SPONSOR AN ANCIENT PRECEDENT

Happy is the young social aspirant over here who has a fairy godmother or sponsor of some kind, for he can go to Newport or Bar Harbor, or wherever she may reside, and begin quite bravely by giving his luncheons, dinners and other merrymakings and asking her to invite the guests. This is an ancient but well-established precedent and in default of a better method still heads the list. But such a procedure requires much tact, and the man who succeeds must be impervious to snubs, and it would be better for him to be safely dull and generously supply the cash, for, with constant perseverance, he is bound to arrive some day.

THE WORLD IS KEEN TO DETECT FRAUDS

And just a final word to the aspirant for social honors. Never forget what you owe to your position in life. You can afford to give some simple little entertainment which may not cost more than a few hundred dollars, but you must not make a habit of doing this or the world will begin to judge you, for it is just in these details that you show what you are, and it is extremely hazardous to go below the recognized level. If you are poor, be so naturally, but do not attempt to keep up or to imitate. We are a keen world and we detect fraud easily. As I said before, even our friends of the tenements insist upon riding around in motor vehicles, because it is "some class" to be able to spend money with a lavish hand.





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